



All Pro Trailer Superstore Uses Clicklease to Increase Average Deal Size by 85%



The Problem:

All Pro Trailer Superstore had a problem. Their financing option was denying too many customers. They had tried using Sheffield, but they needed a better option.

In November of 2021, they discovered Clicklease.

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Everything works so smoothly! Clicklease helps me close more deals faster...[It] has opened up a new customer base I didn't have access to before [by] approving customers other financing partners have denied.

The Solution:

Now, All Pro Trailer Superstore leverages Clicklease as a critical sales tool to close more deals. They have “click to apply” buttons on their website that include an estimated monthly payment with Clicklease. This makes it as easy as possible for customers to access the financing options they need and feel confident that they can afford the equipment they need.

The Results:

With Clicklease, they've seen measurable improvements in sales, revenue, returning customers, customer satisfaction, time-to-close, and average deal size.

80% Improvement in sales and revenue metrics

50% Increase number of returning customers

90% improvement in customer satisfaction

95% Improvement in their time-to-close metrics

85% Improvement in average deal size