

2026 Beacon Awards Sponsorship Benefits	Title Sponsor \$100,000	Game Changer Sponsor \$75,000	Private Reception \$50,000	Jay Malina Award \$50,000	Founders Award \$50,000	Corporate Catalyst Award \$50,000	Presenting Sponsors (8) \$25,000	Partner Sponsors \$15,000	Catalyst Sponsors \$12,000
MARKETING									
Logo Recognition on Event and Paid Marketing Materials Exact elements TBD	X	X	X	X	X	X	X	X	
Ad in Beacon Awards Program	FULL PAGE Inside Front Cover	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE
Social Media Mentions	6X	5X	4X	4X	4X	4X	3X	2X	1X
Custom Branded Art Card Recognizing Sponsorship Role For Sponsor to post on Social Media	X	X	X	X	X	X	X	X	X
PUBLIC RELATIONS									
Company Mention in Event Press Release	X	X	X	X	X	X			
Quote from Top-Level Executive in Event Press Release	X	X							
ON-SITE ACTIVATION & RECOGNITION									
Verbal Recognition during Private Reception	X	X	X						
Welcome Remarks at Private Reception			X						
Verbal Recognition during Main Awards	X	X	X	X	X	X	X		
On-Stage Speaking Opportunity: Welcome Remarks	X								
On-Stage Speaking Opportunity: Award Presentation				X	X	X	X		
Attendee Gift and Standing Banner Presence	X	X							
Inclusion in Event Photo Gallery	X	X	X	X	X	X	X	X	
Logo inclusion on Digital Event Signage	X	X	X	X	X	X	X	X	X
Company Logo on Centerpieces	X	X							

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HOSPITALITY									
# of Tables (10 guests per table)	2 Tables Prime	1 Table Prime	1 Table Prime	1 Table Prime	1 Table Prime	1 Table Prime	1 Table Prime	1 Table	1 Table
Right of First Refusal for same level next year	X	X	X	X	X	X	X		
Access to Private Pre-Event Reception	X	X	X	X	X	X	X		
Complimentary Valet Parking	20	10	10	10					

- Each Presenting Sponsor receives exclusive sponsorship of one award category, selected from the six Target Industry Awards, the Small Business Award, or the One2Watch Award, subject to availability.
- Tables can be purchased for \$10,000 without any sponsorship benefits.

For more information please contact:

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