

Zachary Cantu

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SUMMARY

U.S. Space Force veteran and Digital Media B.S. student with a focus on visual design, motion media, and storytelling. Skilled in Adobe Creative Suite, Figma, and Webflow, with experience leading creative projects and producing award-winning visual narratives. I bring together design strategy and technical skill to create visuals that communicate clear stories across digital and print media.

EDUCATION

University of Houston

Bachelor of Science, Digital Media | Minor in Tech Leadership & Innovation Management

Houston, TX

August 2026

- Awards & Honors: RedFest – 1st place in Motion Media & Photography, Dean’s List 23’ & Fall 24’

PROJECTS

Convergence – Visual Narrative

Director & Editor

Houston, TX

Spring 2025

- Produced an award-winning short film recognized at RedFest for excellence in motion media.
- Executed a full creative pipeline including writing, cinematography, editing, and post-production using Canon cameras, Adobe Premiere Pro, and After Effects.

Mexican Independence Day – Print Design

Designer

Houston, TX

Summer 2025

- Designed and printed a Día de la Independencia holiday card using Adobe InDesign, Illustrator, and Fiery workflow.
- Managed concept, prepress, color calibration, and print assembly with attention to cultural symbolism and design hierarchy.

VROAM – App Design

Project Lead

Virtual

Summer 2024

- Led a 4-person design team to create a virtual travel app prototype using Figma/Miro.
- Designed wireframes with a focus on accessibility, intuitive navigation, and consistent branding.

EXPERIENCE

United States Space Force

Satellite Systems Operator

Denver, CO

Jan 2019 – Jan 2023

- Led mission-critical monitoring and control of a constellation of space-based infrared radar satellites.
- Partnered with engineering teams to troubleshoot user interface and telemetry issues.
- Designed and delivered iterative training programs for new operators based on feedback and usability testing.
- Conducted workflow and systems analysis to identify operator challenges.

SKILLS

Design Tools

- Adobe Creative Suite
- Figma
- Webflow

Creative Expertise

- Visual Design
- Branding
- Storytelling

Production Skills

- Composition
- Layout Design
- Post-Production

Collaboration

- Art Direction
- Communication
- Team Leadership