

UTAGS Partnerships

UTAGS is redefining how all livestock are identified, moved and monitored across large-scale operations. The UTAGS technology is adaptable for all extensive grazing and intensive feeding systems and delivers faster throughput, higher data accuracy and lower stress on both animals and people. UTAGS are seeking commercial partnerships that improve productivity and profitability for beef and sheep producers.

The UTAGS Advantage for All Operations

The UTAGS platform centres on the Census Tag – a durable visual tag embedded with a high-performance electronic chip that operates without solar or a battery. Its performance significantly exceeds the read range and speed of conventional NLIS technology.

Unlike traditional systems, which require close-range, one-by-one scanning, Census Tags allow for:

- Simultaneous reading across entire mobs.
- Adjustable read distances from centimetres up to 30 metres.
- Scanning mobs on the move, without forcing livestock to stop or enter single-file raceways, reducing animal and operator stress.

The UTAGS technology eliminates human errors from manual recording and saves time and labour in the yards.

Integrated Solutions

UTAGS technology integrates seamlessly into existing workflows:

- Portable, battery-powered readers for flexible use across the property.
- Fixed MobScan™ infrastructure designed like a tollway for livestock. This allows identification of over 100 head/minute for cattle and 200 head/minute for sheep in laneways and high-flow areas.
- Benchtop readers for accurate digital pairing of NLIS and Census Tags, streamlining data entry and improving accuracy.
- Solar-powered Census Stations for remote monitoring of livestock at water, feed and lick points, providing real-time visibility of animal presence and attendance patterns.

Proven Productivity Gains

The UTAGS system helps producers collect valuable data on growth and physical traits, parentage, health and access to water and supplements. This information enables producers to identify top and bottom performers and make informed management decisions to improve productivity and profitability.

To follow up please contact us on:

Carl Hockey carl@utags.com.au 0433 345 741

Colin Bennett colin@utags.com.au 0408 230 351