Jaime Wright

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Summary

I got my start in design working on an enterprise app for a transportation start-up, but I really cut my teeth in the highly visual world of e-commerce. Over the years, I've stepped into roles beyond design, gaining solid experience in both product management and user research.

Experience

The Stable, Part of Accenture Song – UX/UI Designer

06/2022 – Current

Remote | Los Angeles, CA → Seattle, WA

- Create visual directions, UI kits, design systems, RFP pitches, wireframes, and core e-commerce pages.
- Advise clients on product and visual design based on their goals, needs, and audience.
- Make design trade-offs based on user, client, and budget constraints.
- Deliver innovative e-commerce platforms that remain fully ADA-compliant.
- Partner with clients to develop design processes.
- Design with a mobile-first approach and conduct QA across breakpoints.

Independent – Visual Designer

10/2019 – Current

Remote

- Work with clients to develop their brand identity through logo design and brand guidelines.
- Undertake market and visual research to guide design strategies.
- Develop strategies to guide design directions.

Skills

- Brand strategy
- Design thinking
- Responsive design
- User research and user testing
- Wireframing and prototype design
- Usability and accessibility
- HTML CSS, and JavaScript basics
- Mobile-first design
- Visual design
- Design systems
- User-centered design
- Motion design
- SEO best practices
- Logo/brand identity design
- Typography expertise
- Gen AI Prompt Engineering

Education

École cantonale d'art de Lausanne
Lausanne, Switzerland
Sustainable Design Certificate, 06/2025

San Diego City College
San Diego, CA
Interaction Design Certificate, 06/2021

California State University Long Beach
Greater Los Angeles, CA
Bachelor of Arts: Psychology, 06/2017

Giant Eagle – Product Designer

10/2021 – 06/2022

Remote | Los Angeles, CA

- Shipped GetGo and Giant Eagle applications for Android and iOS.
- Developed visual directions and design phasing plans for new user flows and features.
- Executed user research and analyzed prototypes through UserTesting.com.
- Leveraged Dovetail AI to document, synthesize, and organize user data.
- Worked with front-end developers to ensure that all technical requirements were met during development cycles.

GNAR – UX/UI Designer

10/2019 – 10/2021

Remote | San Diego, CA

- Partnered with back-end developers to create a billing system for a logistics client.
- Developed user flows, wireframes, and high-fidelity prototypes for an enterprise application.
- Designed for the web, native Android, and native iOS.
- Collaborated with back-end developers to build a design system in React.
- Used After Effects and Lottie to create animations and micro-interactions.

Platform Expertise

- Adobe Suite
- Figma
- Webflow
- Squarespace
- Shopify
- Wix

Sector Expertise

- E-commerce
- Film, Media, and Television
- Transportation
- Enterprise

Languages

English:

Native/Bilingual

French:

Professional