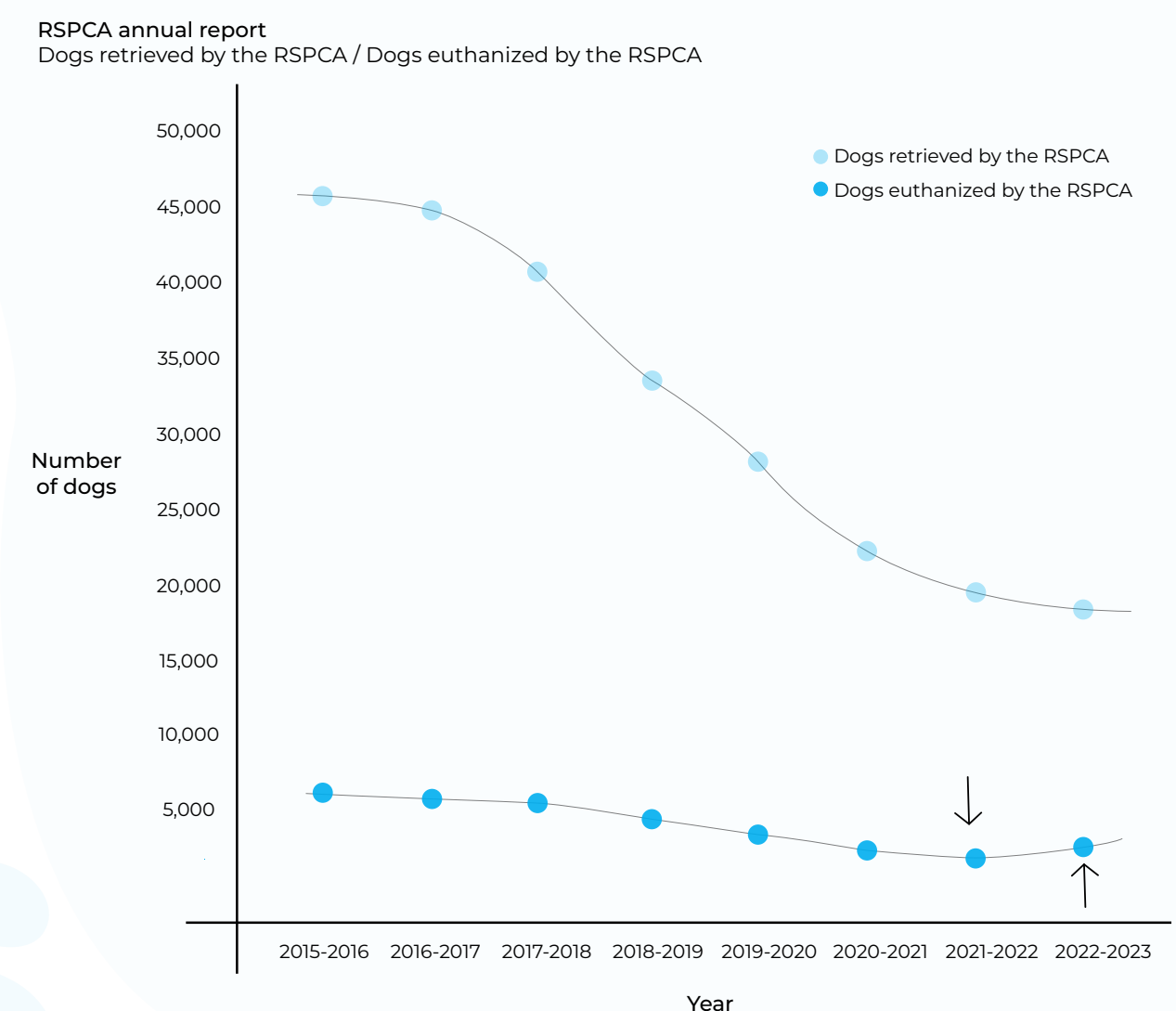
