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<div>TAMMY CHEN</div>							
<div>LinkedIn</div> ↗							
<div>[INTRODUCTION]</div> <p>I'm a product and visual designer with experience designing AI-powered features, dashboards, and responsive web platforms for startups and public sector teams. My work combines UX/UI design, interaction, and brand systems to create scalable, human-centered solutions that prioritize clarity, structure, and emotional impact.</p>							
<div>[EDUCATION]</div> <div><div>School of Visual Arts</div><div>BFA in Design 2025 GPA: 3.84 / 4.00</div></div>							
<div>[SOFTWARE SKILLS]</div> <div><div>Skills</div><div>UX research, wireframing, prototyping, user flows, interaction design, information architecture, responsive UI, accessibility compliance, design systems, component libraries</div></div> <div><div>Tools</div><div>Figma, Adobe CC (Illustrator, InDesign, After Effects, Photoshop), p5.js, Webflow, TouchDesigner, HTML/CSS (basic)</div></div> <div><div>Strengths</div><div>Cross-functional collaboration, design-to-dev handoff, AI-integrated product design, creative storytelling, visual communication</div></div>							
<div>[WORK EXPERIENCE]</div> <div><div>Product Design Intern</div><div>FORA</div><div>May 2025 - Present</div><ul style="list-style-type: none">Designed data visualizations and UI layouts for the “Insights” feature in the FORA app, which surfaces company updates, OKRs, and compliance summaries for enterprise users.Improved the presentation of executive summaries in an AI-powered product by designing scalable layouts and source-tagging systems that clarify structure and enhance trust.Collaborated with founders and engineers to refine layout logic and interaction patterns, focusing on clarity, navigability, and enterprise-level usability.Explored UX patterns for organizing insights by timeline, label, and relevance, contributing to a more intuitive navigation and scalable content system.</div> <div><div>Product Designer</div><div>Commit to Green</div><div>May 2025 - Present</div><ul style="list-style-type: none">Supporting the early-stage design of a business-facing ESG dashboard for a sustainability startup exploring new digital products.Created visual concepts to communicate packaging impact, disposal accuracy, and CO₂ savings in transportation and retail environments.Prototyped interactive UI patterns including heat maps, KPI panels, and location-based metrics to support partner and investor pitches.Contributed to the information architecture, content structure, and scalable visualization logic for use in future pilot launches.</div> <div><div>Design Intern</div><div>NYC Citywide Administrative Services</div><div>Oct 2024 - Present</div><ul style="list-style-type: none">Produced 100+ print and digital assets aligned with NYC branding and accessibility standards for cross-agency use.Designed presentation materials and signage for major city events, supporting both digital production and onsite setup.Collaborated on branding, motion, and illustration projects across 10+ departments to ensure cohesive and inclusive communication.Participated in design reviews and planning meetings to support interdepartmental initiatives.</div>							