

– BY IHG —

Dual-Brand Prototype



avid® hotels - Candlewood Suites® prototype overview

Building summary

Size of site:	1.88 acres	
Gross building area:	57,544 sq ft	
Number of floors:	4	
Total room count:	120	
Gross building		
area per key:	480 sq ft	
Parking spaces:	120	
Pool:	Optional	

Guestrooms

Guestroom type	Total	SF
avid King Standard	33	220
avid King ADA	3	335
avid QQ Standard	23	275
avid QQ ADA	1	375
CWS Studio King	41	304
CWS Studio King ADA	1	438
CWS QQ Standard	15	353
CWS QQ Standard ADA	3	438
Total	120	

What we stand for

At their core, both Candlewood Suites and avid hotels are focused on quality, reliability, and uncomplicated amenities that provide a sense of normalcy and 'Just Right' experience, every time.

Where we play

As a midscale, limited service and extended stay dual brand hotel, we target both the Principled Everyday Guest and the Self-Sufficient Traveler. These travelers are self-reliant and practical seeking the essentials done exceptionally well in an easy-going environment that inspires them to be productive.

Why the brand

- Broad Market Appeal: offering both a nightly and extended stay solution under one roof allows your hotel to meet a broader need within the market.
- Efficient Operating Model: with an already efficient labor model for avid hotels, adding extended stay rooms further lowers operating costs with less room turnover.
- 3 Turnkey Design: an optimized blend of style and function with streamlined costs to maximize the return on investment.

Distribution

As of March 31, 2025

50 pipeline hotels

- avid hotels: 89 2%
- Candlewood Suites: 88.3%

Loyalty Contribution*

- avid hotels: 56.9%
- Candlewood Suites: 66.39







^{*}Source: 2025 avid hotels FDD, Candlewood Suites FDD, Year End 2024 U.S. Comparable Hotels.