



# Hi, I'm Nicolle!

NYC-based Senior Product Designer

Nicolle Diiorio

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milksfavoritecookie.com

## Skills

End-to-End Design  
Artificial Intelligence  
Machine Learning  
User Experience  
User Interface Design  
Team Mentorship  
Journey Map  
Affinity Map  
Wire-framing  
Information Architecture  
Sitemap Development  
Persona Development  
Rapid Prototyping  
Responsive Design  
Design System  
Motion Design  
Front-End  
Branding  
Swift  
HTML + CSS

## Tools

Figma  
Lottie  
Vercel  
Webflow  
Framer  
N8N  
Make  
Sketch  
Adobe XD  
Invision  
ProCreate  
Miro  
Zeplin  
Adobe CC  
After Effects

## Experience

### Senior Product Designer | AnthologyAI (Formerly Caden)

2021 - Present

- First design hire and fourth employee at an AI startup.
- Led end-to-end design across consumer and B2B products, including an AI-powered mobile app—growing the user base to 450K+ and helping acquire billions of data points.
- Defined the visual language, built scalable design systems, and developed efficient, AI-assisted design processes.
- Mentored junior designers and collaborated closely with engineering, product, and data to drive strategy and execution.

### User Experience Designer | Digitas Health

2020 - 2021

- Designed accessible and compliant healthcare experiences for patients and medical professionals.
- Led user research efforts and translated complex health information into clear user experiences.

### Art Director | Digitas Health

2018-2020

### Art Director Intern | Barker Ad Agency

2017-2018

## Education

### AI Product Design Certificate

2025

### UX/UI Masters Certificate

2020-2021

Fashion Institute of Technology

### Advertising Design BFA

2013-2017

### Creative Technologies Minor

Fashion Institute of Technology | 2013-2017