

# Livingetc

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## NEW SEASON EDIT

THE BEST OF THE A/W 2018 COLLECTIONS

### 44

PAGES OF STYLISH HOMES  
Filled with brilliant ideas to steal

**DECORATE WITH  
FRIDA FLAIR**

Vibrant schemes with  
an artistic flourish

**MODEL STYLE**

At home with fashion icon  
Ines de la Fressange

**SHOP FOR**

\* Cool copper pans \* Fabulous fauxtanicals \* Rockin' rockers

CLOCKWISE FROM  
THIS IMAGE Run  
for the Hills' design for  
the dining area of  
MAM in Notting Hill;  
Anna creates mood  
lighting with Bert  
Frank's Revolve Rise &  
Fall pendant, £920;  
the designer favours  
vibrant marble like  
this Amazonite slab,  
from a selection,  
Stone World; and  
Anna uses stand-out  
pieces like Encoded's  
Relaxe lounge,  
£1,614, Houzz,  
to make a statement



*A Life In Design*

## ANNA BURLES

The co-founder of design studio  
Run for the Hills on juxtaposing  
vintage and contemporary pieces

She has more than her fair share of talents: Anna Burles worked in publishing and as a reporter before turning her clever stylist's eye to interiors, establishing design studio Run for the Hills with her graphic-designer husband Chris Trotman, eight years ago. They have become a one-stop creative shop for some of London's hottest restaurants and bars, as well as designing elegant private homes (A-list clients include Ellie Goulding) and the Houzz of 2018 showcase for upcoming design trends. Here are Anna's inspirations...

*When did the interiors bug bite?*

After a background in publishing and radio reporting, along with a journalism degree at what's now the London School of Communication, I wanted to do something more visual. I worked for the guerrilla marketing firm Diabolical Liberties, doing quirky pop-ups and installations for brands like Adidas and Topshop, which then turned into event designing.

*How did you move into interior design?*

I loved the interior styling side of event design, so I decided to study part time at the KLC School of Design while I was still



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Words/Fiona McCarthy

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[ P.S ]

Who are your dream dinner-party guests? Jesus, for all those giant questions, Neil Armstrong, to get the truth about the craziness in space and Kelsey Grammer, aka Frasier Crane, to make me laugh.

What was the first item you got for your home? A vintage leather sling-back armchair.

What is your favourite design destination?

I love the edginess of the Ace Hotels, any space designed by Kelly Wearstler, Bert & May's villa in Andalusia and Marrakech's La Sultana hotel (which is five different riads rolled into one).

What was the last book you read? *Love in the Time of Cholera* by Gabriel García Márquez.

CLOCKWISE FROM LEFT Anna's designs for the lounge area and master en suite at the Houzz of 2018 installation in Soho; she teamed saturated colours with natural textures in MAM's Vietnamese restaurant in Notting Hill; an art-filled apartment in Regent's Park was another of Anna's projects; the designer gave Island Poké in London's Broadgate Circle a tropical vibe; edgy prints, like Ella Doran's Camouflage wallpaper, £150 a roll, are used by Anna's team to add interest; Peignoir modern emulsion, £45 for 2.5L, Farrow & Ball, is a favourite shade; Arteriors' Jericho reclining chair, £3,754, has the subtle twist of rattan that Anna likes; the designer uses inky shades, like this Oh La La wallpaper, £127 a roll, Feathr, to inject drama; and head sculptures, such as this Diana bust, £125, The French Bedroom Company, lend a touch of quirkiness

working full time. After that, I interned for some restaurant interior design practices (one only paid me £10 a day!) until I landed my first gig designing the interiors of an advertising agency. They chose me because I'd worked in one as a creative director, so they thought I'd 'get' them a bit more.

*What's your signature style?*

There's an underlying thread of artfully juxtaposing vintage and antique classics with next-generation design. I would never specify all-new pieces for a room. I love to break the rules, but it's also essential to work to the tastes of my clients, so one project might be zen and pared back, another might be full-on boho, or quite industrial and raw.

*What's your starting point?*

I pick quirky pieces that tell a story, create a talking point and lend humour to a space. For example, I sourced a large wooden architectural model that would have been used in the 18th century to explain a proposal to a client – it now hangs on the wall of a client's kitchen and it helped determine the other elements in the room's design.

