

JONTY RACE

ART DIRECTION & DIRECTION
CV/PORTFOLIO

WWW.JONTYRACE.CO.UK
JONTY@JONTYRACE.CO.UK

CV

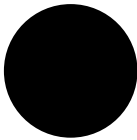
I am an aspiring Art Director and Director working with moving and still image, and editorial design within the fashion, lifestyle and interiors industries. Formerly working with TRUSS Archive, SHOWstudio, Studio Nicholson, Jamie Morgan, Jordan Hemingway.

I'm a graduate of Central Saint Martins BA (Hons) Fashion Communication: Journalism, where the rigour of journalism, and the precision of visual communication have informed my creative practice.

My methodology is one of precision and not particularity, I aim to balance the elevated and the everyday.

Freelance clients include:

Susie Cave
Ko Leung



SKILLS

Art Direction
Stills photography and film making
Adobe suite
Artworking and graphic design
Copy writing
Production
16mm Bolex operation
Interpersonal and presentation skills
Communication

EXPERIENCE

Assistant - Jamie Morgan - March '25 - June'25
Studio Assistant - Jordan Hemingway - June'25
Marketing Intern - Studio Nicholson -September '24 - March '25
Retail Assistant - Studio Nicholson - June '25 - Present
Editorial Intern - SHOWstudio - April '25 - June '25
Fashion Research Specialist - Truss Archive - August' 22 - July '25
Styling Assistant - David Hellqvist
Landscape Gardener - Birchgrove Designs - July '20 - August '22

EDUCATION

BA Fashion Communication:
Journalism - Central Saint Martins
September '22 - June '26

Diploma in lens based media -
UCA Canterbury
September '21 - May '22



REFERENCE POINTS

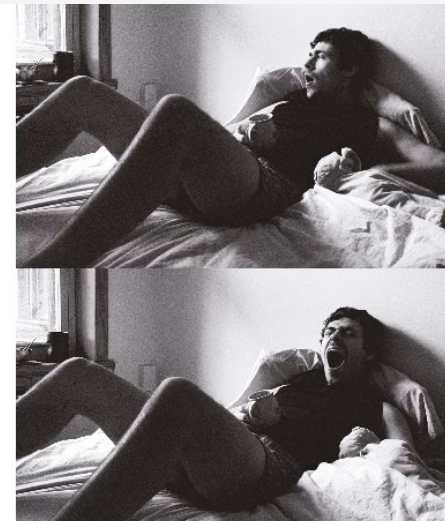
Music (Moby, The Rolling Stones, Boy Harsher, A Guy Called Gerald, Pj Harvey)

Film (Good Will Hunting, Ida, Black Swan, The Sacrifice, Knight of Cups, Fallen Angels, Lost in Translation, Dir. Ingmar Bergman, DoP. Emmanuel Lubezki)

