

GOLDILOCKS

Where stories mean business... in the moment, in the memory, and in the market.

We all have moments where we face a blank page or an empty stage, without knowing where to start. Now, through workshops, keynotes, coaching and consultancy, Chris can help you unleash the power of storytelling.

StorySelling workshop: A highly practical masterclass helping teams of 8-10 people to find their voice, build their storytelling skills and presentation confidence.

Keynote speaker: Book Chris for your conference or event, where his *Five Goldilocks Principles* come alive in an energising and interactive keynote.

Coaching: Use Chris as a 1-2-1 coach, guided by ICF competencies, or as team mentor to help you rehearse, gain confidence and knock audiences' socks off.

Narrative development: Develop new business stories, such as keynotes, credentials, sales propositions, employee or investor roadshows, and more.

Away day and workshop facilitation: Bring Chris in to design and host away days that energise and inspire your people.

35 YEARS OF EXPERIENCE

Chris Goldson, founder of Goldilocks Ltd, has more than three decades of experience. His love of presenting and storytelling has developed whilst leading teams for some of the UK's most successful media brands.

ITV: 13 years as Director of Commercial Marketing and Pitch Development.

Virgin Radio and Absolute Radio: Nine years of creative advertising leadership, including two years as Commercial Director.

BBC Worldwide: Seven years with its two BBC Good Food Magazines.

Tesco: Launching Tesco's online grocery advertising proposition.

"He's the best in the business. Chris was the creative director and genius behind the ITV Commercial story for well over a decade, delivering smart, thoughtful and entertaining stories for some of the biggest stages in the industry. He's brilliant at building a strong culture, team spirit and togetherness"

KELLY WILLIAMS, MD, ITV COMMERCIAL

