hello@logaagency.com October 2025



hello@logaagency.com www.logaagency.com

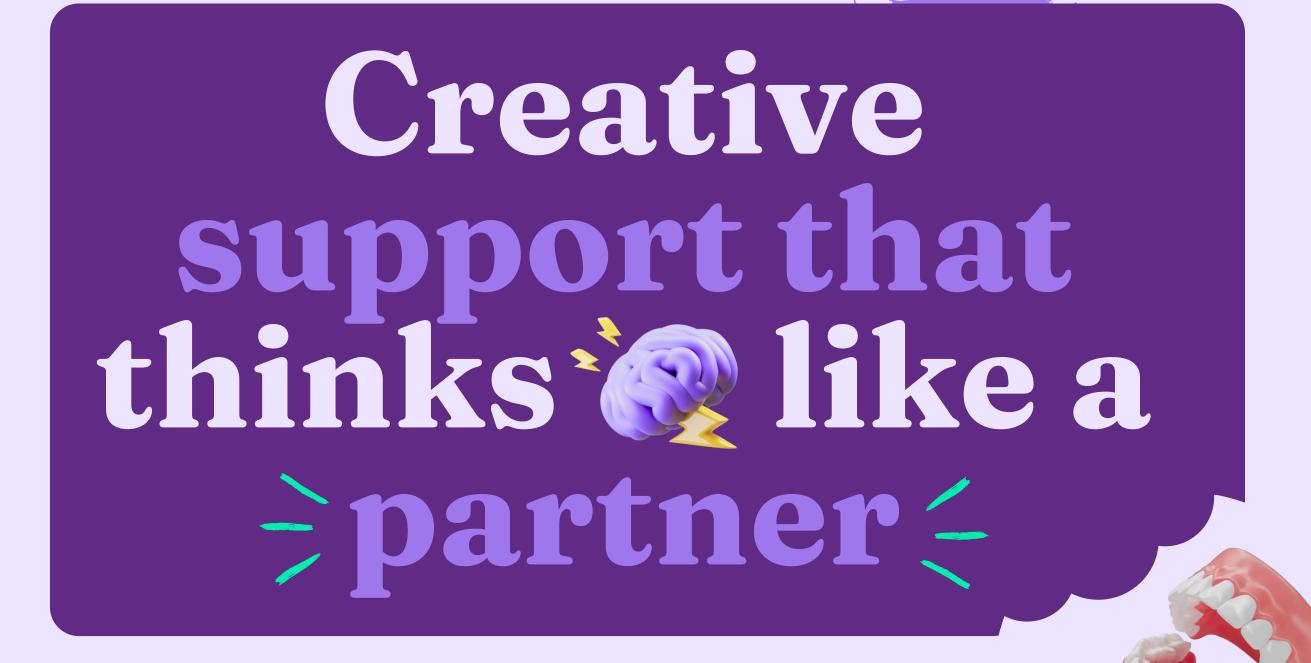


Loga works like your embedded design team, minus the hiring, hand-holding, or overhead.

You choose the subscription that fits your needs and submit requests in your own project board.

We work through them one by one, with clear priorities, fast turnarounds, and proactive thinking baked in.

It's a creative partnership that keeps up with your *momentum*.



### **HOW IT WORKS**

### Loga has created a better system



There are loads of great designers out there. But Loga isn't *just* design (even though we're *great* at it!). We've built a better system. One that plugs into your workflow in minutes and prioritises speed, strategy, and scalability.



Talk to us about your goals, priorities and timelines.

### Choose your membership

We'll recommend the right subscription package to hit your milestones, whether that's brand, sales, or launch support.

### Getyour own project HQ

We'll invite you to your dedicated project board, where you can submit requests anytime of day or night.