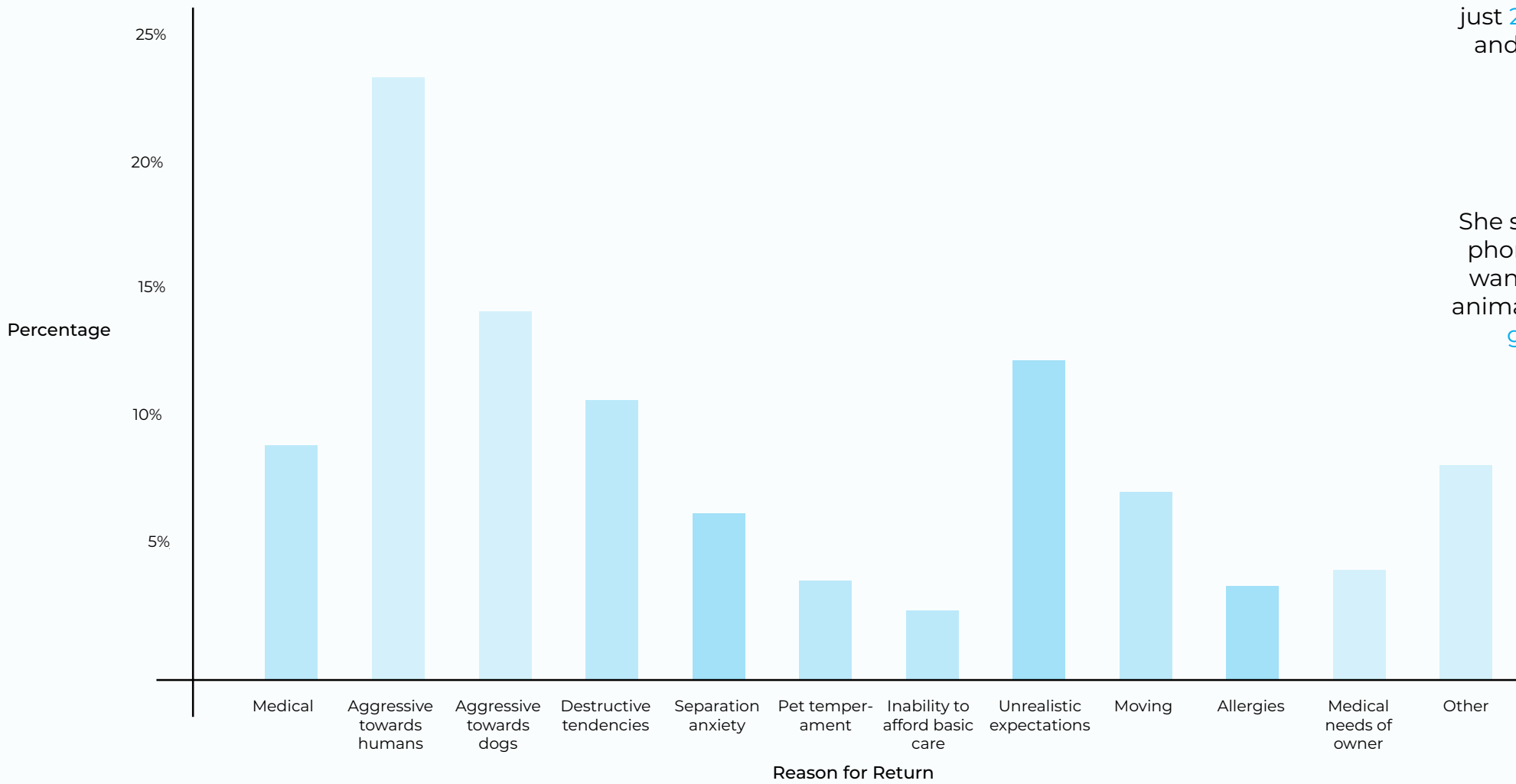


