click lease

Tire and Wheel Distributor Increases Average Deal Size 50% with Clicklease

The Problem:

A tire and wheel distributor with more than $250 million in annual revenue needed a better financing partner. Their previous financing solution was denying too many customers.

In June of 2019, they discovered Clicklease.

> "Clicklease has opened up a new customer base I didn't have access to before. It gets people approved… [It] has revolutionized the way I do business."
>
> —Sales representative

The Solution:

Now, this distributor leverages Clicklease as a "critical sales tool to help us close deals." They leverage Clicklease financing options throughout the sales process.

Customers love Clicklease because Clicklease lets them choose from customizable payment options.

How likely are you to recommend Clicklease to a friend or colleague?

7/10

The Results:

They've seen measurable improvement in sales, revenue, returning customers, customer satisfaction, and time-to-close. They've even seen a 50% increase in average deal size. More customers are able to afford larger purchases.

25% Improvement in sales/ revenue metrics

26% Increase in number of returning customers

41% Increase in customer satisfaction rating

78% Improvement in time-to-close