



County Incentive Program

Nebraska Farm Bureau wants to invest in counties that are building and engaging members and planning for the future.

Earning is easy!

1. Be an active county
2. Earn points by completing tasks and activities
3. Collect reward



Scan the QR code to
submit your activities.

For a county to be labeled active they must:

- Hold meetings at least quarterly
- Fill a majority of their county delegate seats during the NEFB Annual Meeting delegate session
- Submit all required county forms on time
- Adopt an annual budget approved by the county board
- All county board members have active, dues-paid Farm Bureau memberships

Rewards and Recognition:

Counties earn points by completing and recording tasks as outlined. Counties can accumulate points from October 1- September 30. At the Nebraska Farm Bureau Annual Meeting & Convention, counties will be recognized for their achievements. Rewards will be paid directly to the county.

Bronze: 500 Points = \$1000

Silver: 1000 Points = \$2000

Gold: 2000 Points = \$4000



Operations and Administration	Member Value	Policy and Advocacy	Education and Outreach	Member Recruitment
100 Participate in an NEFB event	250 Host a county event outside of your regular meetings	250 Host a County Day at the Capitol	250 Host an Ag Day/Rural Education Day/Ag Safety Day	250 Make ag member goal
100 Create/update county strategic plan/goals and share with Regional Manager	100 Participate in a local non-profit that supports agriculture	250 Testify at the local or state level in accordance with NEFB policy	100 Participate in your county fair	250 Make quota
50 Review financials/create an investment plan	100 Send at least one person to a state YF&R event	250 Have more than 25% of ag members sign up for action alerts/texts	100 Host a Promotion and Engagement type event	100 Increase ag members by more than 1% above goal
50 Goal setting session with NEFB staff	100 Attend Council of Presidents	100 Invite elected officials on a farm tour, to a CAM, NEFB event	100 Host a YF&R event	50 Create a county membership recruitment plan
50 Connect with a local FBFS agent	100 Participate in a community event or partner with a local organization	100 Host a candidate forum for locally elected races	100 Participate/Attend an AFBF event	50 Work through a lead list and invite new members
50 Create a 5-year financial plan for the county	50 Submit an application for a YF&R award	50 Meet with local elected boards/officials	50 Donate to the Nebraska Farm Bureau Foundation	25 Submit a membership story/testimonial for NEFB social media
25 Have a full interactive board	50 Have at least one applicant for Leadership Academy	50 Submit a policy resolution	50 Read an accurate agriculture book to a school/library and donate the book	25 Review and take action on delinquent list
25 Communicate with members about a meeting/events/projects using a digital platform	50 Invite your NEFB State Board member to speak at an event	25 Submit names to serve on SLPC	50 Award a scholarship or grant	25 Review membership class list
25 Have non-board members attend your board meetings	25 Participate in County Leader Webinar trainings	25 Host a county legislative update	50 Participate in National Agriculture Week	
25 Present a year in review at your County Annual Meeting (CAM)	25 Have 4-H/FFA members help at an event	25 Appoint a representative to serve on the District Evaluation Committee	25 Connect your local schools with an Agriculture in the Classroom Educator	

Wild Card

This would be an option for counties to submit something on a case-by-case basis that they feel does not fit into any one specific task. They would fill out a separate proposal form to describe the activity/task, recommend a point value, and provide the report of the event. The program committee would then review and award points as they see fit.

KEY

- # - Point value collected for accomplishing task
- # - Task and point value can be attained more than once
- * - Denotes only in an election year

REWARDS

-  - 2000 Points
-  - 1000 Points
-  - 500 Points