



PROAL
SOLUTIONS FROM THE FUTURE

TRANSFORMING
SPACES WITH HPL

ABOUT US

We're exclusive distributors of Abet Laminati in the Middle East, offering a broad selection of High-Pressure Laminates that combine unique aesthetics with versatile functionality.



20

HISTORY



FOUNDING

11

Since its founding in Beirut in 2011 as the region's exclusive distributor of Abet Laminati, Proal has continued its journey with designers and architects across the Middle East to stake new ground in exploring the infinite potential of this material. The Italian-made compact laminate allows for the creation of an endless range of unique, innovative items, from bespoke furniture to robust exterior cladding and large-scale commercial creations.



ABOUT US

20

HISTORY

14



THE FACTORY

Since 2014, Proal has expanded in the Middle East with strategically located warehouses and factories to serve contractors and consultants using Abet Laminati. Proal's dedicated team of experts manages projects from initial design to execution and installation, ensuring seamless delivery. Custom products are designed in-house at its Beirut workshop, leveraging industry expertise and technical know-how to create tailored solutions meeting specific client needs.



ABOUT US



ABOUT US

20

HISTORY



Proal extended its market to the GCC countries and expanded to the Kingdom of Saudi Arabia

14



ABOUT US



ABOUT US

20

HISTORY

17



HART is a collaborative narrative we create with you. Quality is in our DNA, blending intelligence with a compassionate heart. Inspired by the human body's perfection, we believe true connection happens when the heart meets the physical form. Our material offer resilience, scratch resistance, timelessness, and durability. With HART, we merge pioneering technologies, sustainable practices, and innovative design to shape a future where our solutions redefine what is possible.



ABOUT US



20

HISTORY

21



In pursuit of continuous growth, Proal reached a significant milestone by establishing our inaugural factory in the United Arab Emirates. This strategic move propelled our manufacturing operations to new heights and significantly expanded our product distribution in the region.



ABOUT US



ABOUT US

TO

HISTORY

DAY



Preal continues its journey with designers and architects across the middle East, staking new ground in exploring the infinite potential of this material, remaining the only one to work with High-Pressure Laminates (HPL) in the middle east.



ABOUT US

TRUSTED BY INDUSTRY-LEADING COMPANIES
AROUND THE GLOBE.



مركز البحوث
البيئية



Dorchester Collection



PORSCHE

Applied Field
Scout Systems



ARADA

1/2M



DUNKIN'

KFC



LOCATIONS



LEBANON

OFFICE & LOGISTICS & MANUFACTURE
Beirut • Caspary Building • 1st Floor
+ 961 3 551 012

SALES REPRESENTATIVE
Maximilian Wrona (Germany) 07



UAE

OFFICE & LOGISTICS
Free Zone manufacturing and
Area DP-3 - Sharjah 17
Warehouse Number 8
+ 971 4 447 2222



KSA

OFFICE & LOGISTICS
Production site for Sharjah for
Al-Farajiyah, Alghat, Riyadh, KSA
+ 966 11 74 00 00



MATERIAL



37 Collections



More than
650 Decors



Digital Print



Silk Screen
Print



24 Finishes



12 Sizes



Thickness from
0,7 to 30mm



15.000.000
COMBINATIONS



Collaborations with
top designers



WHY HPL?

DURABLE, VERSATILE, AND EFFORTLESSLY CLEAN.

HPL offers numerous advantages that make it the ideal choice for any project. Its exceptional durability ensures long-lasting performance, while its versatility allows for endless design possibilities. Additionally, HPL is easy to clean and maintain, making it a practical and cost-effective solution.

Exceptional Durability and Performance

Versatile Design for Endless Creativity

Easy Maintenance for Hassle-Free Care



Proal elevated the use of HPL material to new heights, leveraging its years of experience to extend its application beyond facades. Today, HPL is employed in a wide range of products, showcasing its versatility and durability.



Exterior Cladding



Pergolas



Decking



Digital Print



Interior Cladding



Furniture



Kitchen Top



Lockers



Internal Doors



Sliding doors



Security Doors



Acoustic



Hotel Doors



Sanitizers



Cabinets



CNC



OUR
SOLUTIONS
EXTERIOR

EXTERIOR CLADDING

UNMATCHED DURABILITY & ALL- WEATHER PERFORMANCE

Proal's High Pressure Laminate offers durable and stylish solutions for exterior cladding projects.

