

Cresta Intelligence Inc.

LinkedIn Sweepstakes Terms

Terms and Conditions

Participation in the LinkedIn Sweepstakes (the "Sweepstakes") run by Cresta Intelligence Inc. ("Cresta") is subject to and governed by the terms and conditions set forth below (the "Official Rules").

This Sweepstakes is in no way sponsored, endorsed, administered by, or associated with LinkedIn. By entering, participants release LinkedIn from any responsibility.

- 1. Eligibility.** The Sweepstakes are open to legal residents of the fifty (50) United States (including the District of Columbia) who are at least eighteen (18) years old or the age of majority in their state of residence at the time of entry. Cresta employees and their immediate family members and/or those living in the same household are not eligible to win. The sweepstakes are subject to federal, state, and local laws and regulations and void where prohibited. **No purchase is necessary to participate in the Sweepstakes.**
- 2. Agreement to Official Rules.** Participation in the Sweepstakes constitutes any participating entrant's (each, an "Entrant") full and unconditional agreement to and acceptance of the Official Rules and the decisions of Cresta, which are final and binding. Winning a prize is contingent upon Entrant's compliance with these Official Rules.
- 3. Use of Information.** Entrants consent 1) to Cresta's use of any information submitted with an entry in connection with marketing and 2) to Cresta's sharing of such information with other third parties, including Prize suppliers.
- 4. Sweepstakes Period.** The Sweepstakes begins on June 22, 2026 at 9 AM PDT and ends on July 1, 2026 at 11:59 PM PDT (the "Sweepstakes Period"). No Entries will be accepted before the Sweepstakes Period begins or after the Sweepstakes Period ends. Cresta reserves the right to modify the Sweepstakes Period or suspend or cancel the Sweepstakes as it deems necessary.
- 5. How to Enter.** There is a limit of two (2) entries per Entrant. An Entrant may enter the Sweepstakes in the following manner:
 - *Follow and Repost.* Follow Cresta's LinkedIn [profile](#) and repost Cresta's giveaway announcement.
 - *For an extra entry, Comment.* Leave an additional comment on Cresta's LinkedIn post regarding the Sweepstakes for an extra entry. Comments may not be obscene, defamatory, or offensive in nature and Cresta reserves the right to disqualify an Entrant for violation of this paragraph.
- 6. Prizes**

Subject to the verification of eligibility and compliance with these Official Rules, three (3) winners will each win: one (1) Alaska Airlines gift card in the amount of two hundred United States dollars (\$200), with a maximum value of two hundred United States dollars (\$200) per winner (six hundred United States dollars (\$600) total) (the "Prize"). The Prize is subject to all terms and conditions generally applicable thereto. All applicable taxes, fees, and surcharges on the Prize are the sole responsibility of the winner. Prizes may not be substituted, and are neither transferable, refundable, nor redeemable for cash. Cresta reserves the right to substitute prizes of equal or greater monetary value to the Prize if, for any reason, the Prize cannot be awarded as contemplated in these Official Rules.

7. Prize Winners.

- **Selection.** On or about July 2, 2026, the prize winner will be selected in a random drawing from all eligible entries received by Cresta. The winner will be chosen by random chance drawing. Odds of winning depend on the number of eligible entries received.
- **Notification.** The winner will be notified individually and announced online, including through the use of social media. Entrants should have their LinkedIn direct messages enabled in order for Cresta to contact the Entrant if they are the winner. The winner may be required to complete additional documentation including a notice of compliance with the Official Rules. The winner must continue to comply with all terms and conditions of these Official Rules and winning is contingent upon fulfilling all requirements herein. If a winner cannot be contacted, or in any way conflicts with the Official Rules, the winner forfeits the Prize. In such an event, Cresta may award the Prize to an alternate entrant via a chance drawing, though it is under no obligation to do so.
- **Taxes.** Each winner will be solely responsible for the payment of any and all taxes in connection with the winner's receipt of a Prize. Entrant may, as a condition of receipt of a Prize, be required to provide a social security number for purposes of issuance of an IRS form 1099 at the end of the calendar year, a copy of which will be filed with the IRS.

8. Grant of License; Publicity Consent.

Entrants hereby grant to Cresta royalty-free license to use any information included in an entry in any manner Cresta deems necessary, reasonable, and/or appropriate in connection with the advertising, marketing, and promotion of its brand, company, and/or the Sweepstakes. Entrant hereby expressly consents to the use of his/her personal information or other information, such as name, social media handle, voice or likeness, in advertising, promotional, and marketing materials; including identification as a winner of the Sweepstakes. **The foregoing publicity consent is void where prohibited by law.**

9. Representations and Warranties of Entrant.

In connection with the submittal of each entry in the Sweepstakes, each Entrant hereby represents and warrants to Cresta that: (a) Entrant has the full power and authority to deliver its entry in compliance with the Official Rules; (b) the Official Rules are a legally valid and binding obligation of Entrant, and; (c) Entrant is the rightful owner of any and all information he/she submits to Cresta.

10. General Conditions.

If the operation, security, or administration of the Sweepstakes is impaired in any way, or the Sweepstakes is unable to run as planned for any reason, as determined by Cresta in its sole and absolute discretion, Cresta may, in its sole discretion, either (a) suspend the Sweepstakes to address the impairment and then resume the Sweepstakes in a manner that best conforms to the spirit of these Official Rules, or (b) terminate the Sweepstakes (and, in the event of termination, award the Prize at random from among the eligible, non-suspect Entries received in such Sweepstakes up to the time of the impairment). Cresta may, in its sole discretion, disqualify any Entrant it finds to be tampering with the entry process or the operation of a Sweepstakes or to be acting in violation of the Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and – should such an attempt be made – Cresta reserves the right to seek damages (including attorneys' fees) and any other remedies at law and in equity from any such person to the fullest extent permitted by law. Failure by Cresta to enforce any provision of the Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability.

By participating in the Sweepstakes, Entrants agree to release and hold harmless Cresta, and its respective parents, subsidiaries, and affiliates (collectively, the "Released Parties") from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of the Prizes (including any travel or activity related thereto), including, but not limited to: (a) errors or problems in connection with the Sweepstakes, including, without limitation, errors that may occur in the administration of the Sweepstakes, the announcement of the winner, or the processing of Entries; (b) injury, death, losses or damages of any kind, to persons or property which may be caused,

directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or acceptance, receipt or misuse of the Prize (including any travel or activity related thereto); or (c) force majeure or acts beyond the reasonable control of Cresta, including but not limited to acts of terrorism, weather, labor shortages or disputes, acts or omissions of vendors or suppliers, or governmental acts. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Sweepstakes, and in no event shall the entrant be entitled to receive attorneys' fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

- 12. Disputes.** Any disputes, claims, or causes of action arising out of, or connected with, the Sweepstakes or Prize shall be resolved individually and exclusively in accordance with the dispute resolution provisions in the terms provided by any Prize supplier applicable to what the winner receives, with the venue for any such dispute resolution to be San Francisco, California. All issues or questions concerning the construction, validity, interpretation, and enforceability of the Official Rules or Entrant's or Cresta's rights or obligations in connection with the Sweepstakes shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules.
- 13. Use of Information; Privacy.** Information collected from Entrants is subject to the Cresta Privacy Policy, available at www.cresta.com. By entering a Sweepstakes, Entrant consents to being contacted by Cresta for promotional and marketing messages. Further, Entrant expressly acknowledges that Cresta may share such information with other third parties, including Prize suppliers.
- 14. Entrance by Mail.** To enter the Sweepstakes without reacting to or commenting on the LinkedIn post, Entrants may mail a handwritten entry including their full name, mailing address, email address, and phone number to: Cresta Intelligence Inc., 100 S. Murphy Ave., Suite 300, Sunnyvale, CA 94086 ATTN: Russell Banzon. Mail-in entries must be postmarked during the Sweepstakes Period and received no later than June 25, 2026, 11:59 PM Pacific. Limit one (1) mail-in entry per Entrant. Mail-in entries will receive the same odds of winning as all other entries.
- 15. Winners List.** To obtain a copy of the Winner's name, to enter by mail, or to obtain a copy of these Official Rules, mail your request or entry along with a stamped, self-addressed envelope to: Cresta Intelligence Inc., 100 S. Murphy Ave., Suite 300, Sunnyvale, CA 94086 ATTN: Russell Banzon. Requests must be received no later than July 10, 2026, 11:59 PM Pacific.
- 16. Sponsor.** Cresta Intelligence Inc., 100 S. Murphy Ave., Suite 300, Sunnyvale, CA 94086