# DOG OWNERSHIP & COMPATIBILITY

## RESEARCH



Factors Informing the Return of Adopted Dogs and Cats to an Animal Shelter  
Reasons for return by percentage of the sample for dogs who were returned to the shelter during the study period 3 July 2018 to 22 October 2018



"surrenders due to animal behaviour are at 45%, up from just 25% two years previously and before the pandemic"

She said she had received phone calls from people wanting to give up their animal because "they were going on holiday"

"We have seen some impacts from COVID-19, where dogs aren't trained or socialised properly which means that the owners find them quite difficult to manage," he said.

Article One: Increase in number of pets surrendered due to behavioural concerns, Published on 9 May 2022. rspcavic.org.

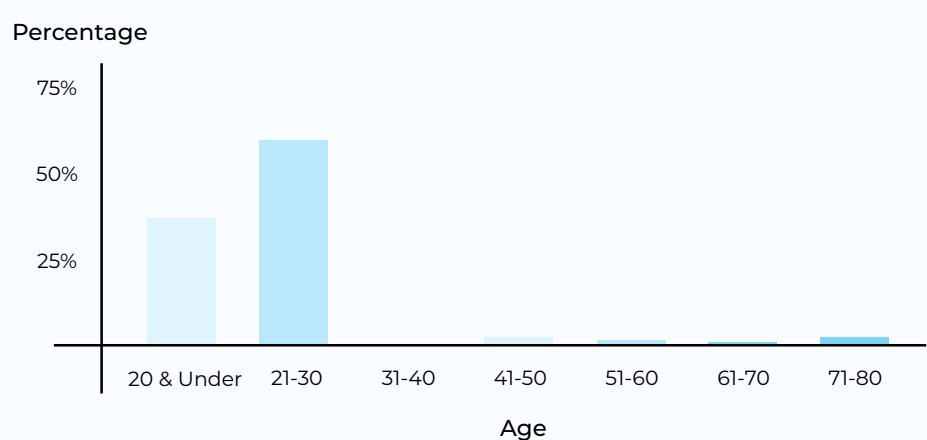
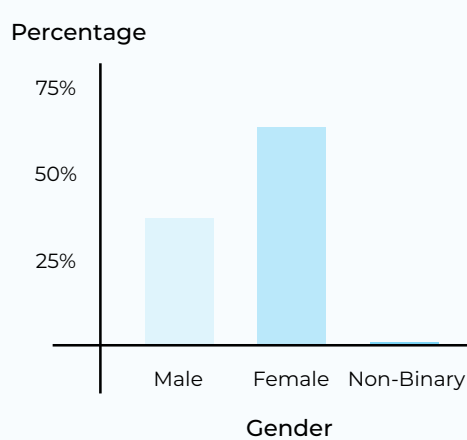
Article Two: Animal shelters overflowing as cost-of-living pressures prompt record pet surrenders. Published on 2 May 2023. abc.net.au

Graph One: RSPCA Australia Annual Report. 2022 - 2023.

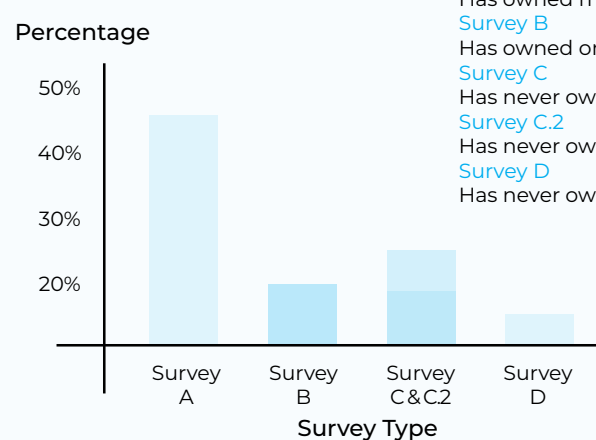
Graph Two: Factors Informing the Return of Adopted Dogs and Cats to an Animal Shelter. Published 2020. Hawes SM, Kerrigan JM, Hupe T, Morris KN, Austin, TX, USA.

