

# VOKE

## Jute cleaning instructions

Cleaning a jute rug requires a gentle approach as jute is a natural, soft, and somewhat delicate fiber. Here are some steps to help you effectively clean your jute rug:

1. **Regular Vacuuming:** Vacuum the rug regularly to remove dirt and dust. Use a suction-only vacuum or one with a gentle brush setting. Be sure not to use a beater bar, as it can damage the fibers.
2. **Spot Cleaning:**
  - Immediately blot spills with a clean, white cloth to absorb as much liquid as possible. Do not rub, as this can spread the stain or cause the fibers to fray.
  - For solid spills, gently scrape up with a blunt knife or a spoon.
  - If a stain remains, you can try spot cleaning with a mild detergent. Dilute a small amount of gentle liquid soap in water. Dab the solution onto the stain with a white cloth, then blot with a dry cloth. Avoid using too much water as jute can absorb moisture easily and take a long time to dry.
3. **Avoid Water:** Jute rugs should not be cleaned with a lot of water. Excessive moisture can cause the rug to become misshapen, shrink, or develop mold and mildew.
4. **Dealing with Odors:** If your rug has a mild odor, you can sprinkle baking soda over it, let it sit overnight, and then vacuum it up. Baking soda helps to neutralize odors without damaging the rug.
5. **Professional Cleaning:** For deep cleaning or difficult stains, consider hiring a professional cleaner who has experience with natural fiber rugs.
6. **Dry Thoroughly:** If your rug becomes damp or wet, dry it as quickly as possible. Hang it outside or use fans to speed up the drying process. Avoid direct sunlight as it can fade the rug.
7. **Rotation:** Regularly rotate your rug to ensure even wear and to prevent fading in certain areas due to sunlight exposure.

Remember, jute rugs are more prone to staining and damage when wet, so it's crucial to handle spills and cleaning gently and promptly.