



EXECUTIVE SUMMARY

GIVING IN THE U.S.

2025

IN PARTNERSHIP WITH



REDEFINING THE WORLD'S UNDERSTANDING OF GENEROSITY

At a time when global narratives often highlight division, the generosity of the American people tells a different story: one of resilience, compassion, and commitment to community.

CAF America is proud to present the U.S. Country Report as part of the 2025 World Giving Report. Drawing on insights from more than 100 countries, this data reveals not only how Americans give, but why. From monetary donations and in-kind gifts to volunteering and mutual aid, Americans consistently show up to support others, often quietly and more generously than they realize.

This year's report arrives at a moment of renewed urgency and opportunity. More than 77 percent of U.S. adults participated in some form of charitable behavior in 2024, yet many remain unsure of their impact or hesitant to give internationally. As political, economic, and environmental pressures continue to rise, the need for informed, confident, and trust-based giving has never been greater.

CAF's role is to bridge that gap. At CAF America, we provide the infrastructure, insight, and integrity that allow generosity to flow where it is needed most. By working with individuals, institutions, and corporations, we help donors connect with vetted charities worldwide in a way that is meaningful, strategic, and secure.

Together, we can redefine what generosity looks like and ensure that every act of giving, large or small, moves us closer to a more compassionate and connected world.



JESSIE KRAFFT

President and CEO
Charities Aid Foundation America



REPORT HIGHLIGHTS

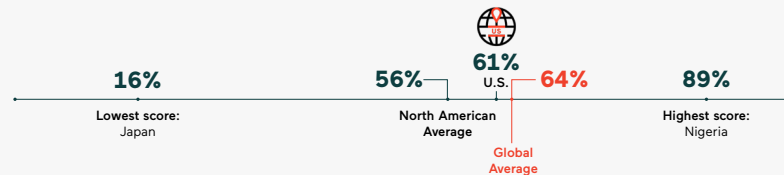
The World Giving Report (WGR) is a survey that captures the public's attitudes and behaviors around giving in 101 countries around the world. This report is one of 28 country-specific giving reports that uses the WGR data and is focused on insights from and about the United States.

This report will dive into:

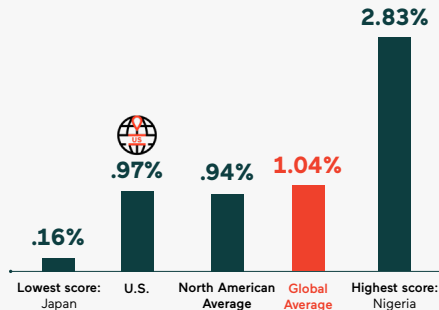
- U.S. donor behaviors and habits
- U.S. volunteerism
- The culture of generosity and kindness in the U.S.
- Americans' views of charities
- How Americans think about the effect of government on charities
- Pre- and post-inauguration views on these topics
- Supplementary analyses and data that give greater context and insights to the findings from the global report

[ACCESS THE REPORT](#)

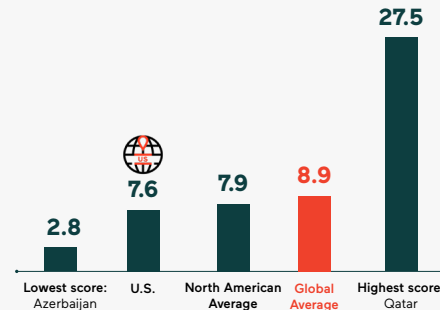
% OF PEOPLE WHO DONATED MONEY IN 2024



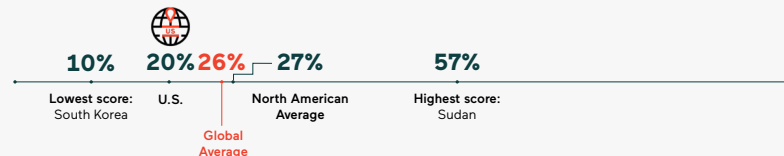
AVERAGE % OF INCOME DONATED



AVERAGE HOURS VOLUNTEERED, PER PERSON, IN 2024



% OF PEOPLE WHO VOLUNTEERED IN 2024





THANK YOU

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