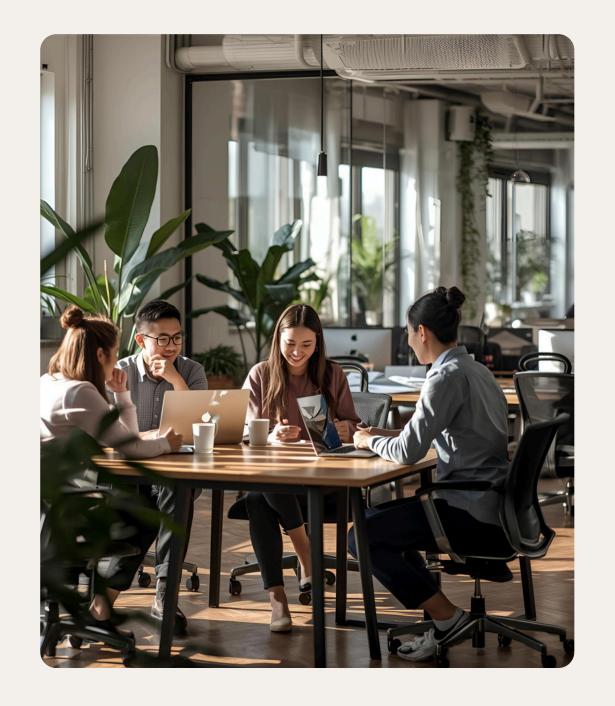


Social Media Marketing

Price Guide



01



Introduction

Inside this guide, you will find our pricing for social media advertising and what our service includes.

We specialise in result-driven marketing for small to mid-size businesses.

Over the last decade, we've helped hundreds of businesses achieve their online goals.

Every business is in a unique situation, so we will work with you to tailor a social media strategy to drive your business forward.

Want a free 30 minute strategy session?

Contact us 7





02



Pricing

Social Media Marketing

03

Starter Plan

£795/month

- Up to £1000 Monthly Ad Budget
- Facebook & Instagram
- ✓ Image Asset Creation
- Audience Research
- Lead Generation Only
- Monthly Analysis & Reporting
- Expert UK Account Manager)

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Free Setup (Worth £75)

Growth Plan

£1,295/month

- Up to £5000 Monthly Ad Budget
- Facebook & Instagram
- ✓ Image Asset Creation
- Audience Research
- Lead Gen or Ecommerce
- Expert UK Account Manager
- Monthly Analysis & Reporting
- Sales Igniter (Worth £145pm)
- Free Setup (Worth £150)

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Pro Plan

£1,895/month

- Up to £15k Monthly Ad Budget
- Facebook, Insta, LinkedIn, TikTok
- ✓ Lead Gen or Ecommerce
- ✓ Video & Animated Ads
- **✓** Lead Forms
- conversion Tracking Setup
- Audience Research
- Expert UK Account Manager
- Checkout Add-Ons Available
- Sales Igniter (Worth £145pm)
- Free Setup (Worth £225)

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Enterprise Plan

15% of ad spend

- **₹** £15k+ Monthly Ad Budget
- Facebook, Insta, LinkedIn, TikTok
- ✓ Lead Gen or Ecommerce
- ✓ Video & Animated Ads
- Custom Designed Graphics
- Lead Forms
- Advanced Strategies
- Expert UK Account Manager
- ✓ Checkout Add-Ons Available
- Sales Igniter (Worth £235pm)
- Free Setup (Worth £375)

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Free Social Media Ads Audit &

Strategy Session

04

Book in a 30-minute strategy session with one of our team to see if we'd be a good fit.

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The session will be held over Zoom by one of our social media experts. We will discuss your business, challenges, and objectives. We will then provide you with a social media ads audit and a costed solution for achieving your goals.

