SOFTWARE INTEGRATIONS

Turn Every Call into Customer Intelligence

nuso

200+ Software Integrations

Built for VoIP & Cloud Business Phone Providers, UCaaS Platforms, and Technology Service Partners who want to deliver more value without the cost of custom development.

Powered by a Proven Partnership

These integrations enabled through the NUSO + Red Cactus partnership, combining deep integration expertise with carrier-grade UCaaS capabilities for a seamless customer experience.

Why It Matters

Your business customers don't just want dial tone they want connected communication.

By integrating voice with their CRM, every call becomes part of their customer journey.

NUSO's CRM Integration Suite gives VoIP providers a fast, reliable way to deliver enterprise-grade workflow integrations.

Your customers live in their CRM now your voice platform can, too. With NUSO Integrations, every call connects data, context, and customer experience.

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01 | CHALLENGE

Agents Waste Time Toggling Between Phone Apps and CRMs

Solution: Click-to-Call & Auto-Log from within Salesforce, HubSpot, Zoho, and more

Boosts productivity and improves customer satisfaction



02 | CHALLENGE

Missed Context During Inbound Calls

Solution: Screen Pops show customer records instantly upon ring or answer

Reduces handling time and increases first-call resolution



03 | CHALLENGE

Fragmented Customer Data

Solution: Unified Call History keeps voice activity tied to CRM contact records

Provides complete visibility for sales and service teams



04 | CHALLENGE

Limited Differentiation in a Competitive UCaaS Market

Solution: Integration-as-a-Service available for resale or bundling

Creates upsell opportunities and higher ARPU



05 | CHALLENGE

Costly and Complex to Build Integrations In-House

Solution: NUSO's Pre-Built Connector Library CRM.NUSO.CLOUD

Low effort, minimal support load, fast go-to-market

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BENEFITS

Enhance Your UCaaS Offering:
Move beyond dial tone to workflow integration.

Increase Retention:
Make your platform indispensable to your customers' daily operations.

Expand Revenue:
Offer CRM integrations as an add-on or premium tier.

Accelerate Deployment:
Deliver ready-to-use integrations with no custom coding.

Stay Competitive:
Match or exceed features from larger UCaaS competitors.

Deliver smarter, connected communications with the systems your customers already use.

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