



Printing Supply Company Increases Customer Satisfaction by 35%



The Problem:

An industry-leading printer supply company needed a better financing partner. Their previous financing solution was denying too many customers.

In June of 2020, they discovered Clicklease.

“

Clicklease has opened up a new customer base I didn't have access to before. It gets people approved... [It] has revolutionized the way I do business.”

—Sales representative

The Solution:

Now, this printing supplier leverages Clicklease as their primary financing provider. They advertise Clicklease financing in their marketing materials and social media, and even include the application link in their email signatures, so it can be a part of every sales conversation.

How likely are you
to recommend
Clicklease to a
friend or colleague?

8/10

The Results:

With Clicklease, they've seen significant improvements in sales, revenue, returning customers, customer satisfaction, time-to-close, and average deal size.

21% Improvement in sales/
revenue metrics

50% Increase in number of
returning customers

35% Improvement in customer
satisfaction rating

23% Improvement in time-
to-close

36% Increase in average
deal size