

# Kickstart

Package

## **About Us**

Konduit Operations is a fractional operations partner for small to medium-sized businesses and startups. We help build scalable, sustainable operational foundations so your business can grow with clarity and confidence.

Our mission is to embed efficiency, clarity, and implementation into your daily operations—allowing your team to work smarter, not harder.

#### **Our Pillars**

#### **Efficiency**

Simplifying workflows & reducing bottlenecks

#### **Partnership**

Working directly with founders and teams

#### Implementation

Creating and executing solutions that last

With Konduit, you get more than just recommendations—you get a hands-on partner to help you build and implement the operations that will take your business to the next level.



# Kickstart Package

\$1,600/month - 3-month engagement 8 hours of contract support per month + bi-weekly calls

The Kickstart Package is a 3-month engagement focused on getting one operations project done—well. It's perfect for founders and teams who know exactly what they need support with and want a partner to design and implement a targeted solution.

You choose **one of seven** core operational areas to focus on, and we'll work closely with you to analyze, build, and deliver a complete solution over three months.

#### Who It's For

- Business owners with a clear operations priority
- Leaders seeking short-term, focused support
- Startups preparing for a growth phase
- Teams needing expert help to build sustainable systems

#### **Monthly Breakdown**

Month 1: Discovery & assessment

Month 2: Implementation

Month 3: Final revisions, documentation & handoff



## **Service Module Options**

#### Choose **one** area to focus on for your 3-month engagement:

#### 1. Learning Management System (LMS) Setup

We create a custom LMS to help onboard or train your team—using assets you already have or co-developing them with you (using Articulate 360)

#### 2. Workflow Analysis

We map out your current workflows, identify bottlenecks, and deliver a recommendation plan for streamlined operations for up to 5 of your core workflows.

#### 3. Project Management System Setup

We set up a project management tool from scratch—based on your input—and layer in custom workflows, automations, and templates for your existing processes.

#### 4. Asset Creation

We help your team document processes and transform knowledge into usable, accessible SOPs, training tools, or guides.

#### 5. HR Infrastructure

We define team roles, KPIs, performance review structures, and create a foundation for hiring and accountability.

#### 6. Onboarding Experience Design

Design or overhaul your client or employee onboarding experience—including email templates, setup checklists, and timelines.

#### 7. Lightweight CRM Setup

For teams without a CRM, we set up a simple system to manage contacts, deals, and customer communications with tracking and reporting built-in.



## What's Included & Next Steps

#### What's Included

- Bi-weekly meetings (6 total)
- 8 hours/month of active work
- Dedicated operations partner
- Project plan and project tracker
- Final wrap-up document with handover notes, cheatsheet and resources

## **FAQS**

#### Can I customize this package?

Yes. If your needs don't fall cleanly into these categories or you want to add another area, we can discuss a custom Kickstart or transition you into our Business Operations Partner package.

#### What's the timeline?

Each engagement runs for 3 months, with clear progress checkpoints: assessment  $\rightarrow$  implementation  $\rightarrow$  handoff. You can add additional months for \$1500 + taxes if needed.

### Let's Kickstart Your Ops

We're ready when you are.



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