# Spa Equipment Supplier Uses Clicklease to Increase Customer Satisfaction by 50%

## The Problem:

A mid-sized salon equipment provider had a problem. They didn't have a reliable financing option. They tried to offer their own payment plans, but the process was slow, cumbersome, and unreliable.

In April of 2021, they discovered Clicklease.

> **"Clicklease helps me close out more deals with my customers…[It] has opened up a new customer base I didn't have access to before [by] approving customers other financing partners have denied.**

## The Solution:

Now, this spa supplier leverages Clicklease as a critical sales tool to close more deals. They have "click to apply" buttons on their website that include an estimated monthly payment with Clicklease. They also advertise Clicklease financing in their marketing and social media. All this talk about financing makes it easy as possible for customers to access the financing options they need and feel confident that they can afford the equipment they need.

## The Results:

With Clicklease, they've seen measurable improvements in sales, revenue, customer satisfaction, time-to-close, and average deal size.

**70%** Improvement in sales and revenue metrics

**100%** improvement in customer satisfaction

**50%** Improvement in their time-to-close metrics

**50%** Improvement in average deal size