



Quentin Brivet

WEB & PRODUCT DESIGNER

Currently in my fourth year of the Grande École program at HETIC, I'm looking for a Product Design apprenticeship. I combine a user-centered approach with strong analytical skills to craft high-performing product experiences. Fully bilingual in French and English, I thrive in demanding, multicultural environments.

Experience

ChivaSom - Bangkok

Digital Marketing Intern - May 2025 – August 2025

- Managed the international WordPress site and analyzed Google Ads performance with a partner agency
- Coordinated acquisition tools (CMS, booking platforms, ad campaigns)
- Handled social media strategy (content creation, community engagement, editorial calendar)

Synerg'hetic

Product Manager - May 2024 / May 2025

- Lead UX workshops and product discovery sessions to define core features
- Translated client needs into clear functional specifications
- Coordinated design and development teams throughout the project cycle

Freelance

UX/UI Designer - May 2024 / Présent

- Designed user interfaces for SaaS applications (user flows, wireframes, UI mockups)
- Built and deployed websites using Figma and Webflow, following web best practices
- Managed client relationships from needs assessment to final delivery

Oswald Orp

Junior Digital Art Director - May 2024 – October 2024

- Created visuals and content for digital marketing campaigns
- Designed conversion focused landing pages
- Conducted market trend research to develop innovative creative concepts

Education

HETIC 2020 - 2026

Programme Grande Ecole

PRATT 2023

Creative Career program

IPAG 2018 - 2020

American Track

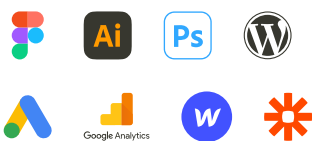
Skills

Product design

Project management

Creativity & innovation

Tools



Languages

French: Native

English: C1 – Professional

Contact

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