## WAYO VENUE HOSTING

# THE SIMPLEST WAY TO TURN YOUR UNDERUTILIZED SPACE INTO RECURRING REVENUE



#### A CURATED NETWORK OF PREMIUM HOSTS

TURNING UNDERUSED SPACE INTO REVENUE NOW AND A MARKETING FLYWHEEL FOR TOMORROW, WITHOUT DISRUPTING YOUR CORE BUSINESS

#### WHY SHOULD I JOIN?

Your space has off-peak hours; we turn them into profit and positive exposure.

- <u>Incremental revenue</u>: keep 60–85% of booking revenue; no upfront cost.
- <u>Increased demand</u>: we connect flexible professionals, employees, alumni, founders, distributed teams, and remote workers to ideal host venues.
- Low-lift operations: Wayo handles bookings, payments, and reviews.
- On brand: attract premium guests who subsequently return for future visits.
- <u>Marketing exposure</u>: in-person workdays build trust and new customers, with 80% of consumers saying experiences are the most trusted way to discover offerings.
- Flexible & controlled: choose dates, capacity, blackout times; opt in/out anytime.
- <u>Data & insights</u>: attendance, repeat visits, guest feedback, and suggested optimizations to increase yield over time.

#### WHO MAY BE A FIT?

Restaurants • Rooftops • Hotels • Underutilized corporate offices • Real-estate owner spaces • Private studios/venues • Foundations with space • Coworking spaces looking to expand reach

## SIMPLY PUT, WAYO HELPS GREAT SPACES EARN MORE - WITHOUT THE HEADACHES

Wayo matches the best with the best. We are always working on new tools to help our hosts grow their businesses. As a partner to our hosts, we love to help you implement your best ideas.

For more information, please reach out to:

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WAYO'S TECHNOLOGY PLATFORM ENABLES HOSTS TO MORE EFFECTIVELY UNDERSTAND AND ENGAGE THEIR CUSTOMERS. WAYO'S GOAL IS TO HELP HOSTS MAKE BETTER DECISIONS, INCREASE PROFITS, AND GROW ASSET VALUES.

#### **HOSTING WITH WAYO:**

#### PAR CURATED WORKDAYS

Wayo curates the community of 10-20 professionals and schedules the workday with hosts.

#### HOURLY OR DAILY ON-DEMAND

List specific space with capacity, availability, and amenities for members to book on-demand.

### **READINESS CHECKLIST**

Reliable WiFi, available outlet, quiet area, restrooms, staff point-of-contact. Food & beverage inclusion optional.

#### **FLEXIBLE PARTNERSHIP**

We onboard a limited number of venues to maintain quality and guest experience. We love unique spaces with friendly hosts.

#### **D** HOW TO GET STARTED

- 1. Confirm readiness checklist
- 2. Sign up at wayobusiness.com
- 3. 10-minute fit & onboarding call
- 4. Create listing(s)
- 5. Go live we bring the people, you earn weekly