



JAMES BROWN

SYSTEMOLOGIST



■ CONTACT

- ☎ +61 8 8119 0909
- ✉ hello@biztechguru.com.au
- 🖱 biztechguru.com.au
- 📍 PO Box 25, North Adelaide SA 5006

■ SUGGESTED INTERVIEW TOPICS

- James' Journey to Becoming a SYSTEMologist
- How James got Systemising Wrong in The Past
- James' Passion for Freeing Business Owners From the Day to Day
- Empowering Team Members to Systemise Their Employer's Business
- Common Mistakes When Systemising a Small Business

■ ABOUT ME

James Brown stands at the forefront of business operation simplification. Through his venture, BizTech Guru, he introduces business owners to SYSTEMology and has worked closely with Dave Jenyns, the founder of systemHUB and the SYSTEMology movement, in building out course curriculums as a Certified SYSTEMologist.

With a talent for communicating complex concepts to large audiences, James has presented to around one thousand plus people on this topic and has worked with a hundred business owners himself to implement SYSTEMology.

■ SUGGESTED INTERVIEW QUESTIONS

• **Methodology Insight:**

"Could you simplify SYSTEMology for our listeners? What's at the heart of it that transforms business operations for owners?"

• **Discussing the Landscape:**

"How do you get the balance right between adding processes and automation, without losing the personal touch?"

• **The Bigger Picture:**

"How can SYSTEMology help business owners to view their operations from a wider lens?"

• **Encouraging Work-Life Balance:**

"You often speak about creating personal freedom for business owners. How do you manage to keep a balance between your own professional and personal life?"

GUEST APPEARANCES

- [Toolshed Podcast](#): Saving Money and Time Through Simplified Systems feat. James Brown Hosted by Mick Hawes
- [The Business Hub Podcast](#)- Graeme Goodings talking with James Brown @Biztech Guru
- [Marketing Speak](#): Systems that Simplify with James Brown. Hosted by Stephan Spencer
- [Practice Growth HQ](#): How to Create a Business That Runs Without You - With James Brown



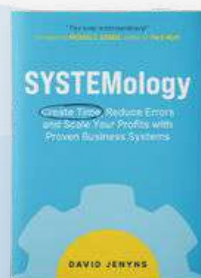
James Brown brings over two decades of expertise to the business consulting arena, specialising in the development and implementation of systems and processes designed to enhance efficiency, reduce operational chaos, and improve team productivity. His unique approach involves extracting and documenting the collective knowledge of the team, thus enabling businesses to become more process-driven and less dependent on the memory and constant input of their leaders and key personnel.

MORE ON: JAMES BROWN

In 2018, James founded BizTech Guru, leveraging his vast experience across several industries, including manufacturing and tourism, to offer bespoke consulting services. His work primarily focuses on employing SYSTEMology, a straightforward yet revolutionary method for systemizing business operations, aiming to free business owners from the day-to-day running of their companies and help them achieve the elusive goal of operational simplicity and time freedom.

JAMES BROWN

SYSTEMOLOGIST



SYSTEMology® will show you how to free yourself from the day- to- day of your business.

[Click Here to download a free excerpt of the book.](#)