



In Less Than 2 Months, Buster's Industrial Improved Time-to-Close 10% and Average Deal Size 25%



 Fort Worth, Texas

 Jeff Buster, Managing Partner, Buster's Industrial

The Problem:

Buster's Industrial needed a financing partner. They tried to offer their own in-house financing plans, but they were complicated for employees, and they cost the business sales.

In August of 2021, they discovered Clicklease.

“

Clicklease has helped us grow our business [and] has driven revenue growth in my organization.”

—Jeff Buster, Managing Partner,
Buster's Industrial

The Solution:

Now, Buster's Industrial leverages Clicklease as their primary financing provider. They've incorporated “click to apply” buttons on their website and can even send the financing application link directly to customers via text message.

“

Clicklease has opened up a new customer base I didn't have access to before. [It] has revolutionized the way I do business.”

—Jeff Buster, Managing Partner,
Buster's Industrial

The Results:

In less than 2 months, Buster's Industrial has already seen measurable improvement in sales, time-to-close, and average deal size.

03% Increase in sales and revenue

10% Improve improvement in time-to-close

25% Improvement in average deal size

How likely are you
to recommend
Clicklease to a
friend or colleague?

08/10