



IVAN BLANCO

UI/UX DESIGNER | FIGMA & WEBFLOW



Nice, France



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CORE SKILLS & TOOLS

Design: UI/UX Design, Wireframing, Prototyping, Information Architecture, User Flows, User Journeys, Responsive Design, User-Centred Design, Visual Design, Competitive Research, UX Audits, UI Components, Brand Direction.

Development: Webflow, Responsive Builds, Interactions, SEO Foundations, Multilingual Website Structures, Launch & Handoff

Tools: Figma, Webflow, Relume, Canva, AI Design Tools

Soft Skills: Client Communication, Stakeholder Collaboration, Project Ownership, Remote Collaboration, Adaptability

LANGUAGES

- English (Native)
- French (Beginner)
- Spanish (Beginner)

CERTIFICATIONS

- Google UX Design Certificate · Google
- Certificate III — Micro Business Management · TAFE Queensland
- Certificate II — Business · TAFE Queensland

PROFILE

UI/UX Designer specialising in UX-structured UI design, responsive Webflow development, and brand-led digital experiences. I take projects from discovery, user flows, and wireframing through to high-fidelity Figma design and launch-ready Webflow builds.

Australian-Spanish and based in Nice, France, with freelance, agency, and remote client experience across Europe and Australia. Product-minded, with strengths in simplifying user journeys, structuring clear interfaces, and growing further into SaaS, application, and product design environments.

EXPERIENCE

Freelance UI/UX Designer & Webflow Developer

Ivan Blanco Design · Europe · Remote · 2025 – Present

- Lead end-to-end website projects from client discovery and UX research to Figma design, Webflow development, testing, launch, and handoff.
- Design user flows, information architecture, wireframes, high-fidelity UI, interactive prototypes, and responsive website systems in Figma.
- Create visual directions including logo refinement, colour palettes, typography, UI components, and brand-consistent page designs.
- Build custom responsive Webflow websites with structured pages, reusable components, interactions, forms, and SEO settings.
- Design multilingual website structures with language-specific pages, navigation, and consistent user journeys across languages.
- Improve usability through clear navigation, content hierarchy, mobile-first thinking, and conversion-focused user journeys.

EXPERIENCE CONT.

Freelance UI/UX Designer — Agency & Website Projects

WebsiteTotaal.nu · Remote · 2023 – 2025

- Designed website interfaces in Figma from research and wireframes through to high-fidelity UI for agency and freelance projects.
- Created user flows, information architecture, page journeys, and interactive prototypes across B2B AI consulting, community, and service-based website projects.
- Applied competitive analysis, visual hierarchy, typography, and component-based design to improve clarity and consistency.
- Prepared organised Figma files with reusable components, design states, responsive notes, and implementation-ready details.
- Collaborated through feedback rounds with agency and client stakeholders to refine UX decisions and visual direction.

Founder — Much Love Yoga Massage & Wellness

Self-employed · Australia · 2020 – 2023

- Owned and managed an independent wellness practice across therapeutic bodywork, yoga, AcroYoga, and movement-focused services
- Designed all brand assets from the ground up including logo, website, business cards, event posters, and printed materials
- Created social media content, class promotions, and filmed and edited promotional videos for the business
- Built a foundation in visual communication, customer experience, and service design that now directly informs my UI/UX work

Brand & Visual Design — Sonya Lucille Alchemy

Freelance · Australia · 2022

- Designed complete brand identity including logo, business cards, and visual branding direction
- Created product labels for a range of handmade essential oil, remedy, and room spritzer products
- Developed a themed instructional scroll system across 3 wellness kit collection, each containing 6 scrolls with consistent visual themes, imagery, and ritual/meditation content