

## Our Value to Sellers

At Mid-Plains Land & Realty, we bring value to every seller by uniquely integrating our marketing partners and technology into our direct mail and digital marketing systems.

This puts your property in front of truly interested buyers.

- Custom Aerial Marketing
- MyStateMLS Partnership
- Targeted Direct Mail Campaigns
- Targeted Email Campaigns
- Tailored Social Media Campaigns
- 150+ Marketing Syndications



Gil addressed our questions as well as questions from the buyers in a timely manner and went above and beyond in his responsibilities. We highly recommend Gil Wigington for any of your land/realty needs. Kern & Merry Cavanah.

Merry B.



**Gil Wigington**  
Mid-Plains Land & Realty, Inc.  
PO Box 245  
Schuyler, NE 68661  
402-615-9165

**MidPlainsLand.com**



**Land | Residential | Commerical**

**Delivering Proven  
Value for Every Seller**



**Learn more at  
MidPlainsLand.com/Sellers  
or call 402-615-9165**





## Why Sellers Are Choosing Mid-Plains Land & Realty?

In today's competitive real estate market, it's not enough to simply list your property with a brokerage that follows the local pricing and runs a few social media ads.

Instead, it takes someone who has the know-how to utilize a broad range of technologies to ensure pricing matches demand, the right buyers are being targeted, and provides market exposure well outside the local area.

At Mid-Plains Land & Realty, we merge data-driven pricing, statewide MLS syndication power, and targeted marketing to position your land, residential, or commercial property for maximum market impact.



## About Mid-Plains

Based in Schuyler, Nebraska, and privately owned by Gil & Colene Wigington, Mid-Plains Land & Realty, Inc. is an independent real estate brokerage licensed to assist sellers throughout the Nebraska and South Dakota markets.



## Co-Marketing Program

Selling your Nebraska or South Dakota property as a "For Sale by Owner", or need more exposure on your listing? Mid-Plains Land & Realty can provide co-marketing to help get the word out.



## Off-Market Program

Keep your Nebraska or South Dakota land, residential, or commercial property listing discreet when you utilize our Mid-Plains Land & Realty Off-Market Listing Program.



## Listing Recovery

Have a land, residential, or commercial property that has grown stagnant? Our Listing Recovery Program is here to revitalize and recover your stagnant property!



## Drone Flight Services

From capturing aerials of your property's listing to disaster inspections, We provide FAA Part 107 commercial drone flights to a variety of clients utilizing our own drones.



## Farmland

When you list your farmland for sale with Mid-Plains Land & Realty, you get the nationwide marketing you expect with the personal attention you deserve.



## Recreational Land

As outdoorsmen ourselves, Mid-Plains Land & Realty understands the importance of correctly marketing your perfect hunting spot or outdoor getaway.



## Acreages

Acreages are in high demand! With an MLS that provides over 150+ syndications, Mid-Plains Land & Realty ensures your acreage attracts buyers from more than just your local area.



## Residential

With 20 years of residential real estate experience, when you list with Mid-Plains Land & Realty, our MLS showcases your property in over 150+ local and national syndications.