Featuring

ABET LAMINATI



HARMONIZED WOOD AND STONE ARCHITECTURE

LOCATION

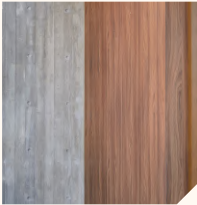
LEDARON

YEAR

2023

INDUSTRY

RESIDENTIAL







A photograph of a row of modern, multi-story villas. The buildings feature a mix of light-colored stone or concrete cladding and vertical wood paneling. They have flat roofs with dark metal railings. The sky is a clear, pale blue. The text 'WOOD-FINISHED EXTERIOR FOR VILLA COMPLEX' is overlaid in large, white, sans-serif capital letters.

WOOD-FINISHED EXTERIOR FOR VILLA COMPLEX

LOCATION

KSA

YEAR

2023

INDUSTRY

RESIDENTIAL







NATURAL STONE MEETS SLEEK WOOD

| LOCATION

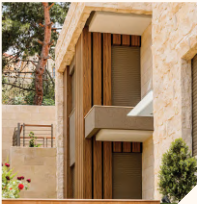
LEDARON

| YEAR

2023

| INDUSTRY

RESIDENTIAL











LEBANESE VILLA WITH WOOD EXTERIOR

LOCATION

BOUSRA, LEBANON

YEAR

2023

INDUSTRY

RESIDENTIAL









A modern, multi-story residential building with a dark, angular facade and large glass windows. The building features a combination of dark wood and black architectural elements. It is set against a clear blue sky with some bare tree branches in the foreground. The overall style is contemporary and minimalist.

HARMONIZED WOOD AND BLACK ARCHITECTURE

LOCATION
LEONARDO

YEAR
2024

INDUSTRY
RESIDENTIAL





A modern, single-story house with a prominent cantilevered roof supported by thick concrete pillars. The exterior features a mix of light-colored stone or concrete blocks and vertical wood slats. Large floor-to-ceiling glass windows with dark frames are visible. In the foreground, a portion of a swimming pool is visible. The background shows a rocky hillside under a clear sky.

BEAUTY OF HPL AND NATURE

LOCATION

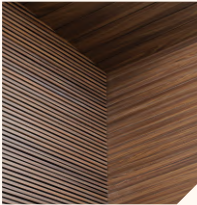
LEGANES

YEAR

2023

INDUSTRY

RESIDENTIAL



A photograph of a modern building facade featuring a combination of Louvres and HPL. The building has a white concrete frame with large glass windows and balconies. The balconies are enclosed with dark frames and have green plants on them. The facade is accented with vertical wooden slats (Louvres) and horizontal HPL panels. The sky is clear blue.

LOUVRES AND HPL IN PERFECT BALANCE

LOCATION

LEBANON

YEAR

2020

INDUSTRY

RESIDENTIAL





A photograph of a modern, multi-story residential building with a light-colored, textured facade. The building features large, cantilevered balconies and windows with dark frames. Some balconies have greenery. The sky is blue with light clouds. The text 'ELEVATED ELEGANCE' is overlaid in large, white, sans-serif capital letters on the left side of the image.

ELEVATED ELEGANCE

| LOCATION
LEBANON

| YEAR
2020

| INDUSTRY
RESIDENTIAL



IN THE MOUNTAINS OF FAQRA

LOCATION

LEBANON

YEAR

2020

INDUSTRY

RESIDENCE







UPGRADED MOUNT LEBANON HOSPITAL

| LOCATION
LEBANON

| YEAR
2021

| INDUSTRY
HOSPITAL



A photograph of a modern building facade with a grey, geometric, and angular cladding system. Teal-colored vertical and diagonal lines accentuate the design. Large glass windows are visible on the left and right sides. The building is set against a clear blue sky with some green trees in the foreground.

