




MARINA D'ATRI

GRAPHIC DESIGNER

CONTACT

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SKILLS

- Advanced Adobe Creative Suite (InDesign, Illustrator, Photoshop, Acrobat)
- Typography & Layout Design
- Digital & Social Media Design
- Branded Messaging
- Print Production
- Brand Identity
- Customer-Centered Design Approach
- Visual Storytelling
- Time Management in Deadline-Driven Environments

EDUCATION

Farmingdale State College
Visual Communications: Art & Graphic Design
Bachelor of Science 2021-2025

The graphic design program offers a comprehensive and relevant educational experience that prepares students to be real-life creative problem-solvers in traditional and emerging fields. Graduates demonstrate valuable professional skills and technological competencies vital for succeeding in an evolving creative environment.

CERTIFICATIONS

Advertising Foundations
Linkedin Learning

Storytelling Advertising Campaigns
Linkedin Learning

Social Media Marketing
Linkedin Learning

PROFILE

Creative and detail oriented graphic designer with 4+ years of experience delivering impactful visual communications across print and digital platforms. Proficient in Adobe Creative Suite and deeply familiar with layout design, branding, and visual storytelling for mission driven organizations. Adept at managing multiple projects in fast paced environments, collaborating with teams, and ensuring all deliverables meet high standards. Collaborative, energetic, and solutions-focused, with a background in customer service and a passion for delivering impactful visual communications.

WORK EXPERIENCE

Freelance Graphic Designer

Self Employed

2021-Present

- Designed print signage, flyers, posters, thumbnails, and promotional materials for small businesses and events, with attention to brand consistency and readability.
- Developed engaging layouts and graphics optimized for both in-store visibility and messaging clarity.
- Managed tight deadlines while maintaining high production standards and clear communication with clients.
- Experienced with accessibility and inclusive messaging to ensure wide audience engagement.

Customer Service/Supervisor

Stew Leonard's

2019-Present

- Delivered high-quality customer service in a fast-paced, high volume retail environment.
- Handled guest concerns with professionalism, empathy, and clear communication.
- Trained in communication, teamwork, and conflict resolution, contributing to a collaborative team culture.
- Built positive guest relationships that reflect Stew Leonard's commitment to outstanding customer experiences.
- Supervise and support front-end operations including register issues, customer concerns, and efficient cashier performance.
- Serve as the main point of contact for birthday party bookings, managing reservations, confirming details with families, and ensuring each event meets Stew Leonard's hospitality standards.

Freelance Photographer

Self Employed

2021-Present

- Managed all aspects of the photography business, including client communication, scheduling, and billing.
- Developed and maintained a professional portfolio showcasing a diverse range of portrait styles.
- Successfully marketed services through social media, word-of-mouth, and collaborations with local businesses.
- Produced photo content used in promotional signage and event materials.
- Maintained consistent branding through visual storytelling in support of client marketing efforts.
- Built strong client relationships through creative direction and visual problem-solving.