
IN COLLABORATION WITH USDA AND WINROCK INTERNATIONAL

The Riceland Next-Gen Impact Program[™] is a USDA-supported sustainability initiative delivered in partnership with Winrock International. The program supports rice farmers in Arkansas and Missouri who are advancing conservation practices that strengthen soil and water stewardship while helping expand markets for sustainably produced U.S. rice.

The Riceland Next-Gen Impact Program[™]:

- Builds on your existing participation in Riceland Carbon Ready[™]
- Supports NRCS recognized conservation practices
- Connects sustainability outcomes with market opportunity for U.S. rice

FARMER FUNDING

Up to \$14 million will be directly disbursed to farmers over a multi-year period through conservation rice premiums and incentives.



CONSERVATION RICE PREMIUMS

Farmers committed to land and water stewardship will receive a \$0.25 per bushel premium on up to 170bu/acre, directly enhancing their returns. This rice from enrolled fields must be delivered to Riceland Foods, Inc.



CONSERVATION RICE INCENTIVES

Funding will be reimbursed to producers, who invest in financial optimization, technology and data utilization, crop planning services, equipment, and education. This funding will help reduce some of the cost barriers to implementing conservation practices.

Applications for the Next-Gen Impact Program[™] will close May 22, 2026. Year 1 eligibility is limited to producers already participating in the Riceland Carbon Ready[™] Program. Learn more at riceland.coop/sustainability.