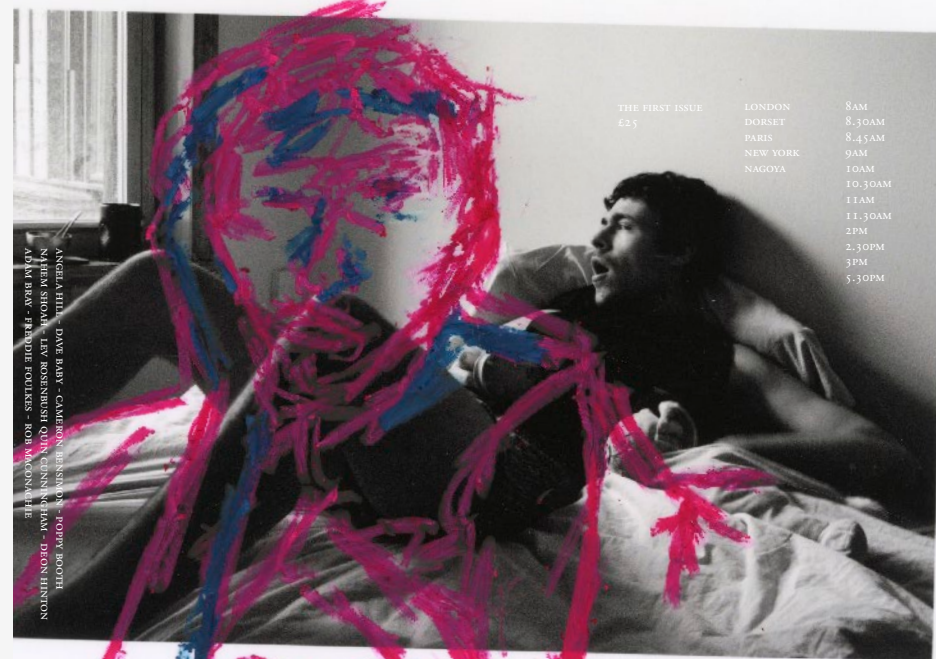
Fashion (Dior Homme, Haider Ackermann, Celine, Helmut Lang, Kostas Murkudis, Louis Vuitton by Marc Jacobs)

Interiors (Philip Johnson's Glass House, Hedi Slimane Intermission One, Phantom Thread)

Photography (Daido Moryama, Mark Borthwick, Kishin Shinoyama, Ansel Adams, Paolo Roversi, Richard Avedon)