*You love vintage – any favourite eras?*

I love Art Deco and mid-century, but also brutalist and modernist design. Well-worn, well-loved pieces excite me the most. Websites such as Pamono or Vinterior are great sources, but mostly, I love hunting down wonderful objects, props and accessories from markets and antiques fairs. I'm happy getting up at 5am to snap up the best bits at a market. It's those one-off pieces that make a scheme truly unique.

*How do you like to make a statement?*

Some pieces need to stand on their own and be admired – like a beautiful vintage rocking chair we recently sourced from Belgium, which we placed in a hallway next to a side table and reading light. We do a lot of art sourcing too and I love unusual accessories like torso and head sculptures.

*Do you have a go-to paint palette?*

Rich, moody hues like Farrow & Ball's Stiffkey Blue, Dove Tale, Purbeck Stone, Calamine, Peignoir, Black Blue; and

Paint & Paper Library's Plimsoll, the deepest, inkiest midnight blue (I'm currently using this shade to paint the front doors and all of the woodwork, including the kitchen, in an industrial loft).

*What's a favourite fabric?*

Our go-to for velvet is the Varese range from Designers Guild – gorgeous shades and good-value quality. I love the way Ines Cole uses it to upholster vintage library chairs.

*Any other favourite materials?*

I like to blend metallics with natural marble. Instead of a simple white Carrara, I like to pick one-off, show-stopping slabs in vibrant hues like blue, green, or black, direct from a supplier like Stone World to ensure I won't see it anywhere else. I use stone for table tops or bathroom vanity units and for kitchen worktops and splashbacks.

*How do you bring texture into a space?*

Along with vintage and reclaimed wood, I'm passionate about live edge wood – it works well for shelves and worktops, and we work with Revive Joinery on super-large live edge wood tables. I like the subtle twist of rattan used in a very tailored, luxurious way, such as on a beautiful dining chair or mirror frame. I like distressed, edgy, inky prints too: for wallpapers, Feathr and Ella Doran; for fabrics, Black Edition; for antiqued glass, Studio Peascod.

*What about lighting?*

Modern lighting with a vintage feel – the Bert Frank Revolve pendant is perfect for providing moody, intimate pools over dining tables and kitchen islands. Fixtures by Felix Lighting Specialists are beautifully made and work in every space.

*How else do you make a space feel unique?*

Art and objects speak a thousand words. For some clients, we even source things like cutlery and plates for the dinner table. (We've also designed Christmas trees!) Clever tricks like moving the art around the house, putting something away

for a while before bringing it back out again, or changing a few key accessories always make a home feel new again.

*What do you spend money on?*

Invest in furniture, lighting and art – and gorgeous flooring and beautiful tiles. We like Smink Things' artisan tiles, which are full of character and variation. They come in lots of colourways to mix and match to make our own designs. You can save on rugs, bedding, secondary lighting and accessories from great high-street stores like Anthropologie.

*How about storage?*

Home needs to be beautiful but super-practical – in one Islington townhouse, we concealed storage in a fake wall of panelling behind the headboard in a bedroom and hid away all the power points for charging gadgets, so only the nice bits like books and vases of flowers sit on the bedside tables.

*How is designing a home different to a bar or restaurant?*

Home is about layering detail upon detail – throws, cushions, drapes, rugs to feel cosy underneath your toes when you get out of bed. With a commercial project, you focus on durability in micro detail, anticipating every bump and scrape.

*What does home mean to you?*

Home is my haven. It's not just comfortable and welcoming, but also creatively inspiring. My home is full of personality and interest and offers the perfect testing ground for props or accessories before they make their way to the studio.

*What's up next?*

We've just finished a lovely, light-filled apartment in an Art Deco building in Regent's Park and we're working on a loft apartment in New York and a Georgian townhouse in Soho. We're also working on lots of London restaurants – including a Cricket bar next to the new White City House, a cool Vietnamese restaurant in Notting Hill called MAM, spaces for Hawaiian sushi brand Island Poké and Claw's urban seafood restaurant just off Carnaby Street.

For more info, check out [runforthehills.com](http://runforthehills.com)

PHOTOGRAPHY KATYA DE GRUNWALD; ISLAND POKÉ; JOEL ANDERSON