



Your flowers. Your brand.

More than a florist network

A florist marketplace built for independent florists.

Unlike traditional flower networks, **BloomiCo** helps customers discover and order directly from your florist storefront.



Join today



With **BloomiCo**, you're not just fulfilling orders,
you're building a brand customers remember.

What is BloomiCo?

Bloomi Collective (BloomiCo) is an online marketplace that connects customers with independent florists across Australia.

We help florists showcase their unique arrangements, reach new local customers, and grow their brand, all while maintaining control over their products, pricing, and business.

1

Apply online

2

Setup store

3

Add products

4

Receive orders

Why florists join BloomiCo

Build your own brand, not someone else's

Keep control of your products and pricing

Receive orders directly through your Merchant App

Reach new customers searching for local flowers

Ready to grow your florist brand?

Join **BloomiCo** today. Setup takes less than 15 minutes

Simple, transparent pricing

No monthly fees. No setup costs. Only pay when you make a sale.

BloomiCo runs on a simple commission model, meaning we only make money when you do. No monthly dues, no hidden listing fees, no signup costs.

Standard orders

22.5%

per completed order

Applies to one-time orders placed through your **BloomiCo** storefront.

Subscription orders

18.5%

per recurring order

A lower rate for recurring flower subscriptions you fulfill.

What's included in our commission

Your own branded storefront page

Listing in **BloomiCo** customer search & discovery

Order management through your Merchant App

Secure payment processing

Customer support for marketplace-related issues

Access to florist performance insights & analytics

Keep 100% of your delivery fees

With **BloomiCo**, you keep 100% of your delivery fees. We don't take a commission on delivery charges, allowing you to retain more revenue from every order.

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