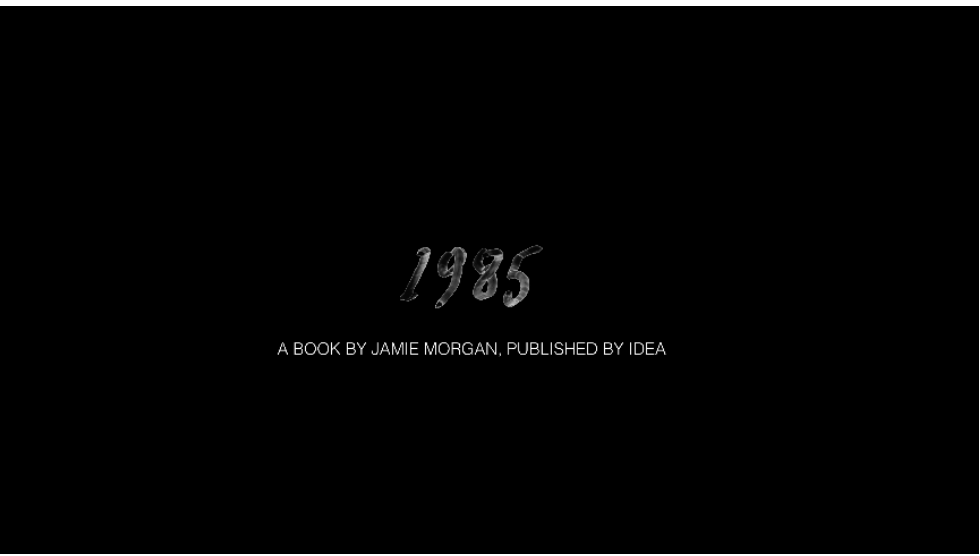
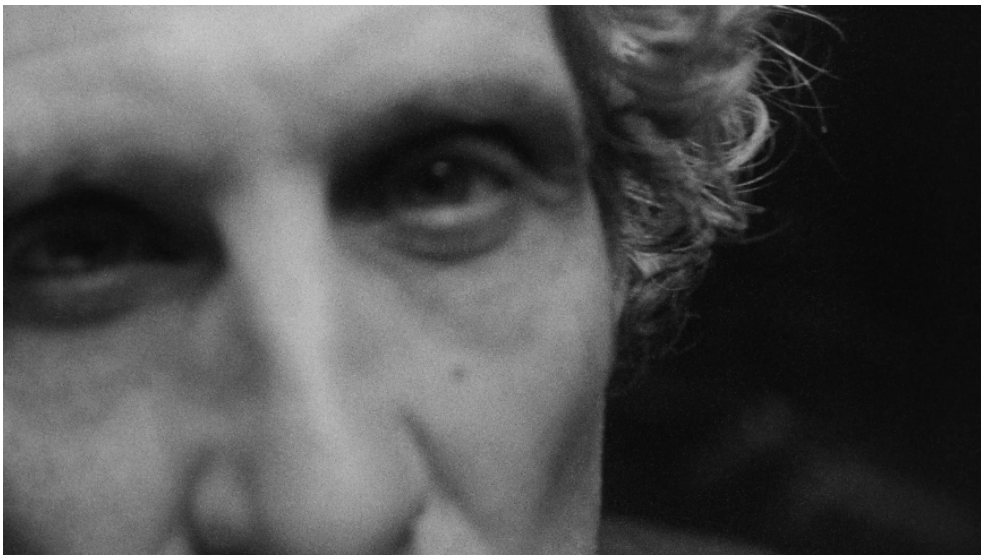
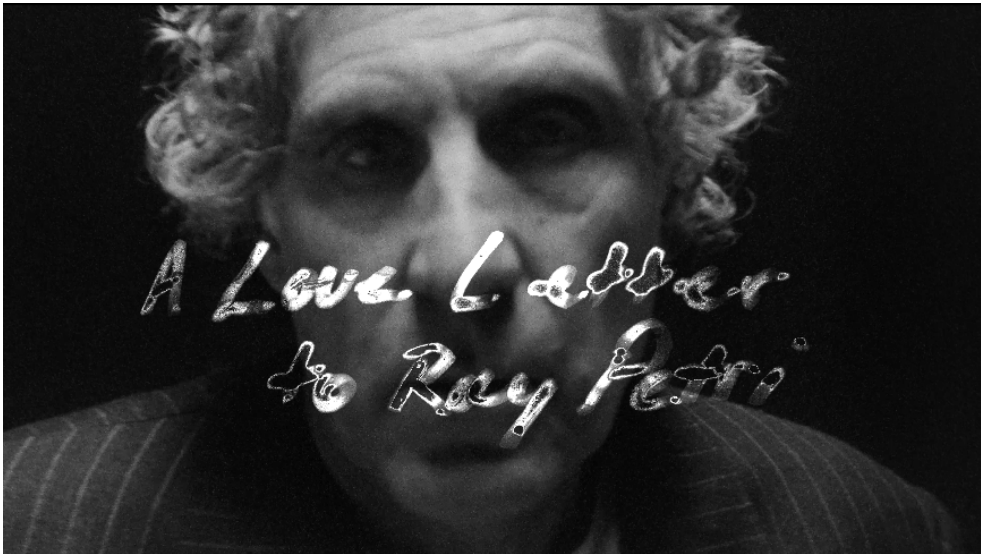
WHAT WE DO.