## PART ONE

Sample size: 100 participants



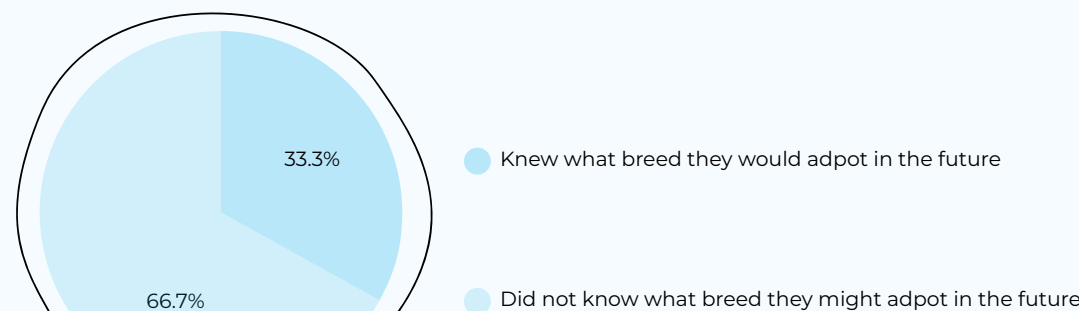
Experience of Participants



Survey A  
Has owned multiple dogs  
Survey B  
Has owned one dog  
Survey C  
Has never owned a dog & knows what breed they would adopt in the future  
Survey C2  
Has never owned a dog & does not know what breed they might adopt in the future  
Survey D  
Has never owned a dog & has no intention to own a dog

