

TRUONG LE

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Multidisciplinary Designer
Philadelphia, PA
(Open to relocation)

1 CONTACT

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2 SUMMARY

Vietnamese-American award-winning designer with experience across branding, marketing, and UX/UI. Drexel University graduate with a B.S. in Graphic Design, Magna Cum Laude. Selected for the Adobe Creative Apprenticeship Program and commissioned by Adobe for the 2025 Creative Retreat. Currently designing brand, social, motion, and digital experiences across real estate, technology, and retail at Nickerson.

3 SELECT CLIENTS

ADOBE
NRG ENERGY
DIRECT ENERGY
SEPTA
PHILADELPHIA EAGLES
AMERICAN AIRLINES
WALMART
VIVINT
NICKERSON
INFINITY
ARROWPOINT

4 EXPERIENCE

Nickerson, Adobe Graphic Design Apprentice
MAR 2026 TO PRESENT · REMOTE · APPRENTICESHIP

- ★ Hired through the Adobe Creative Apprenticeship Program for a paid placement at a fast-paced agency serving clients across real estate, technology, and retail
- ★ Produced 50+ client-facing graphics, videos, GIFs, animations, presentation decks, and branded documents, managing multiple fast-turnaround deliverables while maintaining brand consistency across client work.
- ★ Supported Infinity, an AI-powered real estate platform, by designing social content, launch visuals, and UX/UI brand assets across LinkedIn, Instagram, email, and web

Adobe, Commission Recipient

SEP 2025 TO OCT 2025 · PHILADELPHIA, PA · FREELANCE

- ★ Selected as 1 of 75 rising designers for the Adobe Creative Retreat in Philadelphia and commissioned by Adobe to produce an official recap video
- ★ Created a video capturing the attendee experience and real-world creative use cases through polished visual storytelling, generating 4,000+ combined views across Instagram and TikTok

NRG Energy, Marketing Graphic Designer

SEP 2023 TO MAR 2024 · PHILADELPHIA, PA · CO-OP

- ★ Created 17 graphics, videos, and animations for clients including SEPTA, the Philadelphia Eagles, and American Airlines, leveraging photo manipulation and motion graphics
- ★ Coordinated weekly kickoff meetings with a 12+ member marketing team, managed projects in Workfront, and prepared digital and print assets that reached 500,000+ customers
- ★ Initiated animated social media posts for NRG and Direct Energy, strengthening brand consistency and spotlighting the Direct Energy post-acquisition rebrand

Montgomery County Community College, Graphic Designer

AUG 2021 TO MAY 2022 · BLUE BELL, PA · INTERNSHIP

- ★ Selected from 300+ Fine Art students to design posters for theater productions *Orlando* and *Constellation*, increasing engagement across an 8,500-student population
- ★ Collaborated with creative, art, and play directors to translate themes of identity and human connection into final designs

Vietnamese Student Association, Director of Design & Culture Show Marketing Lead

APR 2024 TO JUN 2025 · PHILADELPHIA, PA · FULL-TIME

- ★ Created 20+ visual assets blending traditional Vietnamese motifs with modern design for the 2025 Annual Culture Show and collaborations with 5+ external partners
- ★ Built 15+ data-driven social campaigns via Meta Business Suite, increasing audience reach by 242% (356,400 views)

Saint Maria Goretti Parish, Livestream Broadcaster

AUG 2020 TO PRESENT · HATFIELD, PA · VOLUNTEER

- ★ Led a three-person camera crew to livestream weekly Mass services with a three-camera OBS setup, engaging 300+ viewers by capturing sacred moments from multiple angles

Teapioca, Shift Manager

NOV 2021 TO MAY 2026 · NORTH WALES, PA · PART-TIME

- ★ Handcrafted 150+ drinks per shift, including smoothies, milk teas, and coffee beverages, and trained 15+ new hires in beverage preparation, customization, POS operations, customer service, and accurate daily cash audits to maintain speed, quality, and consistency

5 AWARDS & ACHIEVEMENTS

Creative Apprenticeship Program Adobe 2025 / 26

Magna Cum Laude Drexel University 2025

Portfolio Scholarship Westphal 2022 / 25

A.J. Scholarship Drexel University 2022 / 25

Summa Cum Laude Montco 2022

Design Award Montco Exhibition 2022

Publication Art & Lit Magazine 2022

6 SKILLS

Creative GRAPHIC DESIGN · BRANDING · ART & CREATIVE DIRECTION · TYPOGRAPHY · LOGO DESIGN · LAYOUT · PHOTO RETOUCHING & COMPOSITING · UI & WEB DESIGN · MOTION DESIGN · PRESENTATION DESIGN · COPYWRITING · VIDEO EDITING · PHOTOGRAPHY

Creative Leadership IDEATION · CONCEPTUAL THINKING · DIRECTING · AGENCY RELATIONS

Mediums OUT-OF-HOME/OOH · SOCIAL · DIGITAL · PRINT · ALBUM COVERS · KEY ART · APPAREL/MERCH · STYLE GUIDES · BRAND GUIDELINES · DESIGN SYSTEMS · ENVIRONMENTAL GRAPHICS

Software ADOBE CREATIVE SUITE (PHOTOSHOP · ILLUSTRATOR · INDESIGN · PREMIERE PRO · AFTER EFFECTS · LIGHTROOM · FIREFLY) · FIGMA · WORDPRESS · WEBFLOW · HTML & CSS · MICROSOFT OFFICE SUITE (OUTLOOK · WORD · POWERPOINT · EXCEL)

7 EDUCATION

Bachelor of Science in Graphic Design
Drexel University

2025 · MAGNA CUM LAUDE · GPA 3.78

- ★ Minor: User Experience & Interaction Design
- ★ Highlight: Phi Theta Kappa Honor Society, Vietnamese Student Association (Director of Design), Vietnamese Culture Show 2025 (Design & Marketing Lead), Dean's List

Coursework in Graphic Design
Montgomery County Community College

2022 · SUMMA CUM LAUDE · GPA 3.98

- ★ Highlight: Design Award Recipient, Phi Theta Kappa Honor Society, Tri Alpha Honor Society, MCCC Art & Literature Magazine Club, MCCC Art & Literature Publication, Dean's List