



2025

CORPORATE ROUNDTABLE

Founded in 1997

**Connect with Oral Health Professionals
and Corporate Partners Supporting
NDA's Strategic Goals**

MEMBER BENEFITS

NDA MISSION STATEMENT

The National Dental Association promotes oral health equity among people of color by harnessing the collective power of its members, advocating for the needs of and mentoring dental students of color, and raising the profile of the profession in our communities.



NDA CORE VALUES

SERVICE LEADERSHIP  FAMILY INNOVATION

LIFE-LONG LEARNING

ABOUT THE NATIONAL DENTAL ASSOCIATION

Established in 1913, the NDA is the world's first and largest organization of ethnic minority oral health professionals. The NDA, a 501(c) 3 entity with 36 local chapters in the U.S., is the umbrella organization for the Student National Dental Association, the National Dental Assistants' Association, the National Dental Hygienists' Association, the Undergraduate SNDA and the Auxiliary to the NDA (spouses). The NDA Foundation is the education, research and scholarship arm of the organization.

NDA members constitute a massive network of providers and volunteers across America who have been the backbone of programs that strive to reach millions of underserved children and their families who do not have access to health care. The organization is dedicated to supporting its members to remain in communities where they are needed most; and to increasing access to health care.

PURPOSE OF THE NDA CORPORATE ROUNDTABLE (NDA-CRT)

The NDA-CRT is a viable component of the NDA. It serves in an advisory capacity to strengthen the organization's continuous growth and development. This is achieved through corporate giving, In-kind donations, administrative contributions and active engagement in NDA programs.

NDA – CRT OBJECTIVES

- Maintain an open dialogue that allows CRT members and the NDA to be cognizant of each other's interests, priorities and concerns;
- Contribute to the development of financial strategies and tactical approaches for NDA programs and activities by generating funds and assisting the NDA in recruiting new members to the CRT;
- Provide resources of advice and counsel to the NDA in the development of organization policies and strategic action planning;
- Provide assistance in the development of communication conduits and organizational links to other health organizations, public health policymakers, business entities, academics and research institutes.
- Establish relationships with corporate institutions that promote mutual benefits and long-term growth for the NDA.

MEMBER BENEFITS	Platinum \$30,000	Gold \$20,000	Silver \$10,00	Bronze \$5,000
CEO or CRT Representative Photo & Letter in 1 Issue of NDA Newsletter - Flossline				
Featured ad in NDA Member Portal				
Tabletop Exhibit at Selected Lunch & Learn Events (NDA/SNDA)				
Sponsored Webinars for NDA/SNDA	3	2	1	
Corporate Presence at District, State, or Local Chapter Meetings	4 Mtgs	3 Mtgs	2 Mtgs	
Email Blasts to NDA Membership Per Year	6	4	2	1
Complimentary Annual Conference Registrations	6	4	2	1
Weekly Feature in NDA Newswire (Distribution: 25K+)	10	8	6	4
Complimentary Color Ad in Annual Convention Program and Flossline	Full Page	Full Page	½ Page	¼ Page
Corporate Logo and Website Linkage on NDA Webpage				
Company Name in Designated NDA Marketing Collateral				
Social Media Spotlights (all)				

PROGRAMS

NATIONAL PROGRAMS

- Eddie G. Smith, Jr. Leadership Institute TM
- Inter-professional Oral Health Training TM
- S.M.I.L.E. Healthcare Pathway Program
- NDA-HEALTH NOW[®] (Health Equity, Access, Literacy, Technology and Hope. National Outreach on Wheels)
- NDA Day on the Hill

CONVENTION PROGRAMS

- Minority Faculty, Administrators and Practitioners & Research Forums
- Social Justice Luncheon
- 40 Under 40 Gala and Awards
- NDA Women's Health Symposium TM



The NDA's Corporate Roundtable (CRT) was formed in 1997. The NDA-CRT meets three times a year and is governed by a Chairman, Vice-Chairs and the NDA leadership. The three committees of the CRT are Membership, Scholarship and Community Education.

The NDA's Corporate Roundtable (CRT) is an entity that acts as an advisory committee to strengthen the organization's growth and development. This is achieved through corporate giving, fundraising, administrative contributions, and active participation in programs at the national and local levels. The NDA and the NDA Foundation (our 501(c)(3) entity) work together to form corporate partnerships that enable us to fulfill our mission and achieve our goals and objectives.

Visit ndaonline.org/nda-partners/ to see a list of our current CRT members



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