

Search Engine Optimisation

Price Guide



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Introduction

Inside this guide, you will find our search engine optimisation pricing and what our service includes.

We specialise in result-driven SEO for small to mid-size businesses.

Over the last decade, we've helped hundreds of businesses achieve page one rankings for highly competitive keywords.

Every business is in a unique situation, so we will work with you to tailor an SEO strategy and drive your business forward.

Want a free 30 minute
SEO strategy session?

Contact us 



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Starter Plan

£795 / month

- ✓ Free Setup (Worth £150)
- ✓ Target 1 Town / 1 GBP
- ✓ 10 Local Keywords
- ✓ Google Profile Optimisation
- ✓ On-Page Optimisation
- ✓ Schema Markup
- ✓ Citation Building
- ✓ Monthly Reporting
- ✓ Guaranteed Results

Contact us ↗

Growth Plan

£995 / month

- ✓ Free Setup (Worth £150)
- ✓ Target 2 Town / 1 GBP
- ✓ 15 Local Keywords
- ✓ Faster Local Results
- ✓ Google Profile Optimisation
- ✓ On-Page Optimisation
- ✓ Schema Markup
- ✓ Citation Building
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Pro Plan

£1,395 / month

- ✓ Free Setup (Worth £150)
- ✓ Target 2 Town / 1 GBP
- ✓ 15 Local Keywords
- ✓ Fastest Local Results
- ✓ Google Profile Optimisation
- ✓ On-Page Optimisation
- ✓ Schema Markup
- ✓ Citation Building
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Pricing

Regional SEO

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Starter Plan

£995 / month

- ✓ Free Setup (Worth £300)
- ✓ 20 Regional Keywords
- ✓ Competitor Analysis
- ✓ Technical SEO
- ✓ Content Optimisation
- ✓ Link Building (DA 30+)
- ✓ 1,000 Words of Content
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Growth Plan

£1,295 / month

- ✓ Free Setup (Worth £300)
- ✓ 30 Regional Keywords
- ✓ Faster Regional Results
- ✓ Competitor Analysis
- ✓ Technical SEO
- ✓ Content Optimisation
- ✓ Link Building (DA 30+)
- ✓ 2,000 Words of Content
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Pro Plan

£1,495 / month

- ✓ Free Setup (Worth £300)
- ✓ 40 Regional Keywords
- ✓ Fastest Regional Results
- ✓ competitor Analysis
- ✓ Technical SEO
- ✓ Content Optimisation
- ✓ Link Building (DA 30+)
- ✓ 3,000 Words of Content
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Starter Plan

£1,595 / month

- ✓ Free Setup (Worth £600)
- ✓ 50 National Keywords
- ✓ Competitor Analysis
- ✓ Technical SEO
- ✓ Content Optimisation
- ✓ Link Building (DA 30+)
- ✓ 3,500 Words of Content
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Growth Plan

£2,395 / month

- ✓ Free Setup (Worth £600)
- ✓ 75 National Keywords
- ✓ Faster National Results
- ✓ Competitor Analysis
- ✓ Technical SEO
- ✓ Content Optimisation
- ✓ Link Building (DA 40+)
- ✓ 4,500 Words of Content
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Pro Plan

Tailored

- ✓ Free Setup (Worth £600)
- ✓ 100+ National Keywords
- ✓ Fastest National Results
- ✓ competitor Analysis
- ✓ Technical SEO
- ✓ Content Optimisation
- ✓ Link Building (DA 50+)
- ✓ 5,500 Words of Content
- ✓ Monthly Reporting
- ✓ Guaranteed Results

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Search Engine Optimisation (SEO)

Our Approach

At Harbourside Digital our UK team of experts have over a decade of SEO experience. In that time, we've helped hundreds of businesses and refined our SEO approach to deliver maximum impact.

Our SEO process starts with planning and keyword research, identifying the most valuable keywords based on search volume, competition, and your business goals. We then deliver a complete SEO solution, combining technical optimisation, link building, and content creation to improve visibility and performance.

You'll receive clear monthly reporting and account management, showing keyword rankings, work completed, and planned activity. We back our approach with guaranteed results — if we don't achieve a net improvement in Google rankings within six months, we'll continue working for free until we do.

Planning & Keyword Research



Technical

Links

Content



Analysis, Reporting
& Account Management



GUARANTEED RESULTS!

Top Position Keywords

Proven Results

Our SEO delivers proven results across competitive and high-volume search terms, consistently achieving number one Google rankings. The results shown demonstrate strong performance in local, regional, and national searches, driving qualified traffic and real commercial visibility across multiple industries.

Trades

Term	Google Searches	Position
Electrical Safety Certificate	4400	1
Mast Climbers	1300	1
Landlord Certificates	2900	1
System Scaffolding	110	1
Ware Plumbing	40	1

Retail

Term	Google Searches	Position
Tree Nursery Near Me	4600	1
Wedi Board	4400	1
Wildlife Cameras	9900	1
Jade Roller	8100	1
Dancewear	2900	1

Free SEO Audit & Strategy Session

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Book in a 30-minute strategy session with one of our team to see if we'd be a good fit.

Contact us ↗

The session will be held over Zoom by one of our SEO experts. We will discuss your business, challenges, and objectives. Then, we will provide you with an SEO audit and a costed solution for achieving your objectives.

