Meander Communications Kit



Purpose

Thank you for helping to spread the word about Meander Magazine. Whether you're a contributor, collaborator, reader, or friend, your support helps us grow a community around regenerative culture and bioregional living.

This guide provides clear, easy-to-use copy for sharing Meander via newsletters, websites, or social media. Please feel free to adapt the content to your voice, and use the visuals provided in our campaign folder.

Website: www.meandermagazine.earth

Instagram: @meander_magazine

Email: tom@meandermagazine.earth

LinkedIn: Meander Magazine

Key Actions: How to Get Involved

1. Support the Crowdfunding Campaign

Help us raise €30,000 to launch Issue 1. This covers contributor fees, printing, web development, and more.

Support the crowdfunder

2. Subscribe / Purchase Issue 1

Pre-orders available through the campaign link above. Get your copy delivered in October 2025.

3. Explore Partnership Opportunities

Are you a brand, organisation or platform aligned with regenerative values? We offer ad space, media swaps, and co-branded events. Email tom@meandermagazine.earth.

4. Press + Media Inquiries

For press kits, images, interview requests or editorial features, contact leanne@meandermagazine.earth

5. Contribute to Future Issues

We welcome pitches from writers, photographers, illustrators and regenerative practitioners. See editorial guidelines at: www.meandermagazine.earth/contribute

Descriptions for Sharing

To make sharing quick and easy, simply download the image assets and use the text below. Feel free to add your own perspective. What makes you excited about Meander, the magazine for regenerative living?

Don't forget to tag @meander-magazine (Instagram) or @Meander Magazine (LinkedIn)

Download the social media assets here

<u>Social Media Assets - Meander Magazine - Google Drive</u>

Short Description

Curious about regeneration, place-based culture, and slowing down?

Meander Magazine is a seasonal print publication sharing stories, guides, and tools for regenerative living. From bioregional culture and ecological design to personal practice and creative reflection, Meander invites you to reconnect to land, time, and community.

Support, subscribe, or contribute to the crowdfunder: www.meandermagazine.earth

#meandermagazine #bioregionalculture #regenerativefutures

Longer Description

Meander Magazine is a seasonal print magazine exploring regenerative culture, bioregional ways of living, and the creative possibilities of slowing down.

In an age of speed and disconnection, Meander invites readers to return to the rhythms of land, season, and story. Each issue offers long-form features, guides, interviews, artwork, and field notes from practitioners and communities around the world — from farmers to poets, architects to foragers.

Help bring Meander Magazine to life! Here is how:

• Spread the word about Meander. Find more info and the communications kit on

- Support our crowdfunder this helps pay contributors, artists, and commission photographers, print a sustainable, high quality first edition, and build out the website for global reach
- Reach out to us for partnerships, media inquiries
- Pitch your stories via <u>http://www.meandermagazine.earth/contribute</u>

Social Media Guidelines

- Instagram: Tag us @meander_magazine and use #meandermagazine #regenerativeculture #slow living
- Please don't overlay campaign visuals with your own branding or text
- Do credit artists or contributors where applicable

Team Contacts

- Tom Greenwood (Editor): tom@meandermagazine.earth
- Leanne Hoogwaerts (Culture & Partnerships): leanne@meandermagazine.earth