### Let's go!

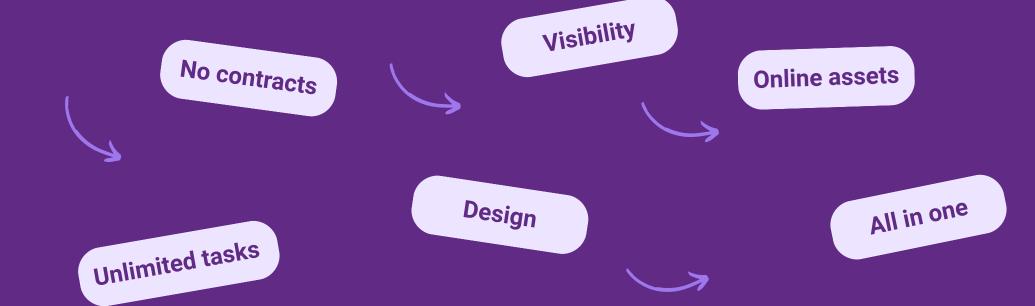
You submit a request, we deliver. Most projects are turned around in 48 hours with updates, comments and versions along the way.



WHY LOGA

# So, we'll take care of the doing, while you take care of the thinking







### WHAT'S INCLUDED

# One subscription to rule them all...

### ✓ Pitch decks

Investor decks, sales decks, board updates, we help you make your point (and make it look great).

### ✓ Ad + social tiles

Static, animated, social: scrollstopping visuals for paid and organic channels.

### ✓ Sales enablement

Brochures, leave-behinds and one-pagers designed to support your sales and success teams.

### **✓** Website design (sprint)

From scratch or as a glow-up. Webflow builds or dev-ready designs.

### Landing pages

Designed to convert, not just exist. Great for launches, products, or campaigns.

### ✓ Video support

Editing, motion, and social-ready formats for video podcasts, explainers, and promotional clips.

### **✓** Content support

Messaging, microcopy, and content frameworks for emails, landing pages, and social posts.

### **✓** Full brand identity (sprint)

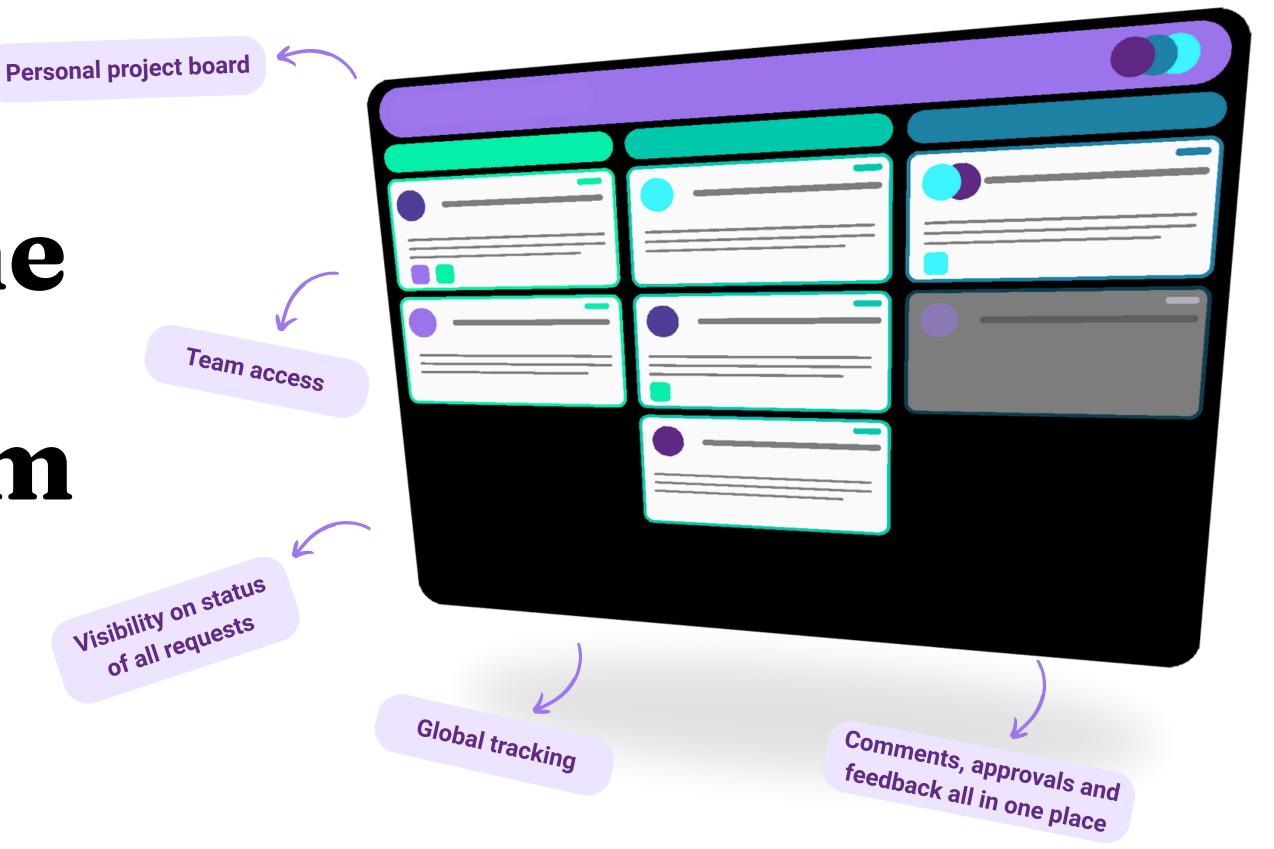
Logos, visuals, guidelines, the full system to launch (or relaunch) with confidence.

