

Go Paperless with Digital Medication Guides



Transform the paper-based drug monograph and medication guides into a digital patient experience – ensuring patients always have FDA-required information readily available in a convenient format.

4.83

billion prescriptions
forecasted to be
dispensed by US-based
pharmacies in 2023¹

50

years drug monographs
have been required by the
FDA for patient safety
since 1972²

81

million adverse reactions
are experienced by
medication users
every year³

EnlivenHealth® Digital Medication Information Delivery (DMID) Solution

Annually, US-based pharmacies dispense approximately 4.83 billion prescriptions – all paired with paper-based medication guides. These FDA-required documents keep patients informed. Unfortunately, many patients discard these documents immediately and later realize they need that information.

EnlivenHealth's patented, Digital Medication Information Delivery transforms the paper-based drug monograph and medication guides into a digital experience for patients. The digital drug monograph is sent automatically to patients via SMS text, mobile or email at the point-of-sale providing them unlimited access to that medication information. Pharmacies digitizing their drug monographs significantly reduce their carbon footprint, increase operational efficiency, and improve patient outcomes.

Digital Medication Information Delivery can help you:

- ✓ Save on printing costs (paper, toner, etc.) while staying compliant with FDA regulations
- ✓ Ensure patients always have medication information readily available in a convenient format
- ✓ Drive better patient outcomes while reducing follow-up questions to pharmacy staff once patients take their medications home

Key Benefits:

- ✓ **Reduced Carbon Footprint**
by significantly decreasing toner cartridge, paper and labor expenses
- ✓ **Better patient outcomes**
by enabling patients to independently make healthier decisions at home
- ✓ **Increased operational efficiency**
by digitizing steps at point-of-sale that also reduces call-back questions

Adverse drug events
cause approximately
1.3 million emergency
department visits
each year.⁴

Go paperless with Digital Medication Guides for your patients

EnlivenHealth® Digital Medication Information Delivery improves patient outcomes and reduces costs by delivering drug information in a convenient, easily accessible digital format.

Sources:

1. Total number of retail prescriptions filled annually in the United States from 2013 to 2025 (in billions)*, April 2020, <https://www.statista.com/statistics/261303/total-number-of-retail-prescriptions-filled-annually-in-the-us/>, accessed 4.26.23.
2. New Prescription Drugs: A Major Health Risk With Few Offsetting Advantages, June 27, 2014, <https://ethics.harvard.edu/blog/new-prescription-drugs-major-health-risk-few-offsetting-advantages>, accessed 4.26.23.
3. Prescription drug statistics 2023, February 3, 2023, <https://www.singlecare.com/blog/news/prescription-drug-statistics/>, accessed 4.26.23.
4. Adverse Drug Events in Adults, April 6, 2023, https://www.cdc.gov/medicationsafety/adult_adversedrugevents.html, accessed 4.26.23.

Go Paperless with Digital Drug Monographs for Your Patients

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About EnlivenHealth®

EnlivenHealth builds advanced patient engagement, financial management and population health technology solutions that enable retail pharmacies and health plans to measurably improve the health of their patients and members, while ensuring the long-term health of their business. With the recent acquisition of FDS Amplicare and MarkeTouch Media, EnlivenHealth now offers the industry's most comprehensive suite of SaaS technology solutions that help retail pharmacies and health plans to transform and thrive in this new era of digital-driven healthcare. Currently, more than 50,000 retail pharmacies nationwide deploy EnlivenHealth/FDS Amplicare/MarkeTouch Media technology solutions. EnlivenHealth is a division of Omnicell, Inc. (Nasdaq: OMCL), a leading provider of medication management solutions and adherence tools for healthcare systems and pharmacies. To learn more, visit EnlivenHealth.co.

To learn more
Digital Medication
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