

Press Release

Theobald Software Acquires SAP Metadata Management Provider bluetelligence
The companies combine their expertise to deliver intelligent, automated, and context-rich solutions while unlocking new growth potential.

Stuttgart and Wiesbaden, 3 November 2025 – [Theobald Software](#), a leading expert in seamless SAP integration, today announced the acquisition of [bluetelligence GmbH](#) (“bluetelligence”), a software company specializing in SAP metadata management. Through this acquisition, the two companies are combining their SAP expertise and expanding their portfolio with capabilities for metadata management and data intelligence—driving greater efficiency, accuracy, and deeper insights into SAP systems.

“The combination of Theobald Software and bluetelligence is a major step forward in providing our customers with even more comprehensive data transparency,” said **Dr. Thomas Bruggner**, CEO of Theobald Software. “bluetelligence’s technology is the perfect complement to our solutions. With the added dimension of metadata, our customers will be able to use, automate, document, and analyze SAP data more intelligently than ever before. This creates real value for businesses—especially in light of the growing demands driven by artificial intelligence.”

Torsten Schmidt, founder and former CEO of bluetelligence, also sees the partnership as a natural evolution: “Our expertise in SAP metadata management adds a crucial component to Theobald Software’s seamless SAP integration. Delivering the best possible customer experience in SAP environments has always been our focus, and the synergy of our software products makes that possible. Customers will benefit from a comprehensive portfolio and deeper insights based on decision-critical data.”

Schmidt, the company’s founder and former CEO, will continue to play an active and advisory role going forward.

Looking Ahead Together

Theobald Software and bluetelligence share a common vision: to continuously advance their technologies and help businesses address the challenges of digital transformation within the SAP ecosystem. Their focus lies on ensuring optimal data availability and usability—the foundation for data-driven decisions and the successful application of artificial intelligence. By combining their expertise, both companies are laying the groundwork for sustainable growth and reinforcing their technology leadership in the SAP domain. Customers will benefit from practical, innovative solutions that measurably enhance transparency, efficiency, and data intelligence.



About Theobald Software

Founded in 2004 in Stuttgart, Theobald Software is a global leader in seamless SAP integration. The company's solutions enable the use of SAP data in virtually any third-party system—on-premises or in the cloud. Over 1,700 active customers worldwide across all industries and company sizes rely on Theobald Software's expertise to make efficient and strategic use of their SAP data. With offices in Europe and the United States, around 60 highly qualified professionals support numerous large enterprises and mid-sized companies, including the majority of Germany's DAX-listed corporations. Partnering with industry leaders such as SAP and Microsoft, Theobald Software is dedicated to continuously developing optimal integration solutions.

About bluetelligence GmbH

Founded in 2008 in Wiesbaden, bluetelligence develops market-leading software for documenting, analyzing, migrating, translating, and cataloguing SAP metadata. Guided by the motto "*Work smarter, not harder*," its automated solutions make everyday work easier for more than 200 customers across Europe in the field of Business Intelligence.

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