JARRET ROLOFF

UX/UI Designer | Empathetic Digital Product Innovator | Webflow Developer | Bilingual English/Spanish

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PROFESSIONAL SUMMARY

UX/UI Designer with experience designing accessible digital products across government, nonprofit, startup, and AI-focused environments. Currently support UX/UI design for a U.S. Navy maintenance platform, including design system development and large-scale accessibility auditing using DHS Trusted Tester methodology. Skilled in user-centered design, usability testing, accessibility, design systems, and translating complex requirements into clear, usable interfaces.

SKILLS & PROFICIENCIES

Design & Research
- User-Centered Design & UX Strategy
- Usability Testing & Iterative Design
- Persona Development & User Journey Mapping
- A/B Testing & Conversion Rate Optimization
- Accessibility (WCAG 2.1 Compliance)

UI & Visual Design
- Wireframing & Prototyping (Figma & Penpot)
- Responsive Web & Mobile Design
- Interaction Design & Microinteractions
- Design Systems & Component Libraries
- Brand Identity & Visual Storytelling

Technical Skills
- Figma & Penpot
- HTML, CSS, JavaScript
- Webflow Development & Optimization
- LottieFiles, Canva, CapCut
- AI-Enhanced Design Tools & Workflows
- Cross-Browser & Cross-Device Testing

Collaboration & Delivery
- Cross-Functional Team Collaboration
- Stakeholder Presentation
- Content Strategy & Information Architecture • Rapid Prototyping & Scalable Solutions

WORK EXPERIENCE

UX/UI Designer   **11/2025 to Current**
Antech Systems   **Remote**

Provide UX/UI design guidance for the Planned Maintenance System (PMS), a maintenance software platform used across U.S. Navy fleets worldwide.
- Use DHS Trusted Tester expertise to evaluate approximately 150 product pages as part of the company's largest accessibility audit.
- Build and maintain the company's first comprehensive design system, establishing reusable standards for consistency and scalability.
- Collaborate with cross-functional teams to translate requirements into scalable design solutions and clear documentation.

UX/UI Designer & Webflow Developer   **04/2024 to Current**
Freelance   **Remote**
- Conducted user research and usability testing for *AI*-driven improving accessibility and interaction flows.
- Designed an e-commerce shopping flow for *Klotofy*, that contributed to client funding and growth.
- Optimized *Marvel AI's* presentation generator for educators, reducing redundant processes.
- Deliver responsive, SEO-friendly Webflow websites for startups, improving online presence.

UX/UI Designer   **03/2025 to 06/2025**
Philly Truce   **Remote**
- Designed a mobile app for violence prevention with full accessibility compliance and streamlined user journeys.
- Collaborated with researchers, PMs, and engineers to create user-driven design solutions within Agile sprints.
- Applied feedback from users to refine wireframes, prototypes, and final deliverables.

- Designed high-fidelity fintech app screens for a financial management tool **w**ith a focus on intuitive workflows.
- Created a language learning app with personalized paths to encourage consistent user engagement.
- Conducted UX/UI audits to identify navigation and usability improvements for client websites.

ADDITIONAL EXPERIENCE

- **Medical Interpreter** – Ascension St. Vincent Hospital (2016–2023): Delivered precise bilingual communication in high-pressure healthcare settings.
- **High School Spanish Teacher** – Various Institutions (2011–2016): Created interactive learning modules, improving student engagement.
- **Production Assistant** – Comcast SportsNet (2009): Supported live sports broadcast production with a focus on fast-paced technical execution.

EDUCATION

- **UX/UI Design Program** – CareerFoundry, 2025
- **MA, Secondary Education** – National-Louis University, 2011
- **BA, Mass Communications & Spanish** – Olivet Nazarene University, 2008

CERTIFICATIONS

- DHS Trusted Tester, Department of Homeland Security, 2025
- UX/UI Design, CareerFoundry, 2025