Improve the Patient Experience and Grow Your Pharmacy Business with a Mobile App

Why Your Pharmacy Needs a Mobile App

In 2020, US consumers spent an average of 3.5 hours a day on mobile devices, with 88% of that time spent on apps.[1] Following the COVID-19 pandemic, patients are increasingly relying on mobile apps as their primary means for interacting with pharmacies and other healthcare providers. This has created a growing imperative for retail pharmacies to offer mobile apps.
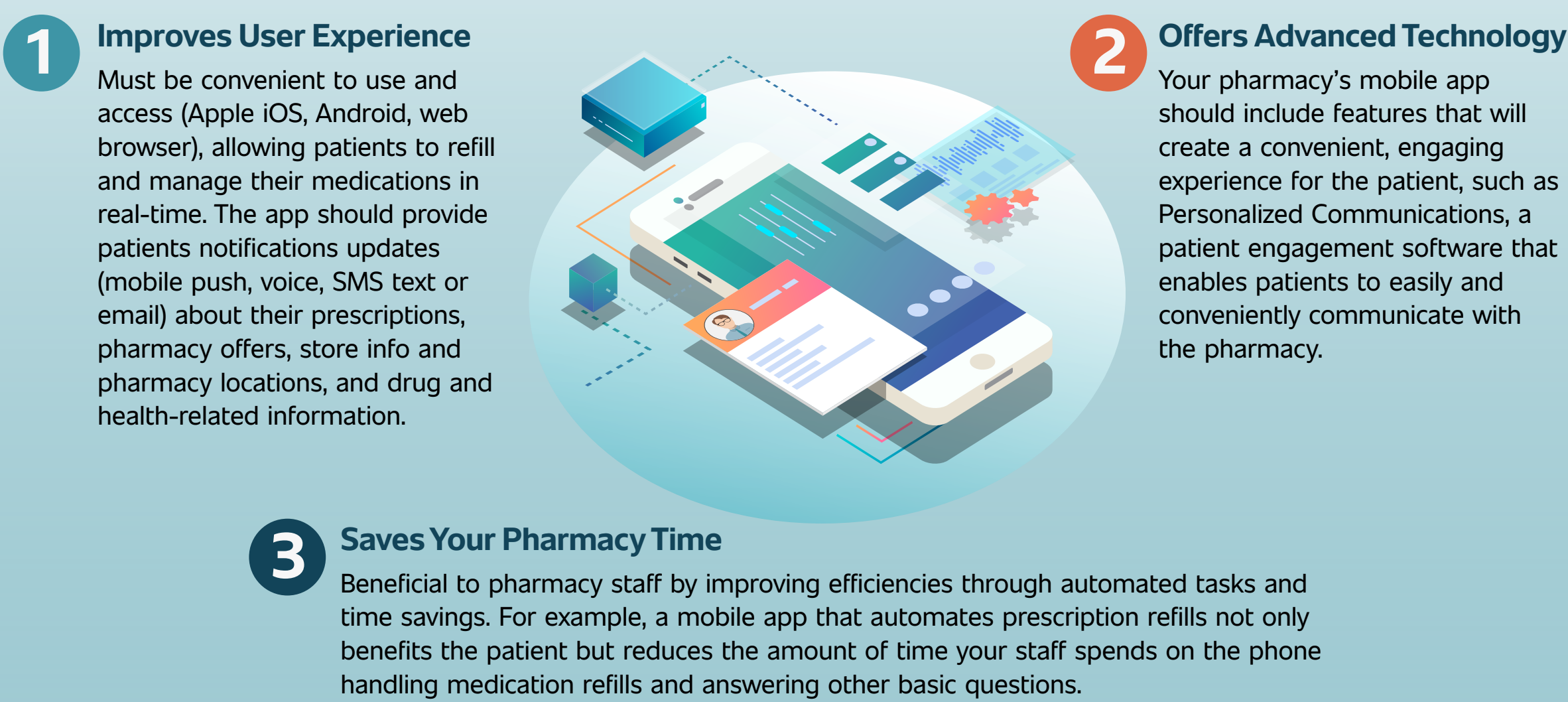
Did you know?

90,000+
digital health mobile apps were released in 2022[2]

250
new apps are released on average per day[2]

$111.1B
expected market value of mHealth apps by 2025[3]

"The growing adoption of mHealth apps for tracking health and vital signs is likely to drive the mHealth apps market in the years ahead.[3]"

Benefits of Mobile Apps for Pharmacies

1
Improves Patient Experience
Provides a better pharmacy experience that's personalized and convenient, making refills easy, resulting in improved satisfaction ratings and retention.

2
Saves Your Pharmacy Time
Streamlines pharmacy workflows and automates manual tasks, so pharmacists can focus on what matters most — patient care.

3
Enhances Operational Efficiency
Automates refills and answers basic questions, freeing your pharmacy staff to practice at the top of their license and deliver high value clinical services.

4
Keeps Your Patients Adherent
Enables patients to manage and refill prescriptions in real-time and receive pharmacy notifications that helps to improve medication adherence.

5
Drives Pharmacy Revenue
Automated refills frees up pharmacists time to focus on providing revenue-generating value-added services for patients.

What to Look For in a Pharmacy App

1 Improves User Experience
Must be convenient to use and access (Apple iOS, Android, web browser), allowing patients to refill and manage their medications in real-time. The app should provide patients notifications updates (mobile push, voice, SMS text or email) about their prescriptions, pharmacy offers, store info and pharmacy locations, and drug and health-related information.

2 Offers Advanced Technology
Your pharmacy's mobile app should include features that will create a convenient, engaging experience for the patient, such as Personalized Communications, a patient engagement software that enables patients to easily and conveniently communicate with the pharmacy.

3 Saves Your Pharmacy Time
Beneficial to pharmacy staff by improving efficiencies through automated tasks and time savings. For example, a mobile app that automates prescription refills not only benefits the patient but reduces the amount of time your staff spends on the phone handling medication refills and answering other basic questions.

Mobile App from EnlivenHealth®

The Mobile App from EnlivenHealth® is a proven patient-facing application that orchestrates engagement between the patient and the pharmacy. Our app provides pharmacies with their own branded mobile app so they can deliver timely, personalized messaging and create convenient interactions that transform patient engagement, improve health outcomes, and increase patient retention.

To learn more about the Mobile App from EnlivenHealth® visit
www.enlivenhealth.co