MODERN COFFEE SPACE CLADDING

LOCATION
KSA

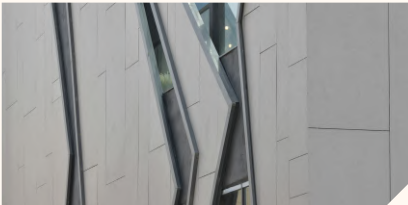
YEAR
2023

INDUSTRY
RESTAURANT

1/2 M

1/2 M







EXTERIOR DOORS

RESILIENT ELEGANCE: SECURE & STYLISH EXTERIOR DOORS

Strong, elegant, and secure exterior doors, designed
to elevate and protect every entrance.

Featuring

GOLDEN DOOR

A photograph of a modern, multi-story residential building with a white facade and large, irregularly placed windows. The building is situated behind a swimming pool, with several palm trees in the foreground. The sky is a clear, deep blue. The overall aesthetic is clean and contemporary, with a focus on coastal architecture.

TIMELESS COASTAL CHARM AT MAREA

LOCATION
BATROUN, LEBANON

YEAR
2021

INDUSTRY
RESIDENTIAL





A modern, two-story house with a light-colored stone or concrete facade and large glass windows. The house features a prominent white balcony with a black metal railing that has a geometric, circular pattern. A large, leafy tree is on the right side of the house, and a palm tree is on the left. The sky is blue with some clouds.

OPULENCE REDEFINED

LOCATION
DUBAI

YEAR
2024

INDUSTRY
RESIDENTIAL







BOLD WOOD FINISH ENTRANCE

LOCATION
LEGANON

YEAR
2021

INDUSTRY
RESIDENTIAL



WOOD-FINISHED EXTERIOR FOR VILLA COMPLEX

LOCATION

KSA

YEAR

2023

INDUSTRY

RESIDENTIAL



A photograph of a modern residential building with a minimalist design. The facade is composed of light-colored concrete and large glass panels. A prominent feature is a large, dark-framed glass door or window that reveals a wooden interior. The building is surrounded by a well-maintained lawn and a paved walkway. A small, young tree stands in the foreground on the right, and another tree is visible on the left. The overall aesthetic is clean and contemporary, emphasizing natural materials like wood and stone.

HARMONIZED WOOD AND STONE ARCHITECTURE

LOCATION

LEBANON

YEAR

2023

INDUSTRY

RESIDENTIAL



PERGOLAS

ELEGANT, WEATHER-RESISTANT OUTDOOR COMFORT

Transform your outdoor spaces with Proal's elegant,
weather-resistant HPL pergolas.

Featuring

ABET LAMINATI



WOOD-FINISH PERGOLA & CLADDING

LOCATION

BEIRUT, LEBANON

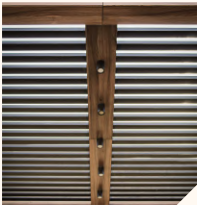
YEAR

2023

INDUSTRY

RESIDENTIAL









DECKING

TOUGH, SLIP-RESISTANT OUTDOOR FLOORING

Build your dream outdoor spaces with Proal's durable,
slip-resistant HPL decking.

Featuring

ABET LAMINATI

A close-up, high-angle photograph of wooden decking planks. The planks are arranged in a diagonal pattern, creating a strong sense of depth and texture. The wood has a warm, natural tone with visible grain patterns and some darker staining or knots. The lighting is soft, highlighting the smooth surface of the wood.

ELEGANT DECKING FOR A PENTHOUSE ROOFTOP

| LOCATION

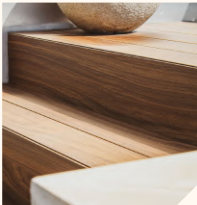
LEBANON

| YEAR

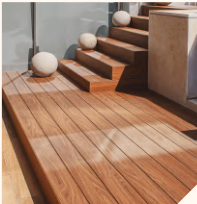
2023

| INDUSTRY

RESIDENTIAL











ELEGANT DECKING FOR A VILLA

LOCATION

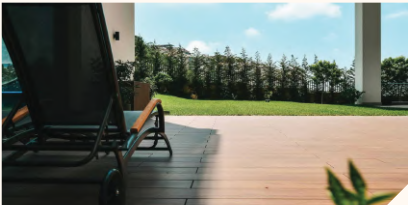
Legnano

YEAR

2021

INDUSTRY

RESIDENTIAL











ELEVATED POOLSIDE WITH WOOD DECKING

LOCATION

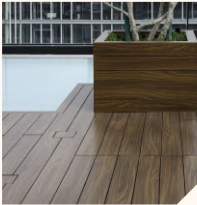
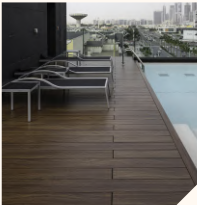
DUBAI