2PM, SOHO. IT'S A
HOT DAY FOR APRIL.
THE AFTERNOON
SUN ILLUMINATES
ANGELA HILL
AS WE CHAT



MOVING IMAGE

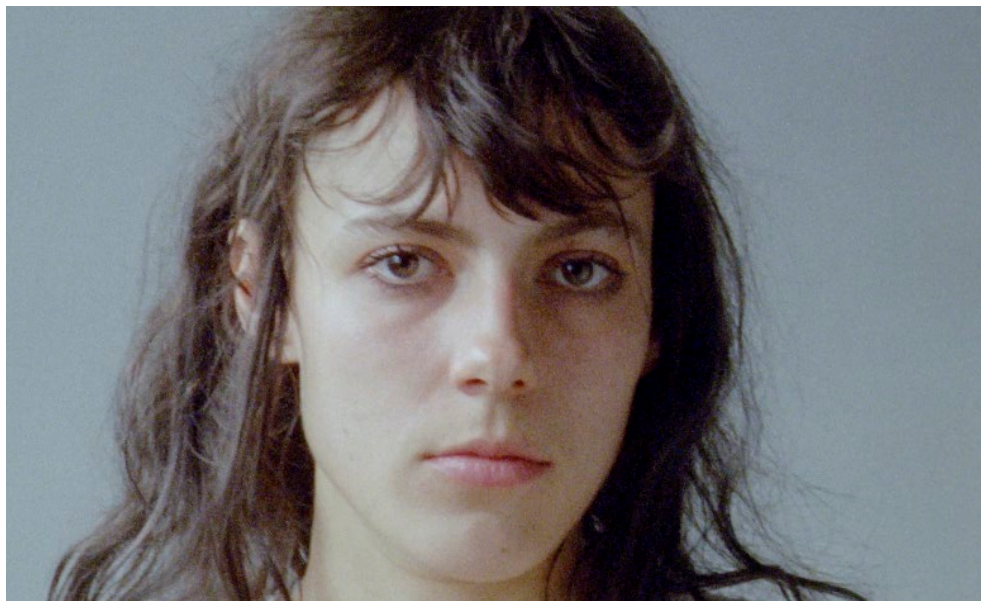


A LOVE LETTER TO RAY PETRI
Run Time: 2 minutes
Unreleased

Direction/ Art Direction/ Production/ Editing / DOP/
Graphics

2025/2026

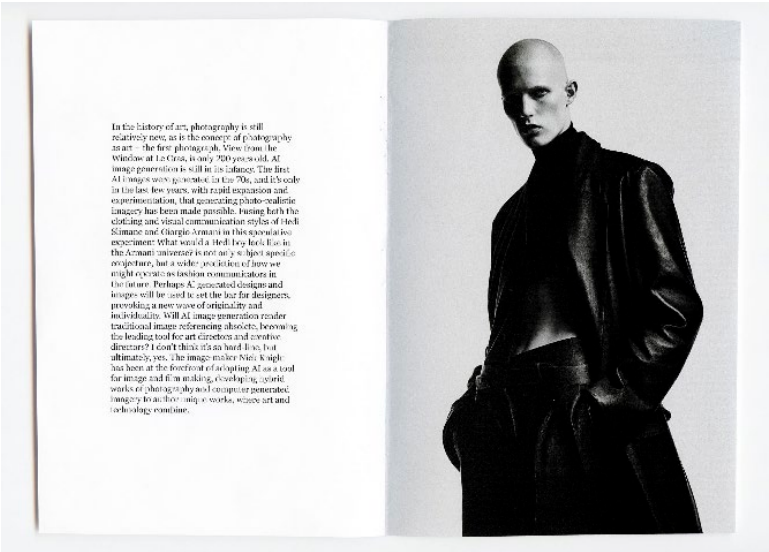
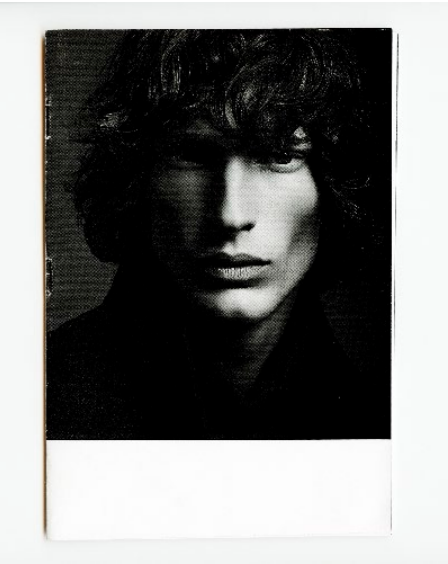
MOVING IMAGE



