

Meet Marcus

Your Practice Partner for Real-Life DSP
Conversations



Practice the tough moments

DSP Trainee

Marcus, the van will be here to pick you up for work soon. You really need to get ready.

Marcus

Well, I really don't care. I'm not going. What are you going to do about it?

DSP Trainee

...

before they happen.

AI-Powered Practice for Real-World Impact

We're excited to introduce you to Marcus, an interactive AI designed to help Direct Support Professionals (DSPs) practice their communication skills in a safe, realistic, and judgment-free environment.

So... what exactly is this?

Think of Marcus like a virtual role-play partner. He's a realistic digital character built using AI—meaning he can respond to what you say in real-time, based on the personality, experiences, and challenges we've programmed into him.

You can talk to Marcus just like you would a real client. He might be calm. He might be upset. He might throw curveballs. It's your job to practice staying steady, using strong communication skills, and finding ways to connect with him—even in tough moments.

Why is this valuable?

Because real life doesn't come with a script. And DSPs don't get nearly enough chances to practice what to say in the moments that matter most. With Marcus, you can try new approaches, reflect on what works, and grow your confidence before you ever step into a real situation.

Whether you're brand new to the role or sharpening your skills as a seasoned professional, practicing with Marcus will make you a more emotionally intelligent, effective support professional.

[Click here to talk with Marcus](#) and see what a difference a practice conversation can make.