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### WHAT'S INCLUDED

## ...and one board to find them

You'll be invited to your personal Asana board, where all tasks, their status and assets will be kept up to date.



Choose a monthly plan or a one-off sprint. This is high-impact creative support, on your terms.

### Pick the plan that fits your pace

Trial

£699 /7 days

Teams who need immediate, low-risk validation of our speed and quality before full commitment.

- 7 Days of full platform access
- 2 design requests
- **—** 48-hour first draft turnaround
- Unlimited revisions on active tasks
- 1 active request processed at a
- Managed via asynchronous ticket system

Essentials

£1299

Startups, solo marketers, or lean teams needing a single, reliable stream of continuous assets.

- Unlimited design requests, month-to-month
- Guaranteed 48-hour first draft turnaround
- 1 active task in the queue at any time
- Dedicated project board for streamlined requests
- Cancel or pause your subscription anytime

Growth

£2299 / month

Scaling teams and marketing agencies running multiple campaigns that require parallel tasking and full asset ownership.

Everything in Essentials plus:

- 2 active tasks in the queue at any time
- Full asset ownership: source files, templates, and raw design assets included
- Dedicated project manager
- Weekly strategy calls with your Loga team
- Dedicated project board for streamlined requests
- Cancel or pause your subscription anytime

Sprints

### Custom quote

Organisations requiring large, strategic, or in-person creative projects (e.g., brand overhauls, Webflow builds).

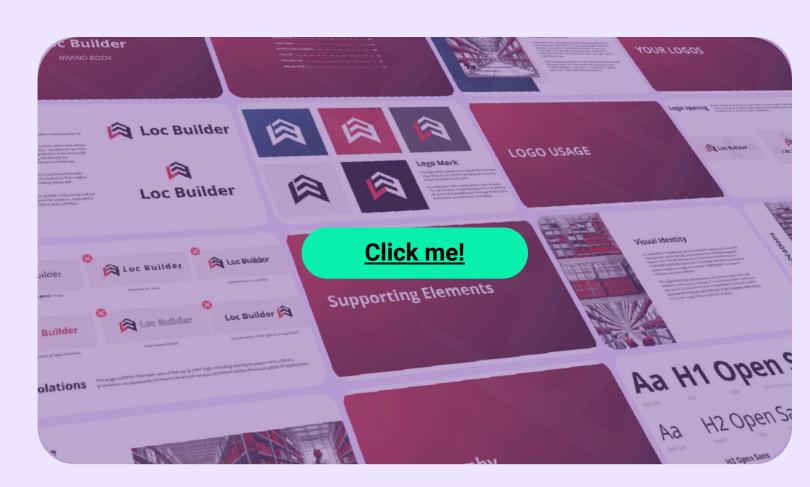
- High-impact, fixed-scope projects
- Ideal for website design, builds, full brand identity creation, or strategic content launches.

### **EXAMPLES OF WORK**

### Great ideas deserve momentum

We created the Loc Builder brand from scratch, and went on to design their website, campaign assets and emails





# We want to make marketing feel doable again. So we've built a system where founders can stop stalling and marketers can stop drowning.

Because when execution catches up to ambition, that's when good brands become great ones.

## LOGA