

# Why AI Creates More Accountants, Not Fewer: The Future of Professional Services

**Attendees Earn 1 CPE Credit Hour per Course**  
**Admission: \$10 for Guests, Free for Members**

Register Here: <https://bterrell.com/ai-event-registration>



**Tuesday**  
**August 25, 2026**  
**3:30 – 5:30 pm**



**North Dallas Bank & Trust Building**  
12900 Preston Road, Suite 210,  
Dallas, TX 75230



## Course Description

Not once in human history has a major technology made the workforce smaller. Not steam, electricity, computers, or the internet. Employment always grew, explained by a 160-year-old economic principle.

Today, senators, CEOs, and AI entrepreneurs predict AI will be an exception. This session makes the opposite case, using centuries of economic data, 2026 Harvard Business Review research, Wall Street Journal investigations, and 35 years of hands-on experience automating business processes. Learn why the fear is overblown, why our profession needs AI now more than ever, and how to adopt it safely & immediately.

## Major Topics

- The 160-year economic pattern: why technology has never reduced employment
- 2026 Harvard Business Review research on how AI changes the way professionals actually work
- The manufactured doom narrative: who benefits from the fear and why they're wrong
- The accounting staffing crisis and why AI arrives at exactly the right moment
- AI tools shipping in accounting software today and how small and mid-sized firms use them to compete
- A practical framework for adopting AI safely and confidently — starting immediately

## Learning Objectives

- Explain why 160 years of economic data and current research support continued job growth through every wave of technological change
- Distinguish between genuine AI workforce impact and manufactured fear — and identify who benefits from the doom narrative
- Assess the accounting staffing crisis and why AI adoption strengthens the profession's future
- Apply a practical, safety-first framework for adopting AI tools in daily professional practice

**Metroplex Practice Management Group is the CPE sponsor of record.**

**Texas State Board of Public Accountancy CPE credit information will be provided during the session.**

**Prerequisite:** None | **CPE Credit Hours:** 1 Credit Hour | **Level of Knowledge:** Intermediate

## Meet Speakers



### Brian Terrell

*CPA & Managing Partner  
at BTERrell Group*

Brian started BTERrell Group in 1991 & oversees the management & strategy of this Dallas-based provider of Sage Intacct, the only financial management software preferred by AICPA. BTERrell empowers businesses by maximizing the capabilities of Sage Intacct with a team of certified accounting & technology professionals. Brian speaks regularly on AI, blockchain, and business process automation at TXCPA, CFMA, and CPA firm events across Texas.