

The Winning Brands Podcast from (add)ventures

BRAND SLAM

Welcome to Brand Slam, where (add)ventures global CEO Steve Rosa and host Joe Kayata join guests in game-planning brands that win.

Tell your story

We share what it truly takes to win in business, society, sports and entertainment today. It's where brand expertise and industry game-changers meet.

Brand Slam is an exposure engine and an influence machine. We provide clips and assets for effective cross-promotion. We promise a brand-positive media experience plus potential networking opportunities with (add)ventures client partners.

A guest-friendly and brand-positive experience. We build brands up. You can speak freely, comfortably and confidently knowing your personal brand is safe in our studios.

Each episode is pre-recorded, vetted and edited by top brand experts before streaming.

The world needs your victory stories, and to hear about truly human and authentic brand experiences.

Our reach

TOP

3%

across all global podcasts on Listen Notes

REACHED

#1

in marketing on Apple Podcasts in Argentina

OVER

1M

social media impressions* across multiple platforms

ENTERED TOP

100

on Apple Podcasts in U.S. Marketing

Be our guest

Brand Slam's guests all have one thing in common: a winning brand. They share behind-the-scenes stories that inspire, educate and entertain.



Devin McCourty

3x Super Bowl champion turned NBC Sports Football analyst



Ellen Kaplan

Vice President of Marketing at the José Andrés Group, a global hospitality and media company



Kali Reis

Former heavyweight boxing champ and costar in HBO's *True Detective*



Kathryn Tappen

Emmy Award winning sportscaster for NBC Sports and TNT Sports



Dan Hurley

UCONN Men's Basketball Coach, 2X NCAA National Champion



An (add)ventures production

Brand Slam is a fast-paced branding and marketing podcast featuring a dynamic lineup of advertising pros, sports leaders, industry gurus, restaurateurs and cultural influencers who break down today's branding trends. The show delivers smart, accessible conversations designed to educate and inspire today's marketing professionals.

Hosts Steve and Joe to explore how brands move from surviving to thriving by solving and evolving. With diverse guests and topics, Brand Slam celebrates the people and ideas that make brands—and the world around them—better.

People are noticing

In 2025, Brand Slam was honored with the w3 Award for Best Advertising & Marketing Podcast at the 20th Annual w3 Awards—a global competition judged by over 500 leaders from world-class brands including Disney, Microsoft and Netflix.

Brand Slam was also a finalist for a Shorty Award for Best Business Podcast.

Meet your hosts

Steve Rosa is the founder and CEO of (add)ventures, a global agency delivering multidisciplinary, multicultural and multi-generational brand solutions without the typical ad agency attitude. An Emmy Award-winning storyteller, Steve has spent decades helping Fortune 500 companies and major brands thrive.

Joe Kayata is an Emmy Award-winning journalist and former television sportscaster turned multi-media host. Joe brings an instinct for storytelling and a natural presence behind the mic. As co-host of Brand Slam, Joe leads engaging conversations with people who know what it means to win in sports, marketing, business and beyond.

Contact us

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(add)ventures