

# ALUMNI ASSOCIATIONS

## A HIGH-VALUE ALUMNI PERK THAT BUILDS ENGAGEMENT, LOYALTY, AND GROWTH

**wayo.**

### CURATED WORK HUBS FOR COMMUNITIES WITH EXPERT-LED DEVELOPMENT AND STRATEGIC PEER CONNECTIONS TO BOOST PERFORMANCE, CULTURE, AND RETENTION

#### WHY JOIN WAYO?

Members want flexibility, belonging, and professional growth. Wayo provides an exclusive perk that helps deliver tangible value, keeping members engaged and connected.

- Increase Member Engagement: offer curated experiences that members look forward to each month.
- Strengthen Community Bonds: sessions create real connections between members that last well beyond the event.
- Deliver Practical Value: Wayo combines workspace access with expert resources that advance careers and businesses.
- Enhance Member Loyalty: a perk that members truly appreciate and that sets your organization apart.
- ROI You Can See: post-event reporting and feedback provide proof of impact.
- Flexible & Easy to Launch: start with a pilot workday and scale into memberships for individuals or groups.

#### WHO MAY BE A FIT?

Teams & Organizations: Large corporations/Enterprise departments • SMBs • Remote-first teams • Startups • Alumni/VC communities • Professional associations  
Individuals: Remote/hybrid employees • Founders • Freelancers • Solo operators • Consultants • Digital nomads • Creators • Career switchers across any industry

### WAYO POWERS PEAK WORK AND NETWORK GROWTH TO PROPEL CAREERS AND BUSINESSES

#### HOW TO GET STARTED:

Schedule a pilot curated workday designed for your members. Sessions are booking ~1.5 months out. Let's create an experience that strengthens connections and elevates your community.

For more information, please reach out to:

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**wayo.**

The Flexible Booking Platform

**WAYO TURNS THE FLEXIBILITY MEMBERS WANT INTO COMMUNITY GROWTH & TRANSFORMS HYBRID DAYS INTO MEASURABLE GAINS IN ENGAGEMENT, CONNECTION, AND LOYALTY, WITHOUT ADDING EXTRA MANAGEMENT BURDEN.**

#### WAYO MEMBERSHIP INCLUDES:



##### CURATED WORKDAYS

Curated sessions with quiet focus blocks, collaboration windows, curated intros, & expert resources.



##### ON-DEMAND MARKETPLACE

Book restaurants, rooftops, hotels, studios, and offices by the hour or day.



##### EXPERT RESOURCES

Mindset, productivity, and skill coaches (those execs use) brought to your team or community, without the executive price tag.



##### PRIVATE DIGITAL COMMUNITY

DMs, thematic channels, event recaps, and a kanban-style network organizer so connections convert into collaborations and clients.



##### NETWORKING THAT WORKS

Warm, purposeful intros, updated needs, and member support.



##### PERKS & BENEFITS

Partner discounts, venue specials (coffee/lunch), and priority access.



##### FLEXIBLE PRICING

Pay-as-you-go or memberships. Scale up or down anytime.