



**Seattle Sports Commission 2025
April Board Meeting Minutes
April 22, 2025, 3:30-5:00 pm • In Person @ WAC**

PRESENT: Joli Mosier, Steve Mattson, Grant Degginger, Trevor Gooby, Adam Lejeunekopp, Karen Thomas, Tom Wolf, Kristi Ellefson, Nate Silverman

ABSENT: Amy Banovich, April Kyrkos, Steve Metruck, Jason Rose, Kelly Saling, Karen Tokita, Jesse Uman

JOINED REMOTELY: Maya Mendoza-Exstrom, David Young, Carl Gipson

STAFF: Alex Webster, Beth Knox, Eva Murrell, Karen Komoto, Pamela Quadros, Mara Mote, Annie Thenell, Griffin Idelman (remote)

GUESTS: Chris Massey, Peter Tomozawa (LOC)

Welcome and Call to Order – Joli Mosier

Joli Mosier welcomed all attendees and called the meeting to order at 3:34pm. The Board welcomed Griffin Idelman, our new Marketing & Communications Manager.

Governance – Joli Mosier & Beth Knox

- Conflict of Interest Form
 - Beth Knox reminded the group that all board members must fill out the conflict-of-interest form and return it to Karen or Beth.
- Board Nomination: Lisa Nelson
 - Board nominee Lisa Nelson was brought before the board as nominated by Karen Thomas and Amy Banovich. Lisa is an experienced public and private company board director with diverse experience with startups and Fortune 500 companies. Lisa brings valuable and diverse experience to SSC. Discussion was held regarding the framework of how potential new board members are brought on to the board, and whether or not new board members should be commissioners first. Board members agreed that a committee should convene to develop criteria and a formal process for board development, nomination and confirmation.
 - A motion to approve the nomination of Lisa Nelson as a member of the SSC Board was made by Grant Degginger and seconded by Trevor Gooby, and board members voted to unanimously to approve.

Finance / Administrative Report – Karen Komoto & Beth Knox

SSC Financial Reserves

- Operating cash balance of \$200K
- Savings account (money market) of \$150K
- Our CD matured in March, so we evaluated renewal vs a sweep account. Interest rate was comparable, but a CD has no fees, so we chose to renew the CD.
- The Finance Committee recommended moving \$300K from the 2024 year-end net profit into the CD
- Combination of previous reserves of \$390K + the \$300K transfer + interest = a reserve fund of just shy of \$700K (almost 70% to our goal of \$1M in reserve by 2027).



Statement of Activity

- Q1 activity is primarily from Sports Star and invoicing for annual membership dues.
- Receivables of \$630K are membership dues + partnership funds from several sports franchises.
- The Events Dashboard on the last page of the finance packet shows the status of current projections broken out by each Signature Event:
 - Sports Star and Region Ready projections are close to being finalized
 - SSC Open in August has just a handful of foursomes available and hole sponsorships are being sold now
 - Women in Leadership Breakfast save the date has gone out and registration will open in a couple of months

New and Transitioning Members

Beth Knox reported on two new member nominees:

- Monty Robinson, Chief Revenue Officer of Delta Dental
- Kristen Akers, COO of Seattle NBA Fans

Beth reported on one member transition:

- Wayne Milnor, Chief Operating Officer of Washington Athletic Club replacing (?)

Consent Agenda - Vote for Approval: Joli Mosier

Motion: Joli Mosier called for a vote by the Board to approve the consent agenda for January Minutes Approval, March Financials Approval, and New Member Nominations/Transition Approval. A motion to approve was made by Kristi Ellefson and seconded by Tom Wolf, and all board members voted to approve.

President's Report– Beth Knox

- Sports Star Discussion: Financials, Show, Venue, Auction (Fundraising)
 - SSY was a huge success and has shifted to a new level from a show standpoint
 - The venue was also a level-up
 - Beth reiterated that every signature event is a fundraiser.
 - Tier 3 table level sales were down.
 - Sponsorship was over the estimate, kudos to Pamela. There is an opportunity to sell the broadcast in the future.
- SSY New Revenue Exploration
 - Exploring the convention center for next year
 - Discussion was held regarding how to increase awareness and success of the auction. The new Give Smart platform should help make it easier to bid on auction items.
 - We are also working with the gambling commission to explore adding a raffle to the fundraising efforts.
 - Discussion was held regarding a potential raise-the-paddle, and consensus was that it is not the right environment.
- Region Ready
- Bid Report



Committee Reports – Carl Gipson, Adam Lejeunekopp, Jesse Uman

- Legislative
 - Grant Degginger reported that the requested \$400,000 has not been included in the state budget for this session.
- Marketing
 - Adam Lejeunekopp shared an update on the website and member portal development

Phase 1 Core Website	Phase 1.5 Core Website + More Content	Phase 2 Commissioner / Board Portal
Launched October 2024	Launched February 2025	Launching June 2025
Core Website	Improved Navigation Bar	April 22: Presentation to the board
SSC Signature & Feature Events	Sports Star Awards	April & May: Testing and collaborating with internal team on content
Featured Events	PNW Football HOF	June: Announce to the Commissioners at June Commissioner Meeting
Why Seattle	Additional Content	July - Sept: Support with any support tickets, changes, requests, training
Commissioners & Directory	Event Photo Galleries & Archives	
About, Teams & Partners	Archives for WILB, Sports Star & PNW Football Hall of Fame	
Integration with HubSpot Forms	Expanded Partners	
	Internal Training & Staff Support	
13 Total Pages	13 New Pages	Staging Link

Guest Speaker, Peter Tomozawa, CEO FWC26

- Peter gave the Board an update on plans for the FIFA World Cup 2026.

Closing Remarks

- There being no further business, the meeting was adjourned by Joli at 5:05 pm.