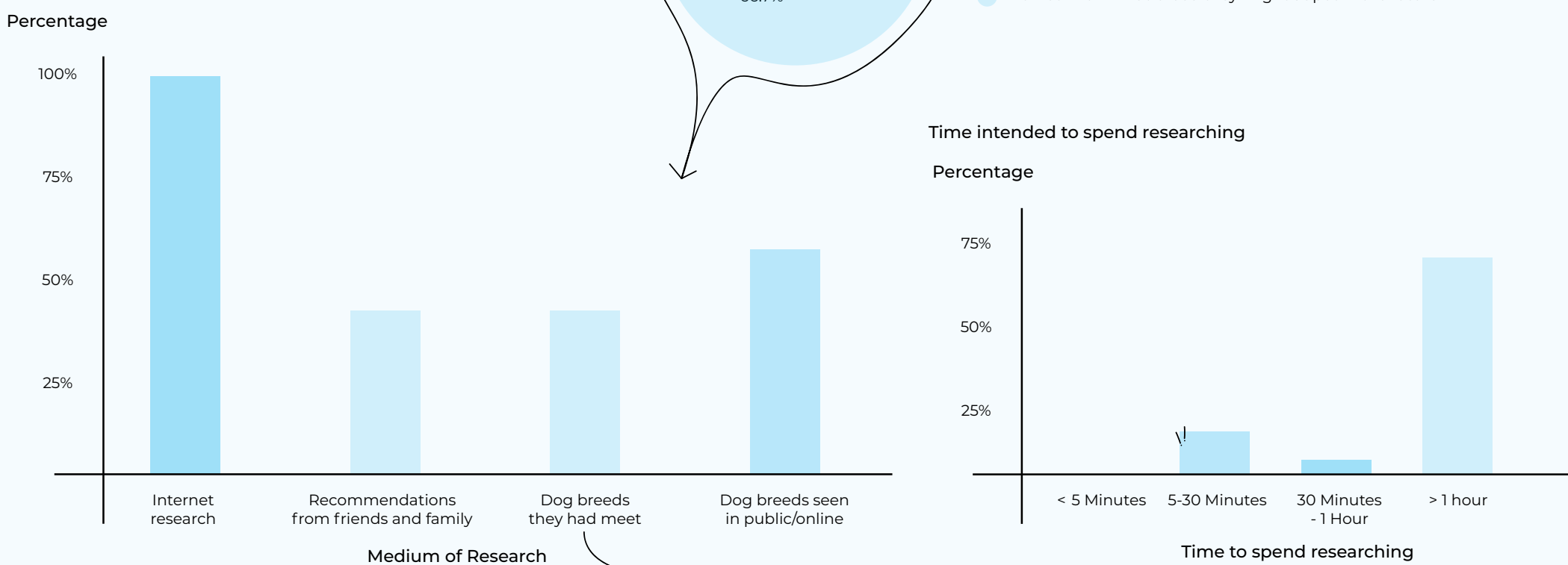
SURVEY C & C2

Participants that have never owned a dog & would consider adopting in the future

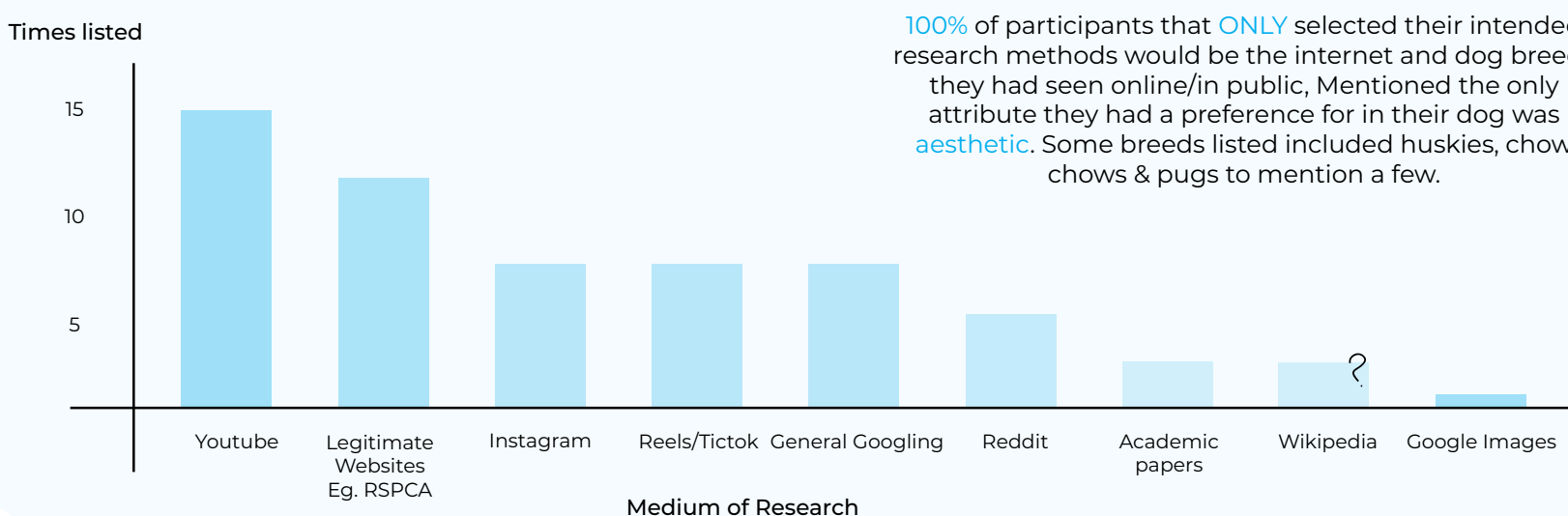


## Research Methods

Type of research participants would conduct



Internet research methods



100% of participants that ONLY selected their intended research methods would be the internet and dog breeds they had seen online/in public. Mentioned the only attribute they had a preference for in their dog was aesthetic. Some breeds listed included huskies, chow chows & pugs to mention a few.

## PART TWO

Dog Ownership & Compatibility task  
Heat map displaying the number of times each dog and owner were paired

Sample size: 30 participant groups