YEAR

2024

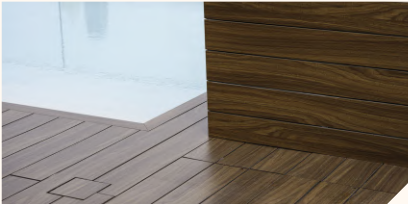
INDUSTRY

RESIDENTIAL











TIMELESS WOOD DECKING BY THE POOL

| LOCATION

DUBAI

| YEAR

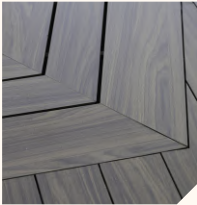
2024

| INDUSTRY

RESIDENTIAL















OUTDOOR KITCHEN

DURABILITY & STYLE FOR OUTDOOR COOKING

Elevate your outdoor culinary experiences with
Proal's durable and stylish HPL kitchen solutions.

Featuring

ABET LAMINATI

A photograph of a modern outdoor kitchen. The background is a wall made of horizontal wooden planks. In the center, there's a section with a dark grey stone backsplash. Above this section, a black metal shelf holds two small potted plants. The phrase "Collect Beautiful Moments" is written in a white, cursive script across the top of the wooden wall. The text "CONTEMPORARY OUTDOOR KITCHEN SETUP" is overlaid in large, white, bold, sans-serif capital letters on the stone backsplash. At the bottom, there are three columns of text separated by vertical lines, providing project details. To the right, there are green plants.

Collect Beautiful Moments

CONTEMPORARY OUTDOOR KITCHEN SETUP

LOCATION

LEGARON

YEAR

2020

INDUSTRY

RESIDENTIAL







A photograph of a modern outdoor kitchen featuring vertical walnut slat cabinetry. A stainless steel faucet is visible on a concrete countertop in the foreground. The text 'WALNUT OUTDOOR KITCHEN' is overlaid in large, white, sans-serif capital letters.

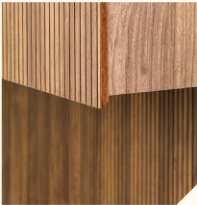
WALNUT OUTDOOR KITCHEN

| LOCATION
LEBANON

| YEAR
2023

| INDUSTRY
RESIDENTIAL





OUR
SOLUTIONS
INTERIOR

INTERIOR CLADDING

DURABLE, STYLISH, & EASY- CARE WALLS

Enhance your walls with Proal's versatile and sophisticated HPL interior cladding.

Featuring

ABET LAMINATI

A modern interior space featuring vertical wood cladding on the walls and a curved wooden bench with warm underlighting. A large, clear glass vase filled with pink dried flowers sits on a surface in the foreground. The background includes a built-in wooden shelving unit with a small sculpture and a textured grey wall.

UNIFIED CLADDING AND FURNITURE DESIGN

| LOCATION
LEDANON

| YEAR
2023

| INDUSTRY
RESIDENTIAL







ROCK EFFECT WALL CLADDING

LOCATION

LEGANÓN

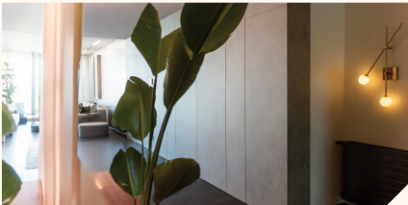
YEAR

2023

INDUSTRY

RESIDENTIAL







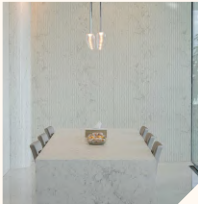
A photograph of a wall with a marble effect cladding. The wall is composed of large, rectangular panels with a light beige and cream-colored marbled pattern. Several modern, spherical pendant lights with a brushed metal finish are suspended from the ceiling, casting a warm glow. The lighting creates soft shadows on the wall, highlighting the texture of the cladding.

