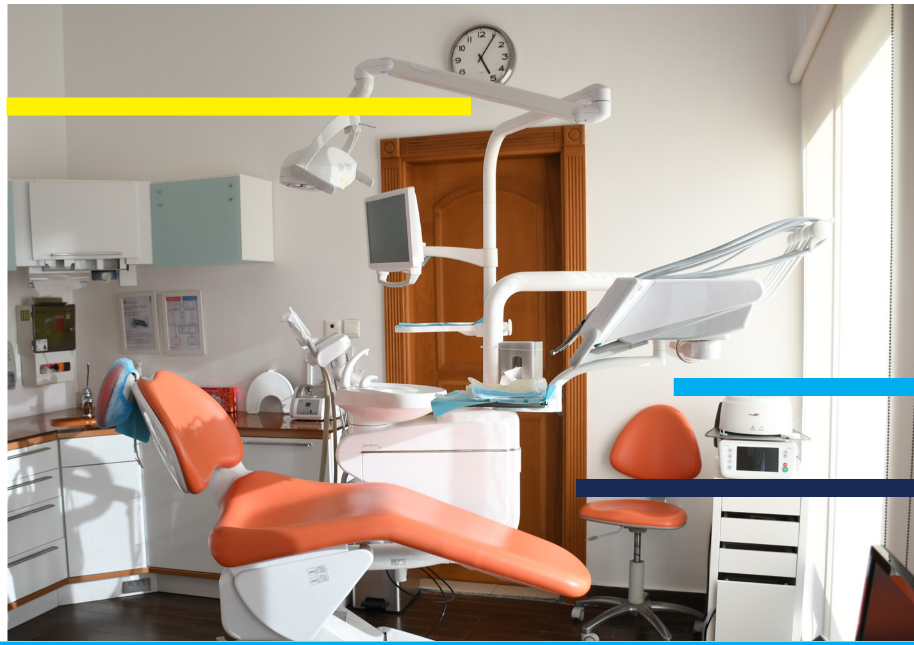
clicklease

Medical Equipment Supplier Shares How Why They Chose Clicklease Over Quickspark



The Problem:

This medical equipment supplier needed a better financing partner. Their previous financing solution was too complicated. They had tried using Quickspark and TimePayment, but they needed a better solution.

In March of 2021, they discovered Clicklease.

> **"Clicklease helps me close more deals faster...[It] has opened up a new customer base I didn't have access to before [by] approving customers other financing partners have denied."**
>
> **— Stephen Kreuer, President**

The Solution:

Now, this medical equipment supplier leverages Clicklease to close more sales. They have "click to apply" buttons on their website that include an estimated monthly payment with Clicklease. This makes it easy as possible for customers to access the financing options they need and feel confident that they can afford the equipment they need.

They also include the Clicklease application link in they email signatures, so they can increase customer confidence with every interaction.

The Results:

With Clicklease, they've seen measurable improvements in sales, returning customers, customer satisfaction, time-to-close, and average deal size.

20% Improvement in sales and revenue metrics

07% Increase number of returning customers

05% improvement in customer satisfaction

23% Improvement in their time-to-close metrics

10% Improvement in average deal size