

Is your website platform agent-ready?

15 jobs your team should be handing to AI. Can your platform take them?

The bar for marketing teams just moved. Here is what AI agents can do on each platform today, and what it takes to get there.

WHAT YOU'D USE AI TO DO	WORDPRESS	WORDPRESS + PLUGINS	WEBFLOW
Launch in days, not weeks			
Rebuild the site in weeks, not months	✗	🟡 Elementor V4 only	✓
Launch a campaign from one brief	🟡 Existing layouts only	🟡 Elementor V4 only	✓
Stand up a new product or market section in a week	✗	🟡 Elementor V4 or a developer	✓
Go from design file to live site, no developer handoff	✗	🟡 Elementor V4 or a developer	✓
Launch the site in a new market or language	✗	🟡 WPML plus MCP plugin	🟡 Partial
Build what you couldn't before			
Ship interactive tools and apps (ROI calculators, configurators)	✗	🟡 A developer to host and fix	✓
Turn your content library into a searchable resource center	✗	🟡 Elementor V4 or a developer	✓
Turn more visitors into pipeline			
Run always-on testing without a CRO team	✗	🟡 Testing script, variants by hand	✓ Optimize add-on
Personalize the site for every segment and account	✗	🟡 Personalization tool plus a developer	✓ Optimize add-on
Get found in search and AI answers			
Keep the site AI-ready: metadata, schema, and fresh content	🟡 Alt text only	🟡 Three plugins	✓
See how AI engines describe you and close the gaps	✗	✗	✓ Enterprise
Do more without adding people			
Handle day-to-day site changes without a developer queue	🟡 Content only	🟡 A developer for layout	✓
Turn case studies, webinars, and docs into finished pages at scale	✗	🟡 Elementor V4, needs cleanup	✓
Stay on brand as AI does more of the work			
Keep every AI tool on brand, whichever tool your team uses	✗	✗	✓
Let agents work on the live site without putting it at risk	✗	🟡 Separate plugin logs	✓

On WordPress, everything past publishing is a workaround.

WordPress: WordPress.com MCP, paid plans. Plugins: Elementor MCP, Angie, Easy MCP AI, Royal MCP and others. Webflow: MCP 2.1, Optimize and AEO where tagged. vsury.com