MARBLE EFFECT WALL CLADDING

LOCATION
LEBANON

YEAR
2020

INDUSTRY
RESIDENTIAL



SLEEK INTERIOR

LOCATION

DUBAI

YEAR

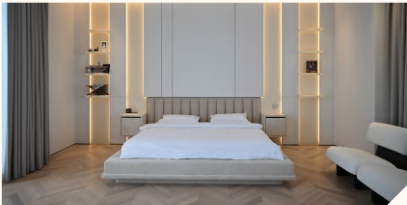
2024

INDUSTRY

RESIDENTIAL

















VOX CINEMAS REDESIGN AT MALL OF EMIRATES

LOCATION
UAE

YEAR
2024

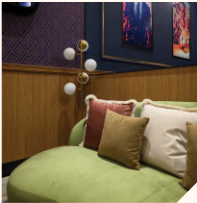
INDUSTRY
COMMERCIAL















The background image shows the interior of a modern, high-end Porsche dealership. On the left, a vibrant red sports car is partially visible. The right side of the image is dominated by a dark, textured wall composed of large rectangular panels, with a thin red horizontal line running across it. The floor is dark and reflective, showing the car and the wall. The overall atmosphere is sleek and sophisticated.

LUXURY PORSCHE SHOWROOM IN LEBANON

LOCATION
LEBANON

YEAR
2022

INDUSTRY
COMMERCIAL













VOX CINEMAS

LOCATION

Dubai

YEAR

2024

INDUSTRY

CINEMA

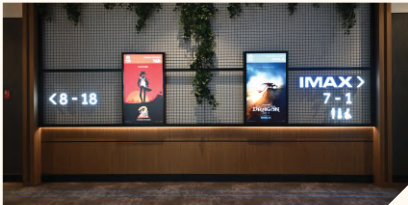




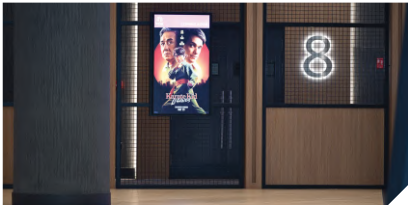














INTERNAL DOORS

QUIET, DURABLE, AND PRIVACY- ENHANCING DOORS

Experience the quiet and privacy with Proal's robust
and stylish HPL internal doors.

Featuring

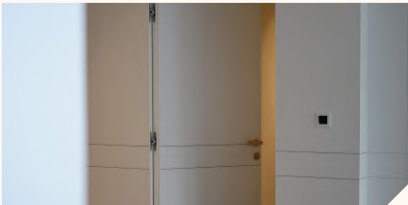
GOLDEN DOOR

SLEEK DOORS

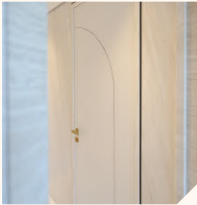
LOCATION
DUBAI

YEAR
2024

INDUSTRY
RESIDENTIAL







A photograph of a modern, minimalist hallway with light-colored walls and a tiled floor. A door is visible at the end of the hallway. The text is overlaid on the left side of the image.

ELEGANT INTEGRATION OF SECURITY AND STYLE

| LOCATION
LEDARON

| YEAR
2021

| INDUSTRY
RESIDENTIAL



IVIS 4

LOCATION
OSAKA

YEAR
2023

INDUSTRY
HOTEL











KITCHEN TOPS

HEAT-RESISTANT, HYGIENIC KITCHEN SURFACES

Elevate your kitchen's aesthetics and functionality
with Proal's stain-resistant HPL surfaces.

Featuring

ABET LAMINATI

A photograph of a modern kitchen countertop. The countertop is a light beige or cream color, likely made of quartz or a similar durable material. It features a built-in stainless steel sink with a sleek, modern faucet. To the left of the sink, there is a black gas cooktop with four burners. A wooden cutting board is placed on the countertop near the cooktop. In the background, a knife block with several knives is visible. The overall aesthetic is clean and contemporary.

STYLISH AND DURABLE KITCHEN COUNTERTOP

| LOCATION
LEBANON

| YEAR
2023

| INDUSTRY
RESIDENTIAL









ELEGANT AND FUNCTIONAL COUNTERTOP

LOCATION
LEBANON

YEAR
2020

INDUSTRY
RESIDENTIAL





VANITIES

MOISTURE-RESISTANT, STYLISH BATHROOM VANITIES

Discover Proal's blend of durability and design in our
HPL vanities, perfect for any bathroom.

Featuring

ABET LAMINATI



STYLISH SOLUTIONS FOR EVERY SPACE

LOCATION
LEDARON

YEAR
2023

INDUSTRY
RESIDENTIAL









SLEEK AND FUNCTIONAL VANITIES

LOCATION

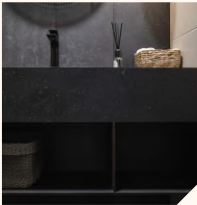
LEBANON

YEAR

2020

INDUSTRY

RESIDENTIAL





WHERE FUNCTION MEETS BEAUTY

LOCATION
LEBANON

YEAR
2020

INDUSTRY
RESIDENTIAL



CUBICLES

COLLABORATIVE, DURABLE, AND MODERN WORKSPACES

Enhance office functionality and design with Proal's
modern and sturdy HPL cubicles.

Featuring

ABET LAMINATI



VOX CINEMAS REDESIGN AT MALL OF EMIRATES

LOCATION

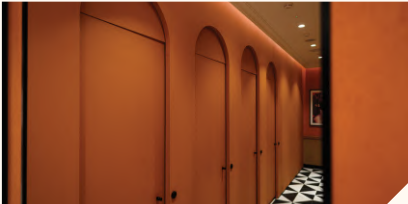
UAE

YEAR

2024

INDUSTRY

COMMERCIAL













A photograph of a modern gym locker room. The cubicles are constructed from white, square tiles and have white doors. The ceiling is made of concrete with several long, rectangular light fixtures. To the right, there are wooden shelves built into the wall. The overall aesthetic is clean and industrial.

MODERN CUBICLES AT U ENERGY GYM

LOCATION
LEBANON

YEAR
2020

INDUSTRY
GYM



LOCKERS

SECURE, DURABLE, HYGIENIC PERSONAL STORAGE

Trust Proal's robust HPL lockers for ultimate security
and style.

Featuring

ABET LAMINATI

A photograph of a modern locker room interior. The lockers are white with large, stylized numbers (46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60) on the doors. The lockers are arranged in two rows, with a wooden bench in front of each row. The ceiling is white with black structural beams and recessed lighting. The floor is a light-colored wood or laminate.

STREAMLINED LOCKERS FOR U ENERGY GYM

| LOCATION
LEDARON

| YEAR
2020

| INDUSTRY
GYM





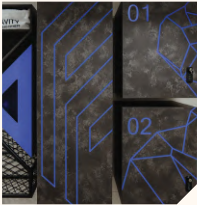


ELEVATING LOCKER SPACES AT GRAVITY GYM

| LOCATION
LEDARÖN

| YEAR
2019

| INDUSTRY
GYM



ACOUSTIC

SUPERIOR SOUND, STYLE, AND DURABILITY

Achieve superior sound quality with Proal's aesthetically pleasing and effective HPL acoustic panels.

Featuring

ABET LAMINATI



CUSTOM ACOUSTIC UPGRADE FOR GARTEN CLUB

LOCATION
LEDARON

YEAR
2018

INDUSTRY
COMMERCIAL







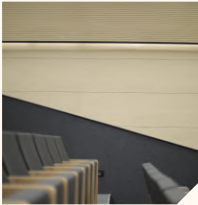


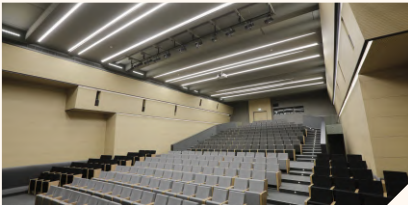
CUSTOM ACOUSTIC FOR ALBA

LOCATION
LEDARJON

YEAR
2021

INDUSTRY
COMMERCIAL







www.proal.me