

Simplified Model Release — Street/Fast Sessions (UK, England & Wales)

One-page form for quick consent where the intended use is **commercial**. Keep with a headshot or frame grab.

Release ID: [MR-####]

Date: [DD MMM YYYY]

Location: []

Parties and roles

Photographer/Producer: [Legal name]

Email: []

Client (if any): [Legal name]

Name of person in the photo/video: [Full name]

Email/Phone: []

Data controller(s): ☐ Photographer/Producer ☐ Client ☐ Joint controllers

If joint controllers, our respective roles are set out at: [URL to joint-controller summary]

Grant (plain English)

I give [Photographer/Producer] permission to use my image in photos/video from today **for:** [e.g. advertising for Brand X]. **Media:** [print/digital/social]. **Territory:** [UK/Worldwide]. **Term:** [e.g. 3 years/perpetual]. You may **retouch/crop/composite**. Do not use in relation to: [list exclusions] without my written OK. The benefit of this release may pass to your **clients, licensees, assigns, and successors** within the agreed scope. No obligation to use.

Consideration: [£___ / time-for-images / nominal £1]. *If no consideration is given, execute this as a deed with a witness present.*

Data protection (UK GDPR)

Lawful basis: ☐ Consent (I may withdraw, which stops **future** use based on consent) ☐ Legitimate interests (I may object; you have completed a **Legitimate Interests Assessment** and I may request a summary).

Privacy notice: [URL]. **Data rights contact:** [email].

Retention: [e.g. 3 years].

International transfers: You use the **UK IDTA** or the **UK Addendum to the EU Standard Contractual Clauses (SCCs)**, as applicable.

Governing law: England and Wales.

Electronic signatures are accepted.

Signatures

Signature: ____ Name: ____ *Date:* // _

If executed as a deed (complete only if no consideration)

Signer (executed as a deed): ____ *Date:* //

Witness signature: ____ Name: ____ *Address:* _____

Image references

Release covers: [Gallery ID / file names]

Model Release ID (IPTC): [MR-####]

Note: A deed requires witnessing and specific formalities. Use your legal deed template if in doubt.