THE ARTIST SOPHIE IVES
Run Time: 1 minute
Unreleased

Art Direction/ Direction/ DOP /Production/ Editing

May 2026



HEDI ARMANI
Run time: 20s
SHOWstudio

Art Direction/ AI Image Generation /Editing/
Writing



AT EASE

A STORY FOR WHAT WE DO

DIRECTION AND PHOTOGRAPHY: JIMMY KACH, STYLING: JIMMY KACH

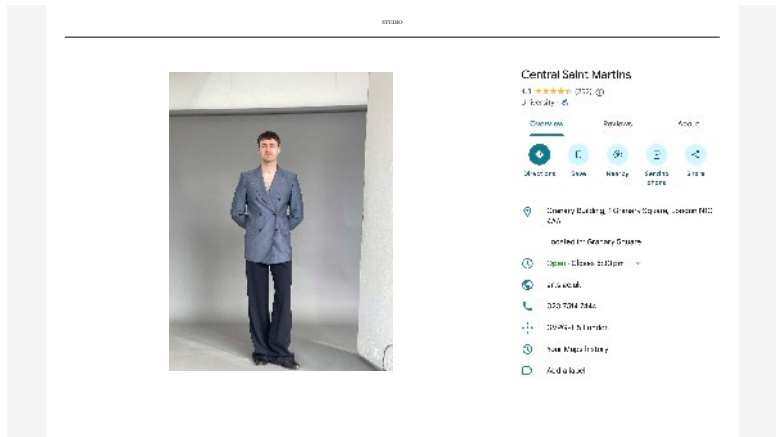
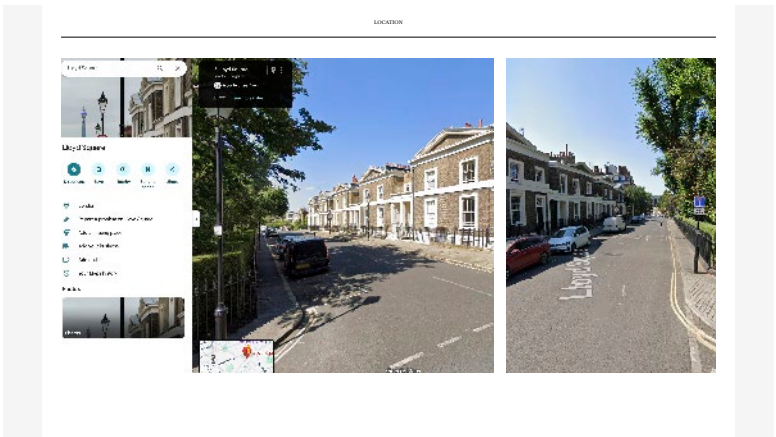
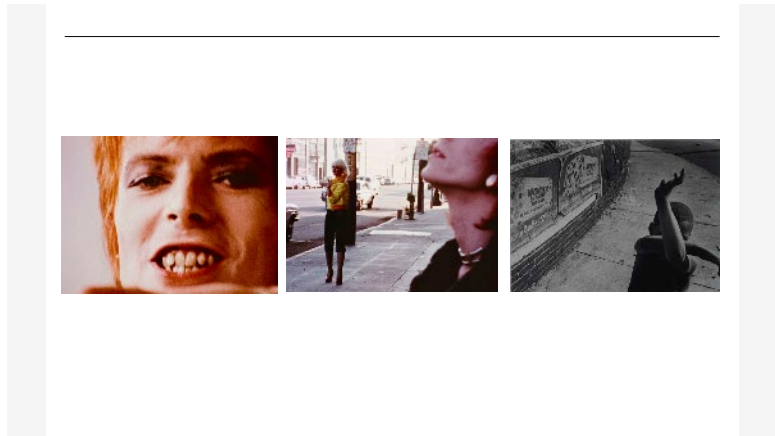
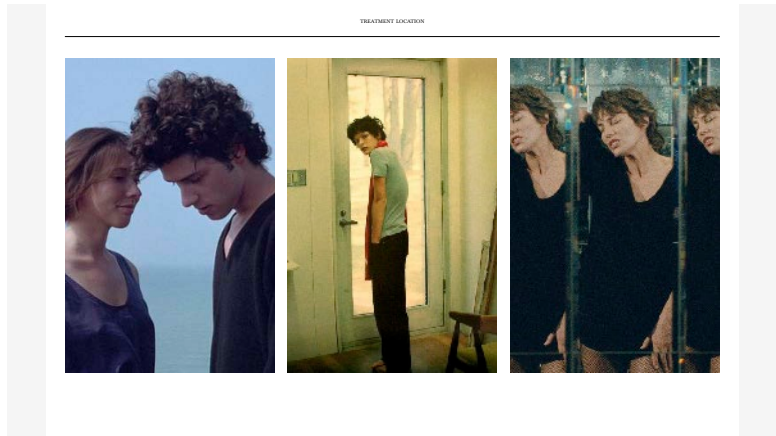
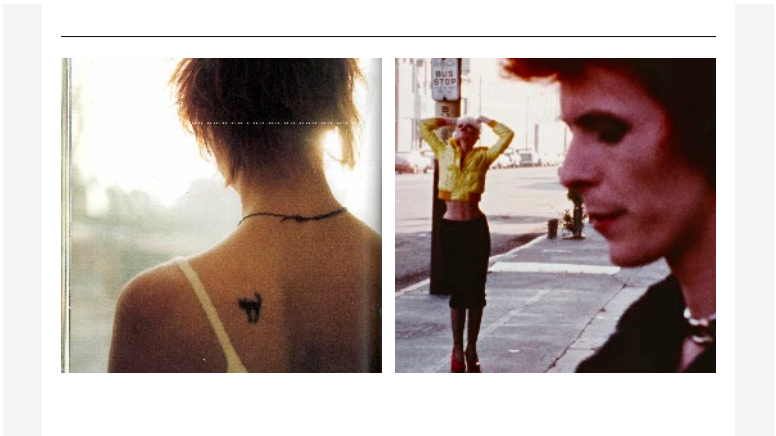
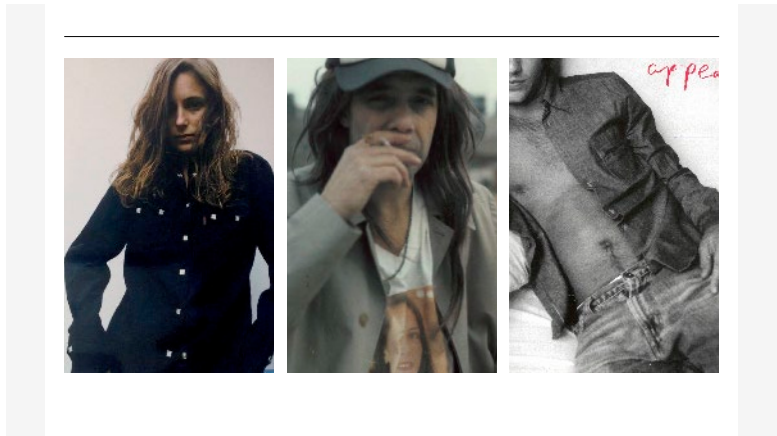
CANDID 'EASY' GROUP PHOTOS IN A RESIDENTIAL STREET, STYLED WITH A MIX OF THE MODELS' OWN CLOTHING AND STYLIST SOURCED, ARE Juxtaposed WITH CONTRIVED PORTRAITS TAKEN IN THE STUDIO.

THE MODELS ACT AS THOUGH THEY LIVE ON THIS STREET, GOING OUT FOR A WALK, OR A CIGARETTE. PERHAPS THEY ARE NOY NEIGHBOURS. THEY MIGHT BE HALF DRESSED WITH IMPROPER FOOTWEAR OR NONE AT ALL, OR IN MISMATCHED HOME CLOTHES.

ART: MICHAEL CANNON * RINGS, GLOVES, LIGHTS, PLANTS, VARIANTS.

CATING

MOVEMENT



THANK YOU