Louisville:
The Rumors Are False.
The Facts Are Clear.



We're not leaving. We're building.

Here's what's actually happening.

RUMOR	FACT
"American Sound is selling the Louisville office."	**We're doubling down.** *Local leadership. Local team. Deep market roots. We've been here, we're staying, and we're investing.*
"They're scaling back or going under."	**We're growing.** *National reach with local presence. 100% in-house experts. Zero subcontractors. One accountable team.*
"AV is just a finish or an afterthought."	**We design it in from day one.** *Design. Integrate. Support. That's our process. That's how we've operated since 1949.*
"Support is outsourced or reactive."	**Proactive. Local. Always on.** *24/7 ROC monitoring, predictive alerts, immediate local dispatch. We own the outcome.*

100% In-House.
Proactively Managed.

American Sound

800-